

FACULTY OF VISUAL ARTS & PERFORMING ARTS

SYLLABUS

FOR

BACHELOR OF DESIGN **(SEMESTER: I – VIII)**

Session: 2017

COURSE STRUCTURE

1st to 2nd Semester

FOUNDATION COURSE (COMMON TO ALL)

SPECIALIZATION (ANY ONE)

3rd TO 8th SEMESTER

FASHION DESIGN

TEXTILE DESIGN

INTERIOR DESIGN



GURU NANAK DEV UNIVERSITY **AMRITSAR**

- Note:** (i) **Copy rights are reserved.**
Nobody is allowed to print it in any form.
Defaulters will be prosecuted.
- (ii) **Subject to change in the syllabi at any time.**
Please visit the University website time to time.

*BACHELOR OF DESIGN (SEMESTER SYSTEM)***TOTAL MARKS IN EACH SEMESTER**

Semester	TotalMarks
I	400
II	400
III	600
IV	600
V	600
VI	600
VII	600
VIII	600
GrandTotal:	4400

*BACHELOR OF DESIGN (SEMESTER SYSTEM)***WORKING SCHEDULE**

8 SEMESTERS PER COURSE
 2 SEMESTERS PER SESSION
 19 WEEKS PER SEMESTER
 30 HOURS PER WEEK
 570 HOURS PER SEMESTER

WORKING SCHEDULE

8 SEMESTERS PER COURSE
 2 SEMESTERS PER SESSION

19 WEEKS PER SEMESTER

30 HOURS PER WEEK
 570 HOURS PER SEMESTER

SEMESTER-I: (Foundation)

Paper No.	Course	External Marks	Theory Marks	Total Marks
I.	Drawing-I (Practical)			50
	A. Still Life	15		
	B. Nature Study	15		
	C. Outdoor Sketching	20		
II.	Colour-I			50
	(Practical)	50		
III.	Basic Design			50
	(Practical)	50		
IV.	Workshop-I (Practical)	50		50
V.	History of Art-I (Theory)	–	50	50
VI	Aesthetics & Art Appreciation	–	50	50
VII.	Communication Skills in English	–	50	50
VIII.	Punjabi Compulsory		50	50
	OR Basic Punjabi (Mudhli Punjabi)			
	Total Marks:			400

*BACHELOR OF DESIGN (SEMESTER-I) FOUNDATION COURSE***I. DRAWING-I (Practical)****Total: 50 Marks****A: STILL LIFE****Time: 3 Hours****Marks: 15****Instruction for the Examiners (Practical):**

The examiner should set 2 questions out of which 1 has to attempt.

Introduction to meaning and importance of object. Drawing with reference to observation, proportion, balance, light and shade, form, colour, texture and perspective.

Study of different objects with pencil, crayon and Charcoal only in line drawing.

Study of transparent objects like glasses, bottles etc. with Drapery in pencil and crayon Showing light & shade.

Study of composition of different types of object in water colour, monochrome, halftone, Tempera, collage, mosaic texture etc. on different paper & surfaces.

BACHELOR OF DESIGN (SEMESTER-I) FOUNDATION COURSE

B: NATURE STUDY

Time: 3 Hours

Marks: 15

Instruction for the Examiners (Practical):

The examiner should set 2 questions out of which 1 has to attempted.

Study of plants, its different parts and construction in line drawing, pencil shading and water colours.

Study of shrubs in pencil with textures.

Detailed study of the following with reference to its construction, characteristics, form, colour and texture from different angles, in pencil, pen and colours, flowers, vegetables, birds, feathers, fruits, creepers, shells, animals, butterflies, insects etc.

C: OUTDOOR SKETCHING

Time: 3 Hours

Marks: 20

Instruction for the Examiners (Practical):

The examiner should set 2 questions out of which 1 has to attempted.

Visit to museum to appreciate various sculptures in stone and bronze casting and being able to draw them.

Study of ruin/monuments in and around New Delhi with a view to study structure and Architecture.

Visit to Zoo for detailed study of animals, birds etc.

Other outdoor locations like: Railway station, Market, Bus Stop, Restaurant etc.

BACHELOR OF DESIGN (SEMESTER-I) FOUNDATION COURSE

II. COLOUR-I (Practical)

Total Marks: 50 Marks

Time: 3 Hrs.

Instruction for the Examiners (Practical):

The examiner should set 2 questions out of which 1 has to attempted

Introduction to Colour and Colour wheels Primary, Secondary, Tertiary colours. Understanding Hue, Value, Tint & shade. Meaning and Understanding of Colour intensity by making a chart. Physical and emotional reactions of colours.

Balance with Colour Achieving different Grades of colour: Pale, Light, Vivid, Bright, Dull, Deep. Colour Interpretation-Expression, Mood, Seasons, Colourschemes-Analogous, Complimentary, Monochrome, Achromatic, Adjacent, Warm and Cool Colours.

Understanding Colour Spectrum, Additive colour, Subtractive Colour, Newton's Colour Theory, Theory of Chevreul.

Understanding of Methods-Pencil (all types), Soft Pastels, Oil Pastels, Chalk and Conte Crayon, Charcoal, Pen and Ink, Brush and Ink, Different Type of Brushes, Water Colours, Gouache, Oil Colours, Acrylic Colours, different types of paper.

*BACHELOR OF DESIGN (SEMESTER-I) FOUNDATION COURSE***III. BASIC DESIGN (Practical)****Total Marks: 50****Instruction for the Examiners (Practical):**

The examiner should set 2 questions out of which 1 has to attempted.

1. Basic Elements of Design
2. Basic shapes Man Made and Natural
3. Form sin relation to design
4. Movement, Transition, Mirror, Rotation, Extension
5. Stylization (Traditional, Decorative, Geometric)
6. Splitting (Abstract)
7. Texture and pattern and Repetition

BACHELOR OF DESIGN (SEMESTER-I) FOUNDATION COURSE

IV. WORKSHOP-I (Practical)

Time: 6 Hours

Total Marks: 50

Instruction for the Examiners (Practical):

The examiner should set 2 questions out of which 1 has to attempted.

Demonstration and practical classes to be conducted on the following:

Clay Modelling

Plaster of Paris

Paper Mache

Tin foil

Oil Colour

Acrylic Colour

Fabric

Experimenting/innovating with above medium sand materials, submit projects at the end of Semester.

*BACHELOR OF DESIGN (SEMESTER-I) FOUNDATION COURSE***V. HISTORY OF ART-I (Theory)****Time: 3 Hrs.****Total Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

IndianArt:

Indus valley Civilization–Priest/Dancing Girl

Mauryan Dynasty–Lion Capital/Bull Capital

Kushana Dynasty–Chaulakaka Yakshini

Gupta Dynasty–Standing andSitting Buddha

Mughal Miniature Paintings

Rajsthani Paintings–Kishangarh, Bundi, Mewar.

Pahari Paintings–Kangra, Basholi.

Bengal School–Nandlal Bose, Rabinderanath Tagore, Abinderanath Tagore. Post

Independence Art–Jammin Roy, Amrita Shergill.

Contemporary Art–K.G.Subramanyam, Bhupen Kakkar.

BACHELOR OF DESIGN (SEMESTER-I) FOUNDATION COURSE

VI. AESTHETICS AND ART APPRECIATION (Theory)**Time: 3 Hours****Total Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

Elements of Art with reference to fashion/textile/interior design

The concept of Beauty

Aesthetic to Experience

Communication: Feeling and Understanding

Shilpa Text

BACHELOR OF DESIGN (SEMESTER-I) FOUNDATION COURSE

VII.Communication Skills in English (Theory)

Time: 3 Hours

Max. Marks: 50

Course Contents:

- 1. Reading Skills:** Reading Tactics and strategies; Reading purposes–kinds of purposes and associated comprehension; Reading for direct meanings; Reading for understanding concepts, details, coherence, logical progression and meanings of phrases/ expressions.

Activities:

- a) Active reading of passages on general topics
- b) Comprehension questions in multiple choice format
- c) Short comprehension questions based on content and development of ideas

- 2. Writing Skills:** Guidelines for effective writing; writing styles for application, resume, personal letter, official/ business letter, memo, notices etc.; outline and revision.

Activities:

- a) Formatting personal and business letters.
- b) Organising the details in a sequential order
- c) Converting a biographical note into a sequenced resume or vice-versa
- d) Ordering and sub-dividing the contents while making notes.
- e) Writing notices for circulation/ boards

Suggested Pattern of Question Paper:

The question paper will consist of five skill-oriented questions from Reading and Writing Skills. Each question will carry 10 marks. The questions shall be phrased in a manner that students know clearly what is expected of them. There will be internal choice wherever possible.

10x5=50 Marks

- i) Multiple choice questions on the language and meanings of an unseen passage.
- ii) Comprehension questions with short answers on content, progression of ideas, purpose of writing etc. of an unseen passage.
- iii) Personal letter and Official/Business correspondence
- iv) Making point-wise notes on a given speech/ technical report **OR**
Writing notices for public circulation on topics of professional interest
- v) Do as directed (10x1= 10 Marks) (change of voice, narration, combination of 2 simple sentences into one, subject-verb agreement, using appropriate tense, forms of verbs.

Recommended Books:

1. *Oxford Guide to Effective Writing and Speaking* by John Seely.
2. *English Grammar in Use* (Fourth Edition) by Raymond Murphy, CUP

BACHELOR OF DESIGN (SEMESTER-I) FOUNDATION COURSE

ਪੰਜਾਬੀ ਲਾਜ਼ਮੀ

ਸਮਾਂ : 3 ਘੰਟੇ

ਕੁਲ ਅੰਕ : 50

ਪਾਠ-ਕ੍ਰਮ ਅਤੇ ਪਾਠ-ਪੁਸਤਕਾਂ

1. **ਗਿਆਨ ਮਾਲਾ** (ਵਿਗਿਆਨਕ ਤੇ ਸਮਾਜ-ਵਿਗਿਆਨਕ ਲੇਖਾਂ ਦਾ ਸੰਗ੍ਰਹਿ),
(ਸੰਪਾ. ਡਾ. ਸਤਿੰਦਰ ਸਿੰਘ, ਪ੍ਰੋ. ਮਹਿੰਦਰ ਸਿੰਘ ਬਨਵੈਤ), ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ।
ਲੇਖ : ਪਹੀਆ ਪ੍ਰਦੂਸ਼ਣ, ਭਰੂਣ ਹੱਤਿਆ ਦੇ ਦੇਸ਼ ਵਿਚ, ਨਾਰੀ ਸ਼ਕਤੀ, ਵਾਤਾਵਰਣੀ ਪ੍ਰਦੂਸ਼ਣ ਅਤੇ ਮਨੁੱਖ, ਏਡਜ਼ : ਇਕ ਗੰਭੀਰ ਸੰਕਟ।
2. **ਆਤਮ ਅਨਾਤਮ** (ਸੰਪ. ਸੁਹਿੰਦਰ ਬੀਰ ਅਤੇ ਵਰਿਆਮ ਸਿੰਘ ਸੰਧੂ)
(ਪ੍ਰੋ. ਮੋਹਨ ਸਿੰਘ, ਅੰਮ੍ਰਿਤਾ ਪ੍ਰੀਤਮ, ਸ਼ਿਵ ਕੁਮਾਰ ਬਟਾਲਵੀ, ਸੁਰਜੀਤ ਪਾਤਰ, ਪਾਸ਼)
ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ।
3. **ਪੈਰਾ ਰਚਨਾ**
4. **ਪੈਰਾ ਪੜ੍ਹ ਕੇ ਪ੍ਰਸ਼ਨਾਂ ਦੇ ਉੱਤਰ।**
5. (ੳ) **ਪੰਜਾਬੀ ਧੁਨੀ ਵਿਉਂਤ** : ਉਚਾਰਨ ਅੰਗ, ਉਚਾਰਨ ਸਥਾਨ ਤੇ ਵਿਧੀਆਂ, ਸਵਰ, ਵਿਅੰਜਨ, ਸੁਰ।
(ਅ) **ਭਾਸ਼ਾ ਵੰਨਗੀਆਂ** : ਭਾਸ਼ਾ ਦਾ ਟਕਸਾਲੀ ਰੂਪ, ਭਾਸ਼ਾ ਅਤੇ ਉਪ-ਭਾਸ਼ਾ ਦਾ ਅੰਤਰ, ਪੰਜਾਬੀ ਉਪਭਾਸ਼ਾਵਾਂ ਦੇ ਪਛਾਣ-ਚਿੰਨ੍ਹ।
6. **ਮਾਤ ਭਾਸ਼ਾ ਦਾ ਅਧਿਆਪਨ**
(ੳ) ਪਹਿਲੀ ਭਾਸ਼ਾ ਦੇ ਤੌਰ ਉੱਤੇ
(ਅ) ਦੂਜੀ ਭਾਸ਼ਾ ਦੇ ਤੌਰ ਉੱਤੇ

ਅੰਕ-ਵੰਡ ਅਤੇ ਪਰੀਖਿਅਕ ਲਈ ਹਦਾਇਤਾਂ:

- | | |
|---|------------|
| 1. ਕਿਸੇ ਨਿਬੰਧ ਦਾ ਸਾਰ ਜਾਂ ਉਸਦਾ ਵਿਸ਼ਾ ਵਸਤੂ (ਦੋ ਵਿਚੋਂ ਇਕ) । | 10 ਅੰਕ |
| 2. ਆਤਮ ਅਨਾਤਮ : ਸਾਰ, ਵਿਸ਼ਾ-ਵਸਤੂ, ਪ੍ਰਸੰਗ ਸਹਿਤ ਵਿਆਖਿਆ, ਕਲਾ ਪੱਖ | 10 ਅੰਕ |
| 3. ਪੈਰਾ ਰਚਨਾ : ਤਿੰਨ ਵਿਸ਼ਿਆਂ ਵਿਚੋਂ ਕਿਸੇ ਇਕ ਉੱਤੇ ਪੈਰਾ ਲਿਖਣ ਲਈ ਕਿਹਾ ਜਾਵੇ । | 05 ਅੰਕ |
| 4. ਪੈਰਾ ਦੇ ਕੇ ਉਸ ਬਾਰੇ ਪੰਜ ਪ੍ਰਸ਼ਨਾਂ ਦੇ ਉੱਤਰ। | 05 ਅੰਕ |
| 5. ਨੰਬਰ 5 ਉੱਤੇ ਦਿੱਤੀ ਵਿਆਕਰਣ ਦੇ ਆਧਾਰ 'ਤੇ ਵਰਣਨਾਤਮਕ ਪ੍ਰਸ਼ਨ। | 10 ਅੰਕ |
| 6. ਨੰਬਰ 6 ਵਿਚ ਮਾਤ ਭਾਸ਼ਾ ਦੇ ਪਹਿਲੀ ਭਾਸ਼ਾ ਅਤੇ ਦੂਜੀ ਭਾਸ਼ਾ ਵਜੋਂ ਅਧਿਆਪਨ, ਮਹੱਤਵ ਅਤੇ ਸਮੱਸਿਆਵਾਂ ਬਾਰੇ ਚਾਰ ਪ੍ਰਸ਼ਨ ਪੁੱਛੇ ਜਾਣਗੇ, ਜਿਨ੍ਹਾਂ ਵਿਚੋਂ ਵਿਦਿਆਰਥੀ ਨੇ ਦੋ ਦਾ ਉੱਤਰ ਦੇਣਾ ਹੋਵੇਗਾ। | 5×2=10 ਅੰਕ |

BACHELOR OF DESIGN (SEMESTER-I) FOUNDATION COURSE

ਮੁੱਢਲੀ ਪੰਜਾਬੀ
(In lieu of Compulsory Punjabi)

ਸਮਾਂ : 3 ਘੰਟੇ

ਕੁਲ ਅੰਕ: 50

ਪਾਠ-ਕ੍ਰਮ

1. ਪੈਂਤੀ ਅੱਖਰੀ; ਪੈਰ ਬਿੰਦੀ ਵਾਲੇ ਵਰਣ ਅਤੇ ਪੈਰ ਵਿਚ ਪੈਣ ਵਾਲੇ ਵਰਣ, ਲਗਾਂ ਮਾਤਰਾਂ
2. ਲਗਾਖਰ (ਬਿੰਦੀ, ਟਿੱਪੀ, ਅੱਧਕ)
3. (ੳ) ਵਿਸਰਾਮ ਚਿੰਨ੍ਹਾਂ ਦੀ ਵਰਤੋਂ,
 (ਅ) ਨਾਂਵ, ਪੜਨਾਂਵ, ਕਿਰਿਆ, ਵਿਸ਼ੇਸ਼ਣ, ਲਿੰਗ ਅਤੇ ਵਚਨ

ਅੰਕ ਵੰਡ ਤੇ ਪੇਪਰ ਸੈਟਰ ਲਈ ਹਦਾਇਤਾਂ

- | | |
|---|---|
| <ol style="list-style-type: none"> 1. ਪੈਂਤੀ ਅੱਖਰੀ ਦੀ ਬਣਤਰ ਅਤੇ ਤਰਤੀਬ ਨਾਲ ਸੰਬੰਧਿਤ ਪ੍ਰਸ਼ਨ।
 (ਦੋ ਪ੍ਰਸ਼ਨਾਂ ਵਿਚੋਂ ਇੱਕ ਕਰਨਾ ਹੋਵੇਗਾ)
 ਕਵਰਗ, ਚਵਰਗ, ਤਵਰਗ, ਟਵਰਗ ਆਦਿ ਸੰਬੰਧੀ ਪ੍ਰਸ਼ਨ ਪੁੱਛਿਆ ਜਾ ਸਕਦਾ ਹੈ। ਪੈਰ ਵਿਚ ਪੈਣ ਵਾਲੇ ਵਰਣ ਅਤੇ ਲਗਾਂ ਮਾਤਰਾਂ ਦੀ ਵਰਤੋਂ ਨਾਲ ਸੰਬੰਧਿਤ ਪ੍ਰਸ਼ਨ (ਦੋ ਵਿਚੋਂ ਇੱਕ ਕਰਨਾ ਹੋਵੇਗਾ) 2. ਬਿੰਦੀ, ਟਿੱਪੀ ਅਤੇ ਅੱਧਕ ਦੀ ਵਰਤੋਂ ਸੰਬੰਧੀ ਪ੍ਰਸ਼ਨ 3. (ੳ) ਵਿਸਰਾਮ ਚਿੰਨ੍ਹਾਂ ਦੀ ਵਰਤੋਂ ਸੰਬੰਧੀ ਪ੍ਰਸ਼ਨ
 (ਅ) ਨਾਂਵ ਪੜਨਾਂਵ, ਕਿਰਿਆ, ਵਿਸ਼ੇਸ਼ਣ ਅਤੇ ਲਿੰਗ ਵਚਨ ਸੰਬੰਧੀ ਮੁੱਢਲੀ ਕਿਸਮ ਦੇ ਪ੍ਰਸ਼ਨ (ਦੋ ਵਿਚੋਂ ਇੱਕ ਕਰਨਾ ਹੋਵੇਗਾ) | <p>10 ਅੰਕ</p> <p>10 ਅੰਕ</p> <p>10 ਅੰਕ</p> <p>10 ਅੰਕ</p> |
|---|---|

*BACHELOR OF DESIGN (SEMESTER SYSTEM)***SEMESTER–II: (Foundation)**

Paper No.	Course	External Marks	Theory Marks	Total Marks
I.	Drawing & Illustration (Practical)			50
	A. LifeStudy	25		
	B. Illustration	25		
II.	Colour–II (Practical)	50		50
III.	Design & Communication			
	(Practical)	50		50
IV.	Workshop–II			
	(Practical)	50		50
V.	History of Art–II (Theory)		50	50
VI.	Computer Application			
	(Practical)	50		50
VII.	Communication Skills in English		Th. 35 Prac.15	50
VIII.	Punjabi Compulsory			
	OR		50	
	BasicPunjabi (Mudhli Punjabi)			50
	Total Marks:			400

NOTE: The theory of Design & Communication, Computer Application and Workshop–II will be taught in separate period but there will be no exam for these subjects.

*BACHELOR OF DESIGN (SEMESTER – II) FOUNDATION COURSE***I. DRAWING AND ILLUSTRATION (PRACTICAL)****Total Marks: 50****A: LIFE STUDY****Time: 6 Hours****Marks: 25****Instruction for the Examiners (Practical):**

The examiner should set 2 questions out of which 1 has to attempted.

Knowledge and proportion of human figure and various parts of the body and its proportion, planes masses, postures, rhythmic unity of body parts.

Study of human figure in different mediums like: Pencil, charcoal, poster, water colours, pen and inks etc.to develop illustration techniques and skills.

Study of full human figure in different postures with reference to live models– Male/Female

The students are required to sketch regularly and submit a hundred free hand–quick sketches (outdoor/Indoor situations and compositions) every week.

B: ILLUSTRATION**Time: 6 Hours****Marks: 25****Instruction for the Examiners (Practical):**

The examiner should set 2 questions out of which 1 has to attempted.

Improving Drawing skills and composing different scenes

Understanding illustration and techniques with subject to communication and narration

Simplification/Stylization/manifestation of drawing into/for illustration

BACHELOR OF DESIGN (SEMESTER-II) FOUNDATION COURSE

II. COLOUR-II (Practical)

Time: 6 Hours

Total Marks: 50

Instruction for the Examiners (Practical):

The examiner should set 2 questions out of which 1 has to attempted.

Traditional and ethnic colour

Modern colour scheme

One point colour scheme & effect of colours placements

Colour-ways of specific Design

Exercise based on Application in the Disciplines:

Discussion of collage Exercises

Group project based on Subject **Colour-2** and Subject **DesignCo-ordination of all**

Exercises

*BACHELOR OF DESIGN (SEMESTER-II) FOUNDATION COURSE***III. DESIGN & COMMUNICATION****Total Marks: 50****Instruction for the Examiners (Practical):**

The examiner should set 2 questions out of which 1 has to attempted.

1. Principles of Design
2. Design and Environment
3. Visualization of an Idea & its meaning & process.*
4. Visualization of a Word.*
5. Study of an area in relation to its surroundings seeking out a problem, analysis and formulation basic design.*
6. Flexibility of design in relation to adaptation.*
7. Meaning of Communication
8. Elements of Communication
9. Importance of Communication
10. Communication through Abstraction in/with constraints. **Exercise:** visualization of an Idea (Rhythm and chaos)*
11. Process of Visualization.*
 - a. The Emerging Concept
 - b. The Analysis
 - c. The Constraints
 - d. The Synthesis
 - e. The Option
 - f. Simplification
12. Mediums of Communication (Electronic media, Print media, Film, Television and Radio)
13. Exercise based on Combination of Ideas, Medium of Collage Etc.*

*BACHELOR OF DESIGN (SEMESTER-II) FOUNDATION COURSE***IV. WORKSHOP-II****Total Marks: 50****Instruction for the Examiners (Practical):**

The examiner should set 2 questions out of which 1 has to attempted.

(a) Print Making:

Introduction to importance of print making

Use of line/wood and cutters*

Cutting techniques and line texture, dots and shapes etc.*

Different methods of making blocks with Linonium and wood

Innovation by using wire, coarse fabric, cord etc.*

Trail and proofs

Registration methods for using trial and proof and multi color printing.

Practical Work:

Basic techniques in surface printing in one colour*

Composition–non–figurative using line, five or more shapes, one and more colour techniques according to composition (black & white, colour–maximum three)*

Composition–landscape in colour*

(b) Photography:

Importance of Photography in relation to Design and Communication Handling the Camera, understanding different kinds of camera and exposures Taking pictures in different light conditions.

Compositions: Figurative, Architectural, Street Photography, Object Study in various Light conditions, Creative Photography.

*BACHELOR OF DESIGN (SEMESTER-II) FOUNDATION COURSE***V. HISTORY OF ART-II (Theory)****Time: 3 Hours****Total Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

Western Art:

Prehistoric Art

Greek Art

Roman Art

Impressionism (Monet, Manet, Degas, Renoir)

Expressionism (Munch, Ensor, Die Brücke, Dev Blave Reiter)

Post Impressionism (Van Gogh, Paul Gauguin, Paul Cézanne)

Fauvism (Henri Matisse)

Cubism (Picasso, Piet Mondrian)

(Relate the western art with Architecture, costumes & textiles of the particular period)

*BACHELOR OF DESIGN (SEMESTER-II) FOUNDATION COURSE***VI. COMPUTER APPLICATION****Total Marks: 50****Instruction for Examiners: (Practical)**

The examiner should set 2 projects out of which one has to be done in specified time.

5 Projects for Design work in computer prints for paint brush package and other packages to be submitted for Exhibition.

A. MS–Office:**1. MS–WORD**

Various operations on a file Toolbars (Standard, Format)

Page setup

Boarder and Shading

Mail merge

2. MS–Power Point:

Operations on a file

Application

Various views of slides

B. Desktop Publishing:

1. What is DTP?
2. Computer Graphics and its types
3. Difference between Vector and Raster

C. Introduction to Photoshop:

1. Understanding Image Size & Resolution
2. Relation between resolution, File sizes & output
3. Using Menu & Colour palettes
4. Working with Photoshop Tools
5. Working with Layers, Channels & Paths, Actions, History
6. Importing & Exporting Images

*BACHELOR OF DESIGN (SEMESTER-II) FOUNDATION COURSE***VII. Communication Skills in English (Theory)****Time: 3 Hours****Max. Marks: 50****Theory Marks: 35****Practical Marks: 15****Course Contents:**

- 1. Listening Skills:** Barriers to listening; effective listening skills; feedback skills. Attending telephone calls; note taking.

Activities:

- a) Listening exercises – Listening to conversation, News and TV reports
- b) Taking notes on a speech/lecture

- 2. Speaking and Conversational Skills:** Components of a meaningful and easy conversation; understanding the cue and making appropriate responses; forms of polite speech; asking and providing information on general topics.
The study of sounds of English, stress
Situation based Conversation in English
Essentials of Spoken English

Activities:

- a) Making conversation and taking turns
- b) Oral description or explanation of a common object, situation or concept
- c) Giving interviews

Suggested Pattern of Question Paper:

The question paper will consist of seven questions related to speaking and listening Skills. Each question will carry 5 marks. The nature of the questions will be as given below:-

Two questions requiring students to give descriptive answers.

Three questions in the form of practical exercises requiring students to give an appropriate response to a question, a proposal, a proposition, an invitation etc. For example, the paper setter may give a proposition and ask the students to agree or disagree with it or introduce a character giving invitations and ask the students to accept or refuse it etc.

Two questions requiring students to transcribe simple words in IPA symbols, marking stress.

PRACTICAL / ORAL TESTING**Marks: 15****Course Contents:**

1. Oral Presentation with/without audio visual aids.
2. Group Discussion.
3. Listening to any recorded or live material and asking oral questions for listening comprehension.

Questions:

1. Oral Presentation will be of 5 to 10 minutes duration. (Topic can be given in advance or it can be of student's own choice). Use of audio visual aids is desirable.
2. Group discussion comprising 8 to 10 students on a familiar topic. Time for each group will be 15 to 20 minutes.

Note: Oral test will be conducted by external examiner with the help of internal examiner.

BACHELOR OF DESIGN (SEMESTER-II) FOUNDATION COURSE

VIII. ਪੰਜਾਬੀ ਲਾਜ਼ਮੀ

ਸਮਾਂ : 3 ਘੰਟੇ

ਕੁਲ ਅੰਕ : 50

ਪਾਠ-ਕ੍ਰਮ ਅਤੇ ਪਾਠ-ਪੁਸਤਕਾਂ

1. **ਗਿਆਨ ਮਾਲਾ** (ਵਿਗਿਆਨਕ ਤੇ ਸਮਾਜ-ਵਿਗਿਆਨਕ ਲੇਖਾਂ ਦਾ ਸੰਗ੍ਰਹਿ)
(ਸੰਪ. ਡਾ. ਸਤਿੰਦਰ ਸਿੰਘ, ਪ੍ਰੋ. ਮਹਿੰਦਰ ਸਿੰਘ ਬਨਵੈਤ), ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ, 2007
ਲੇਖ : ਸਾਹਿਤ ਤੇ ਲੋਕ ਸਾਹਿਤ, ਅੱਖਾਂ, ਅਚੇਤਨ ਦਾ ਗੁਣ ਤੇ ਸੁਭਾਅ, ਕੰਪਿਊਟਰ ਅਤੇ ਇੰਟਰਨੈੱਟ, ਮਨੁੱਖੀ ਅਧਿਕਾਰ।
2. **ਆਤਮ ਅਨਾਤਮ** (ਸੰਪ. ਸੁਹਿੰਦਰ ਬੀਰ ਅਤੇ ਵਰਿਆਮ ਸਿੰਘ ਸੰਧੂ) (ਕਹਾਣੀਆਂ)
ਪਠਾਣ ਦੀ ਧੀ (ਸੁਜਾਨ ਸਿੰਘ), **ਸਾਂਝੀ ਕੰਧ** (ਸੰਤੋਖ ਸਿੰਘ ਧੀਰ), **ਉਜਾੜ** (ਕੁਲਵੰਤ ਸਿੰਘ ਵਿਰਕ), **ਘੋਟਣਾ** (ਮੋਹਨ ਭੰਡਾਰੀ), **ਦਲਦਲ** (ਵਰਿਆਮ ਸਿੰਘ ਸੰਧੂ)
ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ।
3. **ਸ਼ਬਦ-ਬਣਤਰ ਅਤੇ ਸ਼ਬਦ ਰਚਨਾ** : ਪਰਿਭਾਸ਼ਾ, ਮੁੱਢਲੇ ਸੰਕਲਪ
4. **ਸ਼ਬਦ ਸ਼੍ਰੇਣੀਆਂ**
5. **ਪੈਰ੍ਹਾ ਰਚਨਾ**
6. **ਪੈਰ੍ਹਾ ਪੜ੍ਹ ਕੇ ਪ੍ਰਸ਼ਨਾਂ ਦੇ ਉੱਤਰ**
7. **ਮੁਹਾਵਰੇ ਅਤੇ ਅਖਾਣ**

ਅੰਕ-ਵੰਡ ਅਤੇ ਪਰੀਖਿਅਕ ਲਈ ਹਦਾਇਤਾਂ:

- | | | |
|------|--|--------|
| 1. | ਕਿਸੇ ਨਿਬੰਧ ਦਾ ਸਾਰ ਜਾਂ ਉਸਦਾ ਵਿਸ਼ਾ ਵਸਤੂ (ਦੋ ਵਿਚੋਂ ਇਕ) । | 10 ਅੰਕ |
| 2. | ਆਤਮ ਅਨਾਤਮ : ਸਾਰ, ਵਿਸ਼ਾ ਵਸਤੂ, ਪਾਤਰ ਚਿਤਰਣ, ਸਾਹਿਤ ਨੂੰ ਦੇਣ | 10 ਅੰਕ |
| 3-4. | 3-4 ਨੰਬਰ ਉੱਤੇ ਦਿੱਤੀ ਵਿਆਕਰਣ ਦੇ ਆਧਾਰ ਤੇ ਵਰਣਨਾਤਮਕ ਪ੍ਰਸ਼ਨ। | 10 ਅੰਕ |
| 5. | ਪੈਰ੍ਹਾ ਰਚਨਾ : ਤਿੰਨ ਵਿਸ਼ਿਆਂ ਵਿਚੋਂ ਕਿਸੇ ਇਕ ਉੱਤੇ ਪੈਰ੍ਹਾ ਲਿਖਣ ਲਈ ਕਿਹਾ ਜਾਵੇ । | 05 ਅੰਕ |
| 6. | ਪੈਰ੍ਹਾ ਦੇ ਕੇ ਉਸ ਬਾਰੇ ਪੰਜ ਪ੍ਰਸ਼ਨਾਂ ਦੇ ਉੱਤਰ | 05 ਅੰਕ |
| 7. | ਨੰਬਰ 7 ਵਿਚ ਅੱਠ ਅਖਾਣ ਅਤੇ ਅੱਠ ਮੁਹਾਵਰੇ ਪੁੱਛੇ ਜਾਣਗੇ, ਜਿਨ੍ਹਾਂ ਵਿਚੋਂ ਵਿਦਿਆਰਥੀ ਨੇ ਪੰਜ-ਪੰਜ ਨੂੰ ਵਾਕਾਂ ਵਿਚ ਵਰਤ ਕੇ ਅਰਥ ਸਪੱਸ਼ਟ ਕਰਨੇ ਹੋਣਗੇ। | |

5+ 5=10 ਅੰਕ

BACHELOR OF DESIGN (SEMESTER-II) FOUNDATION COURSE

VIII. ਮੁੱਢਲੀ ਪੰਜਾਬੀ
(In lieu of Compulsory Punjabi)

ਸਮਾਂ: 3 ਘੰਟੇ

ਕੁਲ ਅੰਕ: 50

ਪਾਠ - ਕ੍ਰਮ

- | | | |
|----|--|--------|
| 1. | ਪੰਜਾਬੀ ਸ਼ਬਦ-ਬਣਤਰ
ਸੰਯੁਕਤ ਅਤੇ ਮਿਸ਼ਰਤ ਸ਼ਬਦ
ਨਿੱਤ ਵਰਤੋਂ ਦੀ ਪੰਜਾਬੀ ਸ਼ਬਦਾਵਲੀ | 20 ਅੰਕ |
| 2. | ਭਾਸ਼ਾ ਅਤੇ ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਮੁੱਢਲੀ ਜਾਣ ਪਛਾਣ
ਗੁਰਮੁਖੀ ਲਿਪੀ ਦੀਆਂ ਵਿਸ਼ੇਸ਼ਤਾਵਾਂ | 15 ਅੰਕ |
| 3. | ਪੰਜਾਬੀ ਵਾਕ ਬਣਤਰ
ਸਾਧਾਰਨ ਵਾਕ: ਕਿਸਮਾਂ
ਸੰਯੁਕਤ ਵਾਕ: ਕਿਸਮਾਂ
ਮਿਸ਼ਰਤ ਵਾਕ: ਕਿਸਮਾਂ
ਪੰਜਾਬੀ ਵਾਕਾਂ ਦੀ ਵਰਤੋਂ ਦੇ ਵਿਭਿੰਨ ਸਮਾਜਿਕ ਪ੍ਰਸੰਗ | 15 ਅੰਕ |

ਯੂਨਿਟ ਅਤੇ ਥੀਮ

- ਪੰਜਾਬੀ ਸ਼ਬਦ ਬਣਤਰ:** ਸੰਯੁਕਤ ਸ਼ਬਦ; ਸਮਾਸੀ ਸ਼ਬਦ (ਜਿਵੇਂ ਲੋਕ ਸਭਾ); ਦੋਹਰੇ ਸ਼ਬਦ / ਦੁਹਰਰੁਕਤੀ (ਜਿਵੇਂ ਧੂੜ ਧਾੜ / ਭਰ ਭਰ), ਮਿਸ਼ਰਤ ਸ਼ਬਦਾਂ ਦੀ ਬਣਤਰ/ਸਿਰਜਨਾ; ਅਗੇਤਰਾਂ ਰਾਹੀਂ (ਜਿਵੇਂ ਉਪ ਭਾਸ਼ਾ), ਪਿਛੇਤਰਾਂ ਰਾਹੀਂ (ਜਿਵੇਂ ਰੰਗਲਾ), ਪੰਜਾਬੀ ਸ਼ਬਦ ਰਚਨਾ: ਪੜਨਾਵੀਂ ਰੂਪ, ਕਿਰਿਆ/ਸਹਾਇਕ ਕਿਰਿਆ ਦੇ ਰੂਪ; ਨਿੱਤ ਵਰਤੋਂ ਦੀ ਪੰਜਾਬੀ ਸ਼ਬਦਾਵਲੀ: ਰੁੱਤਾਂ, ਮਹੀਨਿਆਂ, ਮੌਸਮਾਂ, ਗਿਣਤੀ ਨਾਲ ਸੰਬੰਧਿਤ।
- I. ਭਾਸ਼ਾ ਅਤੇ ਮਾਤ ਭਾਸ਼ਾ ਦੇ ਮਹੱਤਵ ਸੰਬੰਧੀ ਪ੍ਰਸ਼ਨ
II. ਗੁਰਮੁਖੀ ਲਿਪੀ ਦੀਆਂ ਵਿਸ਼ੇਸ਼ਤਾਵਾਂ ਸੰਬੰਧੀ ਪ੍ਰਸ਼ਨ
- ਪੰਜਾਬੀ ਵਾਕ ਬਣਤਰ:** ਕਰਤਾ ਕਰਮ ਕਿਰਿਆ; ਸਾਧਾਰਨ ਵਾਕ, ਬਿਆਨੀਆ, ਪ੍ਰਸ਼ਨਵਾਚਕ, ਆਗਿਆਵਾਚਕ, ਸੰਯੁਕਤ ਅਤੇ ਮਿਸ਼ਰਤ ਵਾਕਾਂ ਦੀਆਂ ਕਿਸਮਾਂ; ਸੁਤੰਤਰ ਅਤੇ ਅਧੀਨ ਉਪਵਾਕ; ਸਮਾਨ (ਤੇ/ਅਤੇ) ਅਤੇ ਅਧੀਨ (ਜੋ/ਕਿ) ਯੋਜਕਾਂ ਦੀ ਵਰਤੋਂ; ਪੰਜਾਬੀ ਵਾਕਾਂ ਦੀ ਵਰਤੋਂ: ਵਿਭਿੰਨ ਸਮਾਜਿਕ/ਸਭਿਆਚਾਰਕ ਪ੍ਰਸੰਗ; ਘਰ ਵਿਚ, ਬਾਜ਼ਾਰ ਵਿਚ, ਮੇਲੇ ਵਿਚ, ਸ਼ੋਪਿੰਗ ਮਾਲ/ਸਿਨੇਮੇ ਵਿਚ, ਵਿਆਹ ਵਿਚ, ਧਾਰਮਿਕ ਸਥਾਨਾਂ ਵਿਚ, ਦੋਸਤਾਂ ਨਾਲ ਆਦਿ।

ਅੰਕ-ਵੰਡ ਅਤੇ ਪਰੀਖਿਅਕ ਲਈ ਹਦਾਇਤਾਂ

- ਪਹਿਲੇ ਯੂਨਿਟ ਵਿੱਚੋਂ ਪੰਜਾਬੀ ਸ਼ਬਦ ਬਣਤਰ ਅਤੇ ਸ਼ਬਦ ਰਚਨਾ ਨਾਲ ਸੰਬੰਧਿਤ 5-5 ਅੰਕਾਂ ਦੇ ਤਿੰਨ ਵਿਹਾਰਕ ਪ੍ਰਸ਼ਨ ਪੁੱਛੇ ਜਾਣਗੇ। ਅੰਕਾਂ ਦੀ ਵੰਡ ਅੱਗੋਂ ਇੱਕ-ਇੱਕ ਜਾਂ ਦੋ-ਦੋ ਅੰਕਾਂ ਦੇ ਛੋਟੇ ਪ੍ਰਸ਼ਨਾਂ ਵਿਚ ਕੀਤੀ ਜਾ ਸਕਦੀ ਹੈ। ਨਿੱਤ ਵਰਤੋਂ ਦੀ ਸ਼ਬਦਾਵਲੀ ਨਾਲ ਸੰਬੰਧਿਤ ਇੱਕ-ਇੱਕ ਅੰਕ ਦੇ ਪੰਜ (ਆਬਜੈਕਟਿਵ) ਪ੍ਰਸ਼ਨ ਪੁੱਛੇ ਜਾਣਗੇ।

20 ਅੰਕ
- ਦੂਸਰੇ ਯੂਨਿਟ ਵਿੱਚ ਭਾਸ਼ਾ ਅਤੇ ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਮੁੱਢਲੀ ਜਾਣ ਪਛਾਣ ਨਾਲ ਸੰਬੰਧਿਤ 5-5 ਅੰਕਾਂ ਦੇ ਤਿੰਨ ਵਿਹਾਰਕ ਪ੍ਰਸ਼ਨ ਪੁੱਛੇ ਜਾਣਗੇ। ਅੰਕਾਂ ਦੀ ਵੰਡ ਅੱਗੋਂ ਇੱਕ-ਇੱਕ ਜਾਂ ਦੋ-ਦੋ ਅੰਕਾਂ ਦੇ ਛੋਟੇ ਪ੍ਰਸ਼ਨਾਂ ਵਿਚ ਕੀਤੀ ਜਾ ਸਕਦੀ ਹੈ।

15 ਅੰਕ
- ਤੀਜੇ ਯੂਨਿਟ ਵਿੱਚ ਪੰਜਾਬੀ ਵਾਕ-ਬਣਤਰ ਨਾਲ ਸੰਬੰਧਿਤ 5-5 ਅੰਕਾਂ ਦੇ ਦੋ ਵਿਹਾਰਕ ਪ੍ਰਸ਼ਨ ਪੁੱਛੇ ਜਾਣਗੇ। ਅੰਕਾਂ ਦੀ ਵੰਡ ਅੱਗੋਂ ਇੱਕ-ਇੱਕ ਜਾਂ ਦੋ-ਦੋ ਅੰਕਾਂ ਦੇ ਛੋਟੇ ਪ੍ਰਸ਼ਨਾਂ ਵਿਚ ਕੀਤੀ ਜਾ ਸਕਦੀ ਹੈ। ਪੰਜਾਬੀ ਵਾਕਾਂ ਦੀ ਵਿਹਾਰਕ ਵਰਤੋਂ ਨਾਲ ਸੰਬੰਧਿਤ 5 ਅੰਕਾਂ ਦਾ ਇੱਕ ਪ੍ਰਸ਼ਨ ਪੁੱਛਿਆ ਜਾਵੇਗਾ, ਜਿਸ ਵਿਚ ਵਿਦਿਆਰਥੀ ਨੂੰ ਕਿਸੇ ਸਮਾਜਿਕ/ਸਭਿਆਚਾਰਕ ਪ੍ਰਸੰਗ ਵਿਚ ਵਰਤੇ ਜਾਂਦੇ ਪੰਜ ਵਾਕ ਲਿਖਣ ਲਈ ਕਿਹਾ ਜਾਵੇਗਾ। ਪ੍ਰਸ਼ਨਾਂ ਦੀ ਭਾਸ਼ਾ ਸਰਲ ਅਤੇ ਸਪਸ਼ਟ ਰੱਖੀ ਜਾਵੇ।

15 ਅੰਕ

*BACHELOR OF DESIGN (SEMESTER SYSTEM)***SEMESTER–III: (Specialization)**

Paper No.	Course	External Marks	Theory Marks	Total Marks
I.	Design Development–I (Practical)	150	–	150
II.	Workshop–I (Practical)	150	–	150
III.	Computer Aided Design (Practical)	100	–	100
IV.	Market Survey (Practical)	50	–	50
V.	Technical Theory (Theory)	–	50	50
VI.	History (Theory)	–	50	50
VII.	Advertising & Marketing (Common to all) (Theory)	–	50	50
VIII.	* Environmental Studies–I (Compulsory) (Theory) (Common to all)	–	50	*50
	Total Marks:			600

* Marks of Paper EVS will not be included in Grand Total.

*BACHELOR OF DESIGN SPECIALIZATION (SEMESTER–III) FASHION DESIGN***I. Design Development–I (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 3 questions out of which 2 has to attempted.

Fashion Art–I:

1. Understanding the fashion figure
2. Figure analysis (3 different postures–front, 3 quarters, profile)
3. Understanding style lines in fashion figure
4. Analysis of hands, feet and face
5. Draping the fashion figure with
 - Princess seamline Top
 - Full Sleeve front placket opening Top
 - Pleated trouser
 - Contour trouser
 - One piece dress with princess seam one piece dress with fish dart
6. Rendering Croquis with coloured pencil
7. Fashion Details Pockets Sleeves Cuffs Collars Necklines Skirts Pants Silhouettes Garment decorative details (embroidery, quilting etc.)

*BACHELOR OF DESIGN SPECIALIZATION (SEMESTER–III) FASHION DESIGN***II. Workshop–I (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 2 questions out of which 1 has to attempted.

- Introduction to Sewing Machine
- Common repairs & maintenance
- Different types of opening
- Different types of Necklines & Finishes
- Different types of Collars & Sleeves
- Different Types of Fasteners
- Various kind of hand–stitches, seams, and seam finishing.
- Study of Anthropometry
- Samples of Tie & Dye, Block printing, screen printing and Batik.
- Construction of Kids garments
 1. A line frock
 2. Gathered frock

*BACHELOR OF DESIGN SPECIALIZATION (SEMESTER–III)***III. COMPUTER AIDED DESIGN (Practical)
(COMMON TO FASHION/TEXTILES)****Total Marks: 100****Instruction for Examiners: (Practical)**

The examiner should set 2 projects out of which one has to be done in specified time.

Project of Corel Draw with 10 prints should be submitted as internal assessment.

1. An Introduction to Corel Draw

- Understanding of pixel based and vector based images
- Overview of Corel Draw

2. Working with Corel Draw

- Opening a new Graphics
- Modifying and Existing graphics
- Saving a file

3. Introduction to Drawing Tools

- Use of free and Bezier tools
- Use of square, ellipse and polygon tools and basic shapes tool
- Use of pencil, pen tool
- Understanding of an open and closed shapes

4. Changing attributes of Graphical objects i.e. Fill and Outline colour and styles.**5. File Menu**

- Create your own colours
- Use of making plates to create colours
- Use of fountain and 2 colour fill patterns
- Texture fill

6. Working with Text

- Use of Artistic Text
- Edit text using Text– Character Commands
- Converting text into Curved object

7. Creating Special Effects

- Add perspective
- Use envelop to create different shaped objects
- Blending two objects to create transformations
- Creating a 3D object using “Extrude” effect.
- Add contours

*BACHELOR OF DESIGN SPECIALIZATION (SEMESTER–III)***8. Working with Objects:**

- Group/Ungroup objects
- Separate objects
- Weld and Trim
- To change order of objects
- Combine two objects
- Cut, Copy and Paste
- Break a part

Note: Fashion Design students should work on Fashion Details like:-

- Trousers
- Jackets
- Collars
- Necklines
- Skirts Sleeves

Note: Textile Design students should work on Following Details like:-

- Repeats/placements
- Motifs
- Patterns
- (Paisley, ogee, centre line, checks, stripes)

BACHELOR OF DESIGN (SEMESTER–III) FASHION DESIGN

IV. Market Survey (Practical)

Total Marks: 50

Instruction for Examiners: (Practical)

Only viva to be conducted.

Make a visit to Textile Industry and do survey on

Fibres and Filaments

Yarns Weaves Knits Non–Woven

Handloom and Power Looms

Dyeing Units

Printing Units

*BACHELOR OF DESIGN SPECIALIZATION (SEMESTER–III) FASHION DESIGN***V. Technical Theory (Theory)****Time: 3 Hrs.****Total Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

- Fashion Vocabulary
- Fashion Forecasting
- Fashion Details– Pockets, Sleeves, Cuffs, collars, necklines, skirts, pants, silhouettes and garment decorative details (embroidery, quilting etc.)
- Fibers–Classification– Properties, Characteristics
- Vegetable Fibers–Cotton, Linen, Jute
- Animal Fibers–Wool, Silk
- Synthetic & Man-made– Fibers– Nylon, Polyesters, Rayon/Viscose, Acrylic.

*BACHELOR OF DESIGN SPECIALIZATION (SEMESTER–III) FASHION DESIGN***VI. HISTORY (Theory)****Time: 3 Hours****Total Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

Introduction to Traditional Costumes of States:

1. Jammu–Kashmir (Kashmiri Pandits & Muslims)
2. Punjab (Folk wear)
3. Himachal Pradesh (Folk wear & Gaddi Tribe)
4. Rajasthan (Folk wear & Bheel)
5. Gujarat (Folk wear)
6. West Bengal (Folk wear)
7. Orissa (Folk wear & Bstar Tribe)
8. Tamil Nadu (Folk wear & Toda Tribe)

Origin of Clothing

Indus Valley

Vedic Period

Maurya & Shunga Period

*BACHELOR OF DESIGN (SEMESTER–III)***VII. Advertising & Marketing (Theory) (Common to all specializations)****Time: 3 Hrs****Total: 50 Marks****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will Have to attempt any five. All questions carry equal marks.

1. Definition of Marketing

- The Marketing Concepts and its Evolution
(Production Concept, Selling Concept, Marketing Concept)
- Product and Societal Marketing
- Benefits of the Marketing Concepts

2. The Marketing Mix

- The concept and elements of the Marketing mix the 4P's and their sub elements
- Factors considered for designing an appropriate marketing mix.

3. Market Segmentation and Targeting

- Concepts and base of Segmentation
- Benefits of Segmentation
- Characteristics of Profitable Segments–Market Targeting Strategies.

4. Products

- Basic Concept
- Product Life Cycle
- Marketing Strategies for different stages of PLC

6. Product Branding

- Important Branding
- Purpose of Branding
- Branding Strategies
- Characteristics of good brand names

5. Product Packaging

- Basic Purpose Types of Packages
- Important decision areas– size, share, materials, colours, dual use of packages
changes in package design, pre–testing of package.

6. Direct Marketing

- Nature
- Growth
- Advantages
- Major Decisions

7. Advertising

- Need & Importance to whole salers, retailers and consumers
- Advantages
- Role of advertising in the marketing mix.

*BACHELOR OF DESIGN (SEMESTER–III)***VIII. ESL–221: ENVIRONMENTAL STUDIES–I (Compulsory)****(Theory)****(Common to all specializations)****Time: 3 Hrs.****Max. Marks: 50****Theory Lectures: 1½ Hours/ Week**

Section–A: (15 Marks): It will consist of five short answer type questions. Candidates will be required to attempt three questions, each question carrying five marks. Answer to any of the questions should not exceed two pages.

Section–B: (20 Marks): It will consist of four essay type questions. Candidates will be required to attempt two questions, each question carrying ten marks. Answer to any of the questions should not exceed four pages.

Section–C: (15 Marks): It will consist of two questions. Candidate will be required to attempt one question only. Answer to the question should not exceed 5 pages.

1. The Multidisciplinary Nature of Environmental Studies:

- Definition, scope & its importance.
- Need for public awareness.

2. Natural Resources:

- Natural resources and associated problems:
 - a) **Forest Resources:** Use of over exploitation, deforestation, case studies. Timber extraction, mining, dams and their effects on forests and tribal people.
 - b) **Water Resources:** Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems.
 - c) **Mineral Resources:** Use and exploitation, environmental effects of extracting and using mineral resources, case studies.
 - d) **Food Resources:** World food problems, change caused by agriculture and overgrazing, effects of modern agriculture, fertilizer-pesticide problem, salinity, case studies.
 - e) **Energy Resources:** Growing of energy needs, renewable and non-renewable energy resources, use of alternate energy sources, case studies.
 - f) **Land Resources:** Land as a resource, land degradation, soil erosion and desertification.
- Role of an individual in conservation of natural resources.
- Equitable use of resources for sustainable lifestyles.

3. Ecosystem:

- Concept of an ecosystem.
- Structure and function of an ecosystem.
- Producers, consumers and decomposers.
- Energy flow in the ecosystem.
- Ecological succession.
- Food chains, food webs and ecological pyramids.
- Introduction, types, characteristic features, structure and function of the following ecosystems:

BACHELOR OF DESIGN (SEMESTER–III)

- a. Forest ecosystem
- b. Grassland ecosystem
- c. Desert ecosystem
- d. Aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries)

4. Social Issues and Environment:

- From unsustainable to sustainable development.
- Urban problems related to energy.
- Water conservation, rain water harvesting, watershed management.
- Resettlement and rehabilitation of people; its problems and concerns. Case studies.
- Environmental ethics: Issues and possible solutions.
- Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust. Case studies.
- Wasteland reclamation.
- Consumerism and waste products.
- Environmental Protection Act:
 - Air (prevention and Control of Pollution) Act.
 - Water (prevention and Control of Pollution) Act.
 - Wildlife Protection Act.
 - Forest Conservation Act.
- Issues involved in enforcement of environmental legislation.
- Public awareness.

5. National Service Scheme

- **Introduction and Basic Concepts of NSS:** History, philosophy, aims & objectives of NSS; Emblem, flag, motto, song, badge etc.; Organizational structure, roles and responsibilities of various NSS functionaries.
- **Health, Hygiene & Sanitation:** Definition, needs and scope of health education; Food and Nutrition; Safe drinking water, water borne diseases and sanitation (Swachh Bharat Abhiyan); National Health Programme; Reproductive health.

References/Books:

1. Agarwal, K. C. 2001. Environmental Biology, Nidhi Publications Ltd. Bikaner.
2. Bharucha, E. 2005. Textbook of Environmental Studies, Universities Press, Hyderabad.
3. Down to Earth, Centre for Science and Environment, New Delhi.
4. Jadhav, H. & Bhosale, V. M. 1995. Environmental Protection and Laws. Himalaya Pub.
5. Joseph, K. and Nagendran, R. 2004. Essentials of Environmental Studies, Pearson Education (Singapore) Pte. Ltd., Delhi.
6. Kaushik, A. & Kaushik, C. P. 2004. Perspective in Environmental Studies, New Age International (P) Ltd, New Delhi.
7. Miller, T. G. Jr. 2000. Environmental Science, Wadsworth Publishing Co.
8. Sharma, P. D. 2005. Ecology and Environment, Rastogi Publications, Meerut.
9. Booklet on Safe Driving. Sukhmani Society (Suvidha Centre), District Court Complex, Amritsar
10. Kanta, S., 2012. Essentials of Environmental Studies, ABS Publications, Jalandhar.

*BACHELOR OF DESIGN (SEMESTER–III) TEXTILE DESIGN***I. DESIGN DEVELOPMENT–I (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 3 questions out of which 2 has to attempted.

Understanding Design Composition and Patterns

Understanding and Developing of Traditional Designs
(Centreline, Ogee, Paisley, Grapewine, Jalli)

Different types of placements/repeats

Colour ways

Development of Carpet Designs

- a. Traditional Carpet Designs
- b. Traditional Carpets (Mughal, Persian, French, Italian)
- c. Contemporary Designs

*BACHELOR OF DESIGN (SEMESTER–III) TEXTILE DESIGN***II. WORKSHOP–I (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 2 questions out of which 1 has to attempted.

Print Samples of:

- Stencil
- Hand block
- Tie & Dye
- Batik

Application of above printing to products

Weave Samples of:

- Plain Weave
- Rib Weave
- Basket Weave
- Twill Weave & its variations
- Satin & Sateen Weave
- Cut Pile and Uncut Pile

Basic Stiches

- Hemming Stitch
- Slip Stitch Blanket
- Stitch Back Stitch
- Button hole Stitch
- Running Stitch
- Satin Stitch
- Herring bone Stitch
- Chain Stitch Feather Stitch
- Fly Stitch
- Stem Stitch

*BACHELOR OF DESIGN (SEMESTER–III) TEXTILE DESIGN***IV. MARKET SURVEY (Practical)****Total Marks: 50****Instruction for Examiners: (Practical)**

Only Viva to be conducted

Students Will Survey the Market and survey on and collect samples of

Yarns

Weaves

Knits

Woven and Non–woven

Dyed Fabrics

Printed Fabrics

Embroidered Fabrics

Narrow Fabrics

Project Report on the Basis of Industrial Visit.

*BACHELOR OF DESIGN (SEMESTER–III) TEXTILE DESIGN***V. TECHNICAL THEORY (Theory)****Time: 3 Hrs.****Total Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will Have to attempt any five. All questions carry equal marks.

Fibre:

- Textile Vocabulary
- Classification of Fibres
- Properties of Fibres [Physical & Chemical] Manufacturing
- Process of Cotton, Wool, Silk & Polyester Bonds
- Crystallinity

Yarns:

- Classification of Yarns
- Simple Yarns, Novelty Yarns, Ply Yarns, Textured Yarns
- Spinning Process
- Yarn Count
- Thread Count and Methods of Determining Thread Count
- Blends, Mixture and Combination

Fabric:

- Weaving
- Introduction to Handloom and its Parts, Frameloom, PitLoom, Fly shuttle loom, Draw loom.
- Operation of loom.
- Introduction to Basic Weaves, Plain and its Variations [Rib & Basket], Twill and its Variations, Satin, Sateen, Jacquard, Dobby, Pile.

*BACHELOR OF DESIGN (SEMESTER–III) TEXTILE DESIGN***VI. HISTORY (Theory)****Time: 3 Hrs****Total Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

Study of Woven Traditional Fabrics:

Assam Handlooms
Brocades
Baluchari
Tangail
Jamdani
Bomkai
Ikat
Chanderi
Dharamavaram
Paithani
Kangiveram (Temple)
Kullu Shawls
Manipuri Cloth
Tanchoi
Tassar Silk
Malmal
Poochampalli
Ilkal

*BACHELOR OF DESIGN (SEMESTER–III) INTERIOR DESIGN***I. DESIGN DEVELOPMENT–I (Practical)
DRAFTING & RENDERING****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 3 questions out of which 2 has to attempted.

- Free Hand Lines
- Alphabets and Numbers
- Architectural Symbols
- Types of Line
- Depiction of Principles of Design (Rhythm, Balance, Proportion etc.)
- Isometric View
- Axonometric View

Orthographic Projection of simple solids– Plan, Elevation and Section
Drafting of furniture–Stool, Table and Chair.

*BACHELOR OF DESIGN (SEMESTER-III) INTERIOR DESIGN***II. WORKSHOP-I (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 2 questions out of which 1 has to attempted.

- Introduction to carpentry tools & their functions
- Wood-Cutting, Sawing, Planning, Drilling, Polishing, Finishing
- Joineries-16 Different Types
- Lengthening, Widening & Bearing

*BACHELOR OF DESIGN SPECIALIZATION (SEMESTER–III) INTERIOR DESIGN***III. COMPUTER AIDED DESIGN
(INTERIOR DESIGN)****Total Marks: 100****Instruction for Examiners: (Practical)**

The examiner should set 2 projects out of which one has to be done in specified time.

Introduction to Auto CAD 2D:

1. Introduction to AutoCAD Definition application

2. Basic concepts:

- Opening a file
- Saving a file
- Closing a file
- Using tools

3. Setting up the documents:

- Viewing documents
- Using rulers
- Changing sizes

4. Working with graphics:

- Drawing figures
- Using rulers
- Adjusting segments
- Colouring the text
- Modifying shapes
- Using transformation tools

5. Adding text to drawing

- Working with styles
- Creating and modifying textiles
- Using line text

BACHELOR OF DESIGN SPECIALIZATION (SEMESTER–III) INTERIOR DESIGN

6. Dimensioning Concepts
 - Linear Dimension
 - Radial Dimension
 - Angular Dimension
 - Aligned Dimension
 - Continued Dimension
 - Diameter Dimension
 - Drawing Leaders
6. Hatching Drawings
 - Hatchings
 - Hatch Patterns
 - Creating Associative Hatch
 - Hatch EDIT Command
 - Trimming the hatch patterns
 - Hatching Match Properties
7. Raster Images
 - Editing Raster images
 - Using with polyline
 - Using with splines
 - Using with arcs

*BACHELOR OF DESIGN (SEMESTER–III) INTERIOR DESIGN***IV. MARKET SURVEY (Practical)****Total Marks: 50****Instruction for Examiners: (Practical)**

Only Viva to be conducted

1. Study and Survey of rates, estimates and varieties of:
 - Wood Finishes
 - Laminates
 - Paints
 - Accessories and hardware
 - Furnishings and Floor coverings (Soft)
2. Visit to exclusive showrooms.
3. Students will submit a project report and material board based on survey conducted.

*BACHELOR OF DESIGN (SEMESTER–III) INTERIOR DESIGN***V. TECHNICAL THEORY (Theory)****Time: 3 Hours****Total Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

- Introduction to carpentary tools & their functions
- Different types of wood and their properties
- Different types of finishes and polishes
- Hardwares, fittings, metal sections & Accessories for furniture
- Different types of boards–plywood, commercial boards, novateak and laminates
- Furnishings and Floor Coverings (Soft)
- Different types of joineries, stools, tables and chairs
- Ergonomics and Anthropometry.

*BACHELOR OF DESIGN (SEMESTER–III) INTERIOR DESIGN***VI. HISTORY
(Theory)****Time: 3 Hours****Total Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

1. Period Furniture

- Egyptian
- Greek
- Roman
- Romanesque
- Gothic
- Renaissance
- Baroque
- Neo–classism
- Chippendale
- Imperial
- Romanticism

2. Modern Furniture

- Art Noveu Movement
- Modern Movement
- Artdeco Movement
- Post Modern Movement

*BACHELOR OF DESIGN (SEMESTER SYSTEM)***SEMESTER–IV: (Specialization)**

Paper No.	Course	External Marks	Theory Marks	Total Marks
I.	Design Development–II (Practical)	150		150
II.	Workshop–II (Practical)	150		150
III.	Computer Aided Design (Common with Textile & Fashion)	100		100
IV.	Market Survey (Practical)	50		50
V.	Technical Theory (Theory)		50	50
VI.	History (Theory)		50	50
VII.	Business Studies–I (Common to all) (Theory)		50	50
VIII.	*Environmental Studies–II (Compulsory) (Theory) (Common to all)		50	*50
	Total Marks:			600

* Marks of Paper EVS will not be included in Grand Total.

*BACHELOR OF DESIGN (SEMESTER–IV) FASHION DESIGN***I. DESIGN DEVELOPMENT–II (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 3 questions out of which 2 has to attempted.

1. Fashion Art–II

- a. Office Wear
- b. Resort Wear
- c. Casual Wear
- d. Occasion Wear e. Club Wear
- f. Kids Wear
 - Mood Board
 - Fashion Illustration
 - Colour Board and Swatch Board
 - Garment Specification Sheet
 - Costing

*BACHELOR OF DESIGN (SEMESTER–IV) FASHION DESIGN***II. WORKSHOP–II (Practical)****Total marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 2 questions out of which 1 has to attempted.

1. Pattern making of adult bodice block.
2. Dart manipulating through pivot and slashand spread method.
3. Construction of Fashion Details– Frills, tucks, pleats.
4. Attachment of trimming & accessories.
5. Construction of different types of pockets.
6. Construction of women's top
7. Construction of Sundress.
8. Basic embroidery stitches and Construction of samples of Indian Traditional embroideries (atleast six).

*BACHELOR OF DESIGN (SEMESTER–IV)***III.COMPUTER AIDED DESIGN
(COMMON TO TEXTILE & FASHION DESIGN SPECIALIZATION)****Total Marks: 100****Instruction for Examiners: (Practical)**

The examiner should set 2 projects out of which one has to be done in specified time.

Introduction to Adobe Photoshop:

- Introduction to photoshop
- Working with tools
- Using menu and colour palettes
- Working with mask and histogram
- Concept of path (segment, anchor, curved, closed, open, subpath)
- Importing and exporting images
- Working with layers, channels and paths, actions, history
- Using navigators and Photoshop plug-in
- Applying effects
- Photo Editing
- Filters

Make Minimum of 10 Assignments

*BACHELOR OF DESIGN (SEMESTER–IV) FASHION DESIGN***IV. MARKET SURVEY (Practical)****Total Marks: 50****Instruction for Examiners: (Practical)**

Only Viva to be conducted.

Trimming and Notions**1. Market survey of**

Laces, braids and their types

Buttons and fastener

Labels

Patches

Lining, interlining and underlining–felted units and exclusive showroom

2. Visit to various manufacturing and retailing and exclusive showrooms**3. How does market survey help fashion designer.**

Note: Project reports to be submitted at the end of the Semester.

*BACHELOR OF DESIGN (SEMESTER–IV) FASHION DESIGN***V. TECHNICAL THEORY****Time: 3 Hours****Totak Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will Have to attempt any five. All questions carry equal marks.

- (1) Types of yarns
 - (i) Classification
 - (ii) Properties
 - (iii) Blends, Mixture, Combination
- (2) Fabric construction basic weaves– plain, rib, basket, twill, satin, and dobby. Jacquard & pile.
- (3) Introduction to powerloom & handloom– names and definitions (1line definitions) Spitloom, drawloom, flyshuttle loom, repierloom, airjet loom, waterjet loom, Circular loom and sulzer loom.
- (4) Finishes–chemical, mechanical & special purpose finishes.
- (5) Dyeing–classification of dyes, acid, basic, direct, reactive, vat, disperse, pigment (Only definitions)
- (6) Prints
 - (a) Types of Prints–Duplex, Discharge, Flock, Resist, Engineered, Blotch, Burntout (Only Definitions)
 - (b) Printing Techniques–Block, Screen, Resist, Roller, Stencil & Transfer (Only Definitions)

*BACHELOR OF DESIGN (SEMESTER–IV) FASHION DESIGN***VI. HISTORY****Time: 3 Hours****Total Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

1. Egyptian
2. Greek
3. Roman
4. Byzantine
5. Gothic
6. Renaissance

17th, 18th, 19th, 20th, Century of Contemporary Designer

1. Chanel
2. YSL
3. Versace
4. Jean Paul Gaultier
5. Indian Designers

(Ritu Kumar, J. J. Valaya, Abu Jani and Sandeep Khosla, Manish Arora)

*BACHELOR OF DESIGN (SEMESTER–IV)***VII. BUSINESS STUDIES–I (Theory)**
(Common to all specialization)**Time: 3 Hours****Total Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

1. Basics of Business

- Concept of Business, Nature of Business,
- Objectives of Business and Scope of Business
- Social responsibilities of Business
- Business system and its environment

2. Organizing A Business

- Forms of Business ownership & Organization
- Choice of a suitable form of organization
- Business Combination

3. Production Function

- Production Management
- Production Planning & Control

4. Marketing Function

- Nature & functions of Marketing
- Marketing Research
- Product Planning (product life cycle and marketing strategies; new product development process)
- Promotion Planning (promotion mix and its component, factors effecting promotion mix)
- Channel discussions (patterns of channel and types of intermediaries)

*BACHELOR OF DESIGN (SEMESTER-IV)***VIII. ESL-222: ENVIRONMENTAL STUDIES-II (Compulsory)
(Theory) (Common to all Specialization)****Time: 3 Hrs.****Max. Marks: 50****Theory Lectures: 1½ Hours/ Week**

Section-A: (15 Marks): It will consist of five short answer type questions. Candidates will be required to attempt three questions, each question carrying five marks. Answer to any of the questions should not exceed two pages.

Section-B: (20 Marks): It will consist of four essay type questions. Candidates will be required to attempt two questions, each question carrying ten marks. Answer to any of the questions should not exceed four pages.

Section-C: (15 Marks): It will consist of two questions. Candidate will be required to attempt one question only. Answer to the question should not exceed 5 pages.

1. Biodiversity and its Conservation:

- Definition: Genetic, species and ecosystem diversity.
- Biogeographical classification of India.
- Value of Biodiversity: Consumptive use; productive use, social, ethical, aesthetic and option values.
- Biodiversity of global, National and local levels.
- India as mega-diversity nation.
- Hot-spots of biodiversity.
- Threats to Biodiversity: Habitat loss, poaching of wild life, man wildlife conflicts.
- Endangered and endemic species of India.
- Conservation of Biodiversity: In situ and Ex-situ conservation of biodiversity.

2. Environmental Pollution:

- Definition, causes, effects and control measures of:
 - a) Air Pollution
 - b) Water Pollution
 - c) Soil Pollution
 - d) Marine Pollution
 - e) Noise Pollution
 - f) Thermal Pollution
 - g) Nuclear Hazards
 - h) Electronic Waste
- Solid Waste Management: Causes, effects and control measures of urban and industrial wastes.
- Role of an individual in prevention of pollution.
- Pollution case studies.
- Disaster Management: Floods, Earthquake, Cyclone and Landslides.

BACHELOR OF DESIGN (SEMESTER-IV)

3. Human Population and the Environment

- Population growth, variation among nations.
- Population explosion-Family welfare programme.
- Environment and human health.
- Human rights.
- Value education.
- HIV/AIDS.
- Women and child welfare.
- Role of information technology in environment and human health.
- Case studies.
- Road Safety Rules & Regulations: Use of Safety Devices while Driving, Do's and Don'ts while Driving, Role of Citizens or Public Participation, Responsibilities of Public under Motor Vehicle Act, 1988, General Traffic Signs.
- Accident & First Aid: First Aid to Road Accident Victims, Calling Patrolling Police & Ambulance.

4. National Service Scheme

- **Entrepreneurship Development:** Definition & Meaning; Qualities of good entrepreneur; Steps/ ways in opening an enterprise; Role of financial and support service Institutions.
- **Civil/Self Defense:** Civil defense services, aims and objectives of civil defense; Needs for self defense training.

5. Field Visits:

- Visit to a local area to document environmental assets–river/forest/grassland/hill/mountain.
- Visit to a local polluted site–Urban/Rural/Industrial/Agricultural.
- Study of common plants, insects, birds.
- Study of simple ecosystems–pond, river, hill slopes etc.
- Contribution of the student to NSS/any other social cause for service of society.

Note: In this section the students will be required to visit and write on the environment of an area/ ecosystem/village industry/disaster/mine/dam/agriculture field/waste management/hospital etc. with its salient features, limitations, their implications and suggestion for improvement.

References/Books:

1. Agarwal, K. C. 2001. Environmental Biology, Nidhi Publications Ltd. Bikaner.
2. Bharucha, E. 2005. Textbook of Environmental Studies, Universities Press, Hyderabad.
3. Down to Earth, Centre for Science and Environment, New Delhi.
4. Jadhav, H. & Bhosale, V. M. 1995. Environmental Protection and Laws. Himalaya Pub.
5. Joseph, K. and Nagendran, R. 2004. Essentials of Environmental Studies, Pearson Education (Singapore) Pte. Ltd., Delhi.
6. Kaushik, A. & Kaushik, C. P. 2004. Perspective in Environmental Studies, New Age International (P) Ltd, New Delhi.
7. Miller, T. G. Jr. 2000. Environmental Science, Wadsworth Publishing Co.
8. Sharma, P. D. 2005. Ecology and Environment, Rastogi Publications, Meerut.
9. Booklet on Safe Driving. Sukhmani Society (Suvidha Centre), District Court Complex, Amritsar
10. Kanta, S., 2012. Essentials of Environmental Studies, ABS Publications, Jalandhar.

*BACHELOR OF DESIGN (SEMESTER–IV) INTERIOR DESIGN***I. DESIGN DEVELOPMENT–II (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 3 questions out of which 2 has to attempted.

- One and two point perspective
- Furniture design (sofa, couch, table, storage cabinet etc.)
- Partition and Room dividers
- Design of conference hall, wall elevation.
- Furniture design for a lobby / lounge / reception

*BACHELOR OF DESIGN (SEMESTER–IV) INTERIOR DESIGN***II.WORKSHOP–II (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 2 questions out of which 1 has to attempted.

- Model making (2 of each)

Wood Accessory

- ☐ Table

- ☐ Chair

- ☐ Room Dividers

*BACHELOR OF DESIGN (SEMESTER–IV)***III. COMPUTER AIDED DESIGN (INTERIOR DESIGN)****Total Marks: 100****Instruction for Examiners:****(Practical)**

The examiner should set 2 projects out of which one has to be done in specified time.

Auto CAD 2d Advanced**1. Working with drawing aids**

- (i) Working with layers
- (ii) Object properties
 - Changing colour
 - Line type
 - Line-weight
 - LTS factor for plotting

2. Working with blocks

- The concepts of Blocks
- Advantages of using blocks
- Formation of blocks
- Inserting blocks
- Block Editor
- Word Block
- Exploding the Blocks
- Layers, Colours, Line types and Line weights for Blocks

3. The user Coordinate system

- The world coordinate system
- Controlling the visibility of the UCS icon defining the new UCS.

BACHELOR OF DESIGN (SEMESTER–IV)

4. Model Space view ports, paper space view ports and layouts

- Model space and paper space/layouts
- Model space, viewports (tiled viewports)
- Creating tiled view ports
- Making a view port current
- Joining two adjacent view ports
- Converting an existing closed objects into a viewport
- Paper space view ports
- Creating polygonal view ports
- Controlling the display of objects in view ports
- Locking the display of objects in view ports
- Clipping existing view ports

5. Plotting Drawings:

- Plotting Drawings in Auto CAD
- Plotting Drawing using the Plot Dialog Box
- Adding Plotter
- Plotting with PDF/JPEG
- Plotting Sheets in a Sheet Set

GOOGLE SKETCHUP

- Introduction to the Google Sketchup
- Sketchup Screen
- Viewing Tools
- Shortcut Keys
- Drawing Tools
- Manipulation Tools

*BACHELOR OF DESIGN (SEMESTER–IV) INTERIOR DESIGN***IV. MARKET SURVEY (Practical)****Total Marks: 50****Instruction for Examiners: (Practical)**

Only Viva to be conducted.

1. Study and survey, estimates of varieties of
 - Bricks
 - Stones
 - Glass
 - Types of flooring
 - Panelling and Cladding
2. Visit to exclusive showrooms.
3. Students will submit a project report and material board on the basis of survey conducted.

*BACHELOR OF DESIGN (SEMESTER–IV) INTERIOR DESIGN***V. TECHNICAL THEORY****Time: 3 Hours****Theory Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

- Definition, Importance & use of paneling and cladding.
- Introduction to Foundations and its types.
- Brick–Bonding, Types and walls
- Stone Masonry
- Arches and Lintels
- Section through a load bearing brickwall
- Cavity Wall
- Partition Wall
- Types of Room Dividers
- Floor and flooring
- Roofs

*BACHELOR OF DESIGN (SEMESTER–IV) INTERIOR DESIGN***VI. HISTORY****Time: 3 Hours****Theory Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

1. Indus Valley Civilization (Harappa and Mohenjodaro)
2. Hindu Architecture:
 - The Shunga dynasty– Chaityas, Viharas and stupas
 - The South Indian period– Pallavas, Cholas and Hoysalas
 - Jain Period
3. Islamic Architecture
 - Akbar Period
 - Shahjahan Period
 - Lodhi Style

*BACHELOR OF DESIGN (SEMESTER–IV) TEXTILE DESIGN***I. DESIGN DEVELOPMENT–II (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 3 questions out of which 2 has to attempted.

Understanding of Traditional Woven Designs florals from the nature to fabric repeat in full scale.

Understanding and Development of Contemporary designs [stripes, checks, dots, diapers, abstract]

Colorways

*BACHELOR OF DESIGN (SEMESTER–IV) TEXTILE DESIGN***II. WORKSHOP–II (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 2 questions out of which 1 has to attempted.

- Understanding and Development of Screens. (Enamel and Photo chemical)

Make three Different layouts: Decorative and utility print anyone. [Screen print]

- Applications of Weaves into Product.
- Crocheting and Hand Knitting samples

*BACHELOR OF DESIGN (SEMESTER–IV) TEXTILE DESIGN***IV. MARKET SURVEY (Practical)****Total Marks: 50****Instruction for Examiners: (Practical)**

Only Viva to be conducted.

- Market survey of handloom and powerloom fabrics.
- Students will go for market survey and submit a project report.
- Visit to various showrooms.
- Visit to Machine embroidery workshops and collection of samples for the same

*BACHELOR OF DESIGN (SEMESTER–IV) TEXTILE DESIGN***V. TECHNICAL THEORY****Time: 3 Hrs****Theory Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

Fabric:

Introduction to power looms: Rapier, Circular, Airjet, Waterjet and Sulzer. Bolt information. Fabric Weight and Quality. Fabric Grading.

Finishes:

Introduction to Finishes.

Classification of Finishes: Mechanical, Chemical, Special purpose finishes. Preliminary Treatments.

Importance of Finishes.

Methods of fabric construction:

Felt

Knitting

Bonded

Knotted

Braiding

Lace

*BACHELOR OF DESIGN (SEMESTER–IV) TEXTILE DESIGN***VI. HISTORY****Time: 3 Hrs****Theory Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

Study of traditional Indian fabrics.

Printed: Sanganeri, Kalamkari, and Azrakhand Bagru.

Embroidered: Kantha, Phulkari, Kutch, Chikankari, Suzni, Ariwork of Kashmir, Appliqué, Chamba Rumal, Zardozi, Kasuti, and Putkali Shawls [Toda Tribes]

*BACHELOR OF DESIGN (SEMESTER SYSTEM)***SEMESTER–V: (Specialization)**

Paper No.	Course	External Marks	Theory Marks	Total Marks
I.	Design Process–I (Practical)	150		150
II.	Workshop–III (Practical)	150		150
III.	Computer Aided Design			
	(Theory)		50	
	(Practical)	50		100
IV.	Market Survey (Practical)	50		50
V.	Technical Theory (Theory)		50	50
VI.	History (Theory)		50	50
VII.	Business Studies–II (Theory)		50	50
	(Common to all)			
	Total Marks:			600

*BACHELOR OF DESIGN (SEMESTER–V) FASHION DESIGN***I. DESIGN PROCESS–I (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 3 questions out of which 2 has to attempted.

A. Introduction to Design Process

Understanding of concepts

Research on respective concepts/ideas

Time Planning

Project proposals

Exploring design by sampling (embroidery/printing/stitching/construction etc.), draping and sketches

B. Design Projects

Design Project–I–Domestic Market

Design Project–II– International Market

Each design project should comprise of following:

1. Design explorations
2. Fabrics
3. Boards (Mood, concept, trend)
4. Colours
5. Market study and analysis (of domestic and international markets respectively)
6. Illustrations

Compilation and Submission of portfolio 50% compilation 50% portfolio

Log books showing design process, explorations and documentation should be maintained

*BACHELOR OF DESIGN (SEMESTER–V) FASHION DESIGN***II. WORKSHOP–III (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 2 questions out of which 1 has to attempted.

1. Drafting & construction of Indian Traditional garments– Kalidar Kurta, Kalidar Lehnga, Salwar Suit, Churidar Pajami, Sari Blouse & Choli cut blouse
2. Drafting & construction of:
 - Basic Skirt
 - Pleated Skirt

*BACHELOR OF DESIGN (SEMESTER–V) FASHION DESIGN***III. COMPUTER AIDED DESIGN**

Theory: 50 Marks	TotalMarks: 100
Practical: 50 Marks	

Instruction for Examiners: (Practical)

The examiner should set 2 projects out of which one has to be done in specified time.

Instruction for the Examiners (Theory):

Eight questions are required to be set giving equal weightage to all the units. The candidates will Have to attempt any five. All questions carry equal marks.

- 1. Introduction to Adobe Illustrator**
Application of Illustrator in Fashion Designing
- 2. Basic Concepts**
Opening and closing documents
Saving documents
Setting preferences
Using the Toolbars
Using Palettes
- 3. Viewing & settingup Documents**
Viewing Documents
Using Rulers
Changing the Artboard size
- 4. Working with Graphic & Color**
About vector Graphics bitmap images
About color Models
About Paths & Anchor Points
Drawing with Pen & Pencil Tool
Adjusting path segments
Drawing Rectangles, Ellipses, Polygons etc.
- 5. Modifying shapes & Applying Special Effects**
Using the Transformation Tools
Blending Shapes
Working with Compound paths
About the Ink Pen Filter
- 6. Make at least 10 computerized specification sheets**

*BACHELOR OF DESIGN (SEMESTER–V) FASHION DESIGN***IV. MARKET SURVEY (Practical)****Total Marks: 50****Instruction for Examiners: (Practical)**

Only Viva to be conducted.

Market Survey of:

- Famous brands available in market (Kidswear, teenager, women and men)
- Latest trends in Fashion.
- Visit to various garment manufacturing units

Note: Project reports are to be submitted at the end of semester.

*BACHELOR OF DESIGN (SEMESTER–V) FASHION DESIGN***V. TECHNICAL THEORY****Time: 3 Hrs.****Theory Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

–Grading/Commercialpaperpattern–Layout & Consumption

1. Merchandising
2. Selection of clothing for following age groups

Infants

Toddlers

Adolescents

Adults

Elderly

Socio–psychological factors affecting clothing choices

Wardrobe planning, budgeting and inventory planning, decision making

Fashion vocabulary

Fashion trends and fashion coordination

Forecasting and its application in fashion industry

*BACHELOR OF DESIGN (SEMESTER-V) FASHION DESIGN***VI. HISTORY (Theory)****Time: 3 Hrs.****Theory Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

Traditional Indian Textiles:

Indian traditional textiles (embroided–kasida, chickenkari, kantha, phulkari)

Traditional embroideries of Chambarumal, Gujarati, gold and silver work embroidery.

Fabric, colours, motifs, stitches used in Indian traditional embroidery.

Indian traditional woven textiles–(Kota, baluchaar, brocade, kangiveram, chanderi) Brief history of the setextiles.

Colours and motifs used in these Indian traditional textiles. Production processes of various woven Indian textiles.

Printed–(hand block printing–sanganeri), Indian traditional textiles. Indian traditional Dyed textiles–(Ikkat, patolamtie and dye)

Indian traditional Painted textiles–(Kalamkari) Brief history of the setextiles

Colours, motifs, stiches used in these Indian textiles

Production processes of various dyed, printed and painted Indian textiles.

*BACHELOR OF DESIGN (SEMESTER-V)***VII. BUSINESS STUDIES-II
(COMMON TO ALL SPECIALIZATION)****Time: 3 Hrs.****Theory: 50 Marks****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

1. Finance Function

- Objectives and scope of Financial Management
- Financial Planning
- Sources of Finance

2. Personnel Functions

- Nature & Scope of Personnel Management
- Manpower Planning

3. Management Planning Functions

- Meaning
- Aim & Importance
- Limitations
- Characteristics of a good plan
- Types of plans
- Steps in the planning process

4. Sales Function

- Traditional & Modern Concepts
- Steps in the selling process
- Sales forecasting
- Sales Promotion
- Sales Force Management

*BACHELOR OF DESIGN (SEMESTER–V) INTERIOR DESIGN***I. DESIGN PROCESS–I (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 3 questions out of which 2 has to attempted.

1. Design Process–Complete interiors of aresidence
2. Staircase Design
3. Design of rooms (Bedroom, Kitchens, and Toilet)
4. Design Project–Residential
5. Measured Drawings
6. Sanitary and Electrical Drawings

*BACHELOR OF DESIGN (SEMESTER-V) INTERIOR DESIGN***II. WORKSHOP-III (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 2 questions out of which 1 has to attempted.

Wood / Steel / Glass furniture piece for residence or office.

- Beds
- Couch
- Storage Cabinets (2 of each)

*BACHELOR OF DESIGN (SEMESTER-V) INTERIOR DESIGN***III. COMPUTER AIDED DESIGN
(INTERIOR DESIGN)****AUTOCAD-3D**

Theory: 50 Marks	Total Marks: 100Marks
Total Practical: 50 Marks	

Instruction for Examiners: (Practical)

The examiner should set 2 projects out of which one has to be done in specified time.

Instruction for the Examiners (Theory):

Eight questions are required to be set giving equal weightage to all the units. The candidates will Have to attempt any five. All questions carry equal marks.

Drawing solids modifying solids Surfaces Rendering/Shades
Perspectives/Viewports

*BACHELOR OF DESIGN (SEMESTER-V) INTERIOR DESIGN***IV. MARKET SURVEY (Practical)****Total Marks: 50****Instruction for Examiners: (Practical)**

Only Viva to be conducted.

1. Collecting samples, rates and varieties of electrical fitting accessories and lighting, False Ceiling.
2. Visit to exclusive show rooms
3. Students will submit a project report and material board on the basis of survey conducted.

*BACHELOR OF DESIGN (SEMESTER-V) INTERIOR DESIGN***V. TECHNICAL THEORY****Time: 3 Hours****Theory Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

1. Types & construction of False Ceiling
2. Services–Electrical and Sanitary
3. Interior Landscaping
4. Types of Doors and Windows
5. Lighting in Interiors
6. Air Conditioning

*BACHELOR OF DESIGN (SEMESTER-V) INTERIOR DESIGN***VI. HISTORY (Theory)****Time: 3 Hours****Total Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will Have to attempt any five. All questions carry equal marks.

1. Greek Architecture
2. Roman Architecture
3. Renaissance
4. Gothic Architecture
5. English Baroque
6. Modern Architecture

*BACHELOR OF DESIGN (SEMESTER-V) TEXTILED DESIGN***I. DESIGN PROCESS-I (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 3 questions out of which 2 has to attempted.

Understanding of Design Process:

- Developments of mood board, colour board, concept board
- Trendanalysis and forecast study
- Concept exploration

Project1: Development of Printed and Woven Designs for the following.

- ⌚ **Residential:** According to the various age groups (kids, Adult). Minimum two Designs for each category.

Project2: Development of Printed and Woven Designs for anyone of the following.

- ⌚ **Commercial:** Restaurants and Hotels. Minimum two designs for each category.
Documentation of the Design Process.
Color Illustration.
Layout with Costing.
Finished products.

*BACHELOR OF DESIGN (SEMESTER–V) TEXTILE DESIGN***II. WORKSHOP–III (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 2 questions out of which 1 has to attempted.

Printing & Weaving Practical

Printing & Weaving of Design Project 1 Printing & Weaving Practical. Printing & Weaving of Design Project 2.

Dyeing with Direct Dyes, Acid Dyes, Naphthol Dyes, Natural Dyes, and Reactive Dyes.

Embroidering the Traditional embroideries: Kantha, Kutch, Kasuti, Chikankari (Shadow), Phulkari and Appliqué of Gujarat

Burning test of different types of fabrics/yarns.

*BACHELOR OF DESIGN (SEMESTER-V) TEXTILE DESIGN***III. COMPUTER AIDED DESIGN**

Theory: 50 Marks	
Total Practical: 50 Marks	Total Marks:100 Marks

Instruction for Examiners: (Practical)

The examiner should set 2 projects out of which one has to be done in specified time.

Instruction for the Examiners (Theory):

Eight questions are required to be set giving equal weightage to all the units. The candidates will Have to attempt any five. All questions carry equal marks.

Introduction to Cad Wantage Win Jacquard:

- Draw tools
- Enhance tools
- Utility tools
- Colours
- Editing and creating designs
- Graphmode
- Setup a new work area, hooks and ends

*BACHELOR OF DESIGN (SEMESTER-V) TEXTILE DESIGN***IV. MARKETS URVEY (Practical)****Total Marks: 50****Instruction for Examiners: (Practical)**

Only Viva to be conducted.

1. Visit to Various Furnishing Stores.
2. Latest Trends in Textiles
3. Textile brands (home furnishing, suiting & shirting, dress material)
4. Survey of textile accessories

*BACHELOR OF DESIGN (SEMESTER-V) TEXTILE DESIGN***V. TECHNICAL THEORY****Time: 3 Hrs.****Total Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

Dyeing:

A) Classification of Dyes.

B) Stages of Dyeing

Solution Dyeing

Fibre Dyeing

Yarn Dyeing

Piece Dyeing

Garment Dyeing

Methods of Dyeing:

Jet Dyeing

Package Dyeing

Pad Dyeing

Winch Dyeing

C) Market Planning

D) Market forecasting

E) Merchandising

*BACHELOR OF DESIGN (SEMESTER-V) TEXTILE DESIGN***VI. HISTORY (Theory)****Time: 3 Hrs.****TotalMarks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will Have to attempt any five. All questions carry equal marks.

Leading Textile Designers and their creations

Satya Paul

Ritu Kumar

Abu Jani

J.J. Valaya

Meera and Muzaffar Ali

Krishna Mehta

Anshu Arora Sen

Niki Mahajan

Aneeth Arora

Pankajand Nidhi

Abraham Thakore

Neeru Kumar

*BACHELOR OF DESIGN (SEMESTER SYSTEM)***SEMESTER–VI: (Specialization)**

Paper No.	Course	External Marks	Theory Marks	Total Marks
I.	Design Process–II (Practical)	150		150
II.	Workshop–IV (Practical)	150		150
III.	Computer Aided Design	100		100
IV.	Technical Theory (Theory)		50	50
V.	Entrepreneurship Development Program (Common to all Specialization) (Theory)		50	50
VI.	Exhibition Design & Display			
	(Theory)		50	
	(Practical)	50		100
	Total Marks:			600

*BACHELOR OF DESIGN (SEMESTER–VI) FASHION DESIGN***I. DESIGN PROCESS–II (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 3 questions out of which 2 has to attempted.

- Inspirational Designing and Presentation
- Research on respective concepts/themes/ideas
- Designing on innovative Themes like prose, poetry, historic moments, current issues, special days and occasions, festivals, celebrations, events, movements, historic periods, culture, traditional costumes, traditional textile designs etc.
- Line Planning on different themes, using different fabrics, (e.g. silk, velvet, satin, lace, chiffon, jute, leather) accessories–(e.g. hats/bells, jewellery, tattooing, shoes, bows and belts), silhouettes–(e.g.–barrel, funnel, aline, straight, capsule, circular, boat etc.) colours (e.g.–monochromatic, rainbow, neutrals black and white, warm, cool, analogous, complimentary) design setc.
- Stylisation of croquis according to personal choice
- Innovative portfolio presentation techniques
- Logbooks showing design exploration and documentation to be maintained

*BACHELOR OF DESIGN (SEMESTER–VI) FASHION DESIGN***II. WORKSHOP–IV (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 2 questions out of which 1 has to be attempted.

Pattern making and construction of

- Shirt
- Trouser
- Minimum 2 innovative lower garments (skirts/trousers etc.)
- Minimum 2 Draped garments (tops/dresses etc.)

*BACHELOR OF DESIGN (SEMESTER–VI) FASHION DESIGN***III. COMPUTER AIDED DESIGN
(FASHION DESIGN) (Practical)****Total Marks: 100****Instruction for Examiners: (Practical)**

The examiner should set 2 projects out of which one has to be done in specified time.

Painting:

About painting in Adobe Illustrator
Setting Paint Attributes
Using the Color & Swatches Palette
Painting by Dragging & Dropping
Setting the Attributes

1. Creating Gradients & Patterns:**2. Using Layers:**

Using the Layer Palette
Creating Layers and Setting Layer Options
Moving objects within Layers
Changing the order of Layers
Displaying layers in Artwork view

3. Using Type:**4. Importing & Exporting Artworks:**

Using the Clipboard to Import and Export Artworks
Using the drag and drop Features to Import and Export Artwork
About Graphic File Formats

Printing Documents**Producing Colour Separations****Making Computerized Fashion Folio**

*BACHELOR OF DESIGN (SEMESTER–VI) FASHION DESIGN***IV. TECHNICAL THEORY****Time: 3 Hrs.****Total Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

Fashion Merchandising

Overview of the garment industry—design, production and marketing Introduction to fashion merchandising—the activities involved

Role of merchandiser, qualities of a merchandiser Responsibility of the fashion merchandiser

Visual merchandising and its advantages for the buyer and setter today Fashion calendar

The planning cycle Merchandise planner

Trend prediction—fashion forecasting, trend/colour forecasting Sales forecasting

Product selection and mix Distribution mix

Distribution channels, from producer, to ultimate consumer Fashion supply chains—store retailing, non—store retailing Buying calendar

Buying strategy

Role and responsibility of the retail fashion buyer

Customer identification—customer profiling and role of buyer Sourcing & global sourcing

Range planning and range building

*BACHELOR OF DESIGN (SEMESTER–VI)***V. ENTREPRENEURSHIP DEVELOPMENT PROGRAMME
(COMMON TO ALL SPECIALIZATION)****Time: 3 Hrs.****Total: 50 Marks****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

The Course is designed for 30 hours duration and would deal with the subject on entrepreneurship including Project Management. The course will assist the person to develop and in sight in to entrepreneurship understand and develop the traits that make a successful entrepreneur. It will assist him/her to formulate his/her venture and launch the same. The details of topics along with duration are given below:

Entrepreneurship and its Traits

Why entrepreneurship, who is an entrepreneur (Characteristics of a good entrepreneur)

Entrepreneurship Motivation training

(Development entrepreneur's traits through behavior exercises)

Project concept and Planning

Method of Product Identification and Procedures and formalities

Concept of Project Report—covering aspects like management,

Site selection, and Building Technology and Technical Know-how

Selection of Plant and Machinery, Plant Capacity, Utilities requirements etc.

Project financing and Viability

Project Cost and Capital Structure

Estimating Cost of Production and Profitability

Estimating Financial Rating like BEP, Payback, Period DSCR, HTV, IRR etc.

*BACHELOR OF DESIGN (SEMESTER–VI) FASHION DESIGN***VI. EXHIBITION DESIGN & DISPLAY**

Theory: 50 Marks	
Total Practical: 50 Marks	Total Marks:100 Marks

Instruction for Examiners: (Practical)

Only Viva to be conducted

Instruction for the Examiners (Theory):

Eight questions are required to be set giving equal weightage to all the units. The candidates will Have to attempt any five. All questions carry equal marks.

Theory:

Introduction to Exhibition and Display

Different Modes of Exhibition and Display

Objectives of Exhibition Design and Display

The Benefits in Promotion of Marketing by Display and Exhibition of the Commercial Value of Displays.

The Importance of Exhibitions and Garments fairs for Fashion Designer.

Practical:

Layout Design and Illustration for different kinds of Design and Displays

Window displays for a specific store Boutique or a shop

Mood Board and Story

Boards Prop Development

*BACHELOR OF DESIGN (SEMESTER–VI) TEXTILE DESIGN***I. DESIGN PROCESS–II (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 3 questions out of which 2 has to attempted.

Project–1: Development of Woven, Printed and surface ornamentation designs for the commercial/ office.

Project–2: Development of Woven, Printed and surface ornamentation designs for Dress material, according to the latest trends for Kids wear, Men wear, Women wear

*BACHELOR OF DESIGN (SEMESTER–VI) TEXTILE DESIGN***II. WORKSHOP–IV (Practical)****Total Marks: 150****Instruction for the Examiners (Practical):**

The examiner should set 2 questions out of which 1 has to attempted.

Project–1: Weaving and printing of Designs: Samples of Furnishings Printed Products for the office and home furnishing

Project–2: Weaving and printing of Designs for dress material

Project–3: Createing interesting and innovative surface ornamentation

*BACHELOR OF DESIGN (SEMESTER–VI) TEXTILE DESIGN***III. COMPUTER AIDED DESIGN (Practical)****Total Marks: 100****Instruction for Examiners: (Practical)**

The examiner should set 2 projects out of which one has to be done in specified time.

Generate the weaves (CAD WANTAGE WIN JACQUARD)

Plain Weave Warp Rib Regular Warp Rib Irregular Weft Rib Regular Weft Rib

Irregular Hopsack Regular Hopsack Irregular Twill Regular Sateen Regular Sateen

Extended

Generate a Weave Repeat

Save and Repeat as Weave

Utilities

Colour Separation

Colour Palette

Exchange Colour

*BACHELOR OF DESIGN (SEMESTER–VI) TEXTILE DESIGN***IV. TECHNICAL THEORY****Time: 3 Hrs.****Total Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will Have to attempt any five. All questions carry equal marks.

1. Printing
 - Auxiliary used in Printing Paste
 - Printing Recepies
2. Pre–treatments of
 - Printing
 - Degumming
 - Bleaching
 - Scouring
3. Post Treatments
 - Heat Setting
 - Steaming
 - Washing
4. Types of Prints
 - Blotch
 - Flock
 - Duplex
 - Burnt Out
 - Engineered
 - Rubber Prints
5. Methods of Printing
 - Block
 - Roller
 - Screen
 - Stencil
 - Microjet
6. Styles of Printing
 - Direct
 - Discharge
 - Resist
7. Types of Printing
 - Roller
 - Rotary
 - Transfer
8. Colour Fastness toLight, Washing, Perspiration, and Crouching, Bleaching [chlorine]
9. Printed Fabrics Imperfections

*BACHELOR OF DESIGN (SEMESTER–VI) TEXTILE DESIGN***VI. EXHIBITION DESIGN & DISPLAY****Total Marks: 100****Theory: 050****Practical: 050****Instruction for Examiners: (Practical)**

Only Viva to be conducted

Instruction for the Examiners (Theory):

Eight questions are required to be set giving equal weightage to all the units. The candidates will Have to attempt any five. All questions carry equal marks.

Theory:

Interaction of Exhibition Design & Display

Detail Study of Different Mediums and Grades of Exhibition of Textile Products the Benefits of

Promoting Marketing by Display & Exhibition

Commercial Value of Display in Different Areas of domestic and Export Market the Premier

Textile Units Participating in Different Exhibitions and Display of Specialized Fabrics

BACHELOR OF DESIGN (SEMESTER–VI) INTERIOR DESIGN

I. DESIGN PROCESS–II (Practical)

Total Marks: 150

Instruction for the Examiners (Practical):

The examiner should set 3 questions out of which 2 has to attempted.

Note: Atleast one Project in the semester should be done using sustainable methods.

1. Design Project–Residential
2. Design Project–Commercial
3. Compilation and Submission of Portfolio–50% Compilation, 50% Portfolio

BACHELOR OF DESIGN (SEMESTER–VI) INTERIOR DESIGN

II. WORKSHOP–IV (Practical)

Total Marks: 150

Instruction for the Examiners (Practical):

The examiner should set 2 questions out of which 1 has to attempted.

1. Furniture Models of Project I and II
2. Design Project Model I and II

BACHELOR OF DESIGN (SEMESTER–VI) INTERIOR DESIGN

**III. COMPUTER AIDED DESIGN
(INTERIOR DESIGN) (Practical)**

Total Marks: 100

Instruction for the Examiners (Practical):

The examiner should set 2 questions out of which 1 has to attempted.

3D MAX

Application of 3–D studio in interior design 3D Geometry

3D Orientation Lighting Material Texture Modification Using Cameras Walkthroughs

Design Project–Residential

Design Project–Commercial

*BACHELOR OF DESIGN (SEMESTER–VI) INTERIOR DESIGN***IV. TECHNICAL THEORY****Time: 3 Hours****Total Marks: 50****Instruction for the Examiners (Theory):**

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

1. Estimation and Costing
2. Project Management
 - CPM
 - PERT
 - ACTIVITY
3. Anti–Termite Treatment.
4. Fire Protection
5. Prevention of Cracks in Buildings
6. Planning of Buildings
7. Green Buildings
 - Concept and Benefits
 - Sustainability and Green buildings
 - Rating System
 - Energy efficiency
8. Waste water management

*BACHELOR OF DESIGN (SEMESTER–VI) INTERIOR DESIGN***VI. EXHIBITION DESIGN AND DISPLAY**

Theory: 50 Marks	Total Marks:100 Marks
Total Practical: 50 Marks	

Instruction for Examiners: (Practical)

Only Viva to be conducted

Instruction for the Examiners (Theory):

Eight questions are required to be set giving equalweightage to all the units. The candidates will Have to attempt any five. All questions carry equal marks.

Theory

- Introduction to Exhibition and Display System
- Modes of Exhibition and Display System
- Types of Display Systems
- Objectives of Exhibition Design
- Lighting in Exhibition
- Objectives of Display

Practical

- Lighting in Exhibition
- Types of Display
- Layout Design for Exhibitions

*BACHELOR OF DESIGN (SEMESTER SYSTEM)***SEMESTER–VII: (Specialization)**

Paper No.	Course	External Marks	Theory Marks	Total Marks
I.	Design Process–III (Practical)	200	–	200
II.	Workshop–V (Practical)	250	–	250
III.	Computer Aided Design (Practical)	100		150
	(Theory)		50	
	Total Marks:			600

*BACHELOR OF DESIGN (SEMESTER–VII) FASHION DESIGN***I. DESIGN PROCESS–III (Practical)****Total marks: 200****Instruction for the Examiners (Practical):**

The examiner should set 3 questions out of which 2 has to attempted.

Designing for a Fashion Show Conceptual Designing (2concepts)

Minimum 6 Garments in line planning

Research Report

Mood Board

Colour Board

Swatch Board

Fashion Illustrations

Garment Specifications

Costing Sheets.

Log book showing entire documentation and design explorations to be maintained.

BACHELOR OF DESIGN (SEMESTER–VII) FASHION DESIGN

II. WORKSHOP–V (Practical)

Total Marks: 250

Instruction for the Examiners (Practical):

The examiner should set 2 questions out of which 1 has to attempted.

Construction of minimum 6 garments designed for the fashion show.

*BACHELOR OF DESIGN (SEMESTER–VII) FASHION DESIGN***III.COMPUTER AIDED DESIGN (Practical)**

Time:12 Hrs.	Practical:100 Marks	Total Marks:150
	Theory: 50 Marks	

Instructions for the Examiner: (Practical)

The examiner should set 2 projects out of which one has to be done in specified time.

Instruction for the Examiners (Theory):

Eight questions are required to be set giving equal weightage to all the units. The candidates will Have to attempt any five. All questions carry equal marks.

Introduction to Richpeace software.

Tool Box of rich piece software

Menu commands

Working area

Style studio

Material studio

Design fashion illustrations with various tools.

BACHELOR OF DESIGN (SEMESTER–VII) TEXTILED ESIGN

I. DESIGN PROCESS–III (Practical)

Total Marks: 200

Instruction for the Examiners (Practical):

The examiner should set 3 questions out of which 2 has to attempted.

Development of designs for the followings:

Tapestries

Murals

Macramé

Crochet

Wall hangings (Embroidery, Appliqué, Patchwork)

*BACHELOR OF DESIGN (SEMESTER–VII) TEXTILE DESIGN***II. WORKSHOP–V (Practical)****Total Marks: 250****Instruction for the Examiners (Practical):**

The examiner should set 3 questions out of which 2 has to attempted.

Weaving of designs for the followings:

Tapestries

Murals

Macramé

Crochet

Wall hangings (Embroidery, Appliqué, Patchwork)

*BACHELOR OF DESIGN (SEMESTER–VII) TEXTILE DESIGN***III. COMPUTER AIDED DESIGN**

Practical:100 Marks	
Theory: 050 Marks	Total marks:150

Instruction for Examiner: (Practical)

The examiner should set 2 projects, out of which one has to be done in specified time.

Instructions for the Examiner: (Theory)

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

Introduction to Wilcom (embroidery) Software

Drawing Tools

Rooting

Coloring

Effects

Punching of design (application of stitches)

BACHELOR OF DESIGN (SEMESTER–VII) INTERIOR DESIGN

I. DESIGN PROCESS (Practical)

Total Marks: 200

Instruction for the Examiners (Practical):

The examiner should set 3 questions out of which 2 has to attempted.

Design Process–III:

Design Project–School

Design Project–Land scaping (indoor & outdoor)

Design Project–Hotel

BACHELOR OF DESIGN (SEMESTER–VII) INTERIOR DESIGN

II. WORKSHOP–V (Practical)

Total Marks: 250

Instruction for the Examiners (Practical):

The examiner should set 2 questions out of which 1 has to attempted.

Furniture on a concept Model with soft board

*BACHELOR OF DESIGN (SEMESTER–VII) INTERIOR DESIGN***III.COMPUTER AIDED DESIGN (Practical)**

Practical: 100 Marks	
Theory: 050 Marks	Total Marks: 150

Instruction for Examiners: (Practical)

The examiner should set 2 projects out of which one has to be done in specified time.

Instructions for the Examiner: (Theory)

Eight questions are required to be set giving equal weightage to all the units. The candidates will have to attempt any five. All questions carry equal marks.

- Photoshop CS4
- Basics of Revit software (latest version)
- 2D & 3D with Revit

*BACHELOR OF DESIGN (SEMESTER SYSTEM)***SEMESTER–VIII: (Specialization)**

Paper No.	Course	Exhibition Marks	Total Marks
I.	Industrial Training	300	300
II.	Design & Display / Commercial Production	300	300
	Total Marks:		600

BACHELOR OF DESIGN (SEMESTER–VIII)
(FASHION, TEXTILE, INTERIOR DESIGN)

Total Marks: 300

INDUSTRIAL TRAINING

Industrial training for minimum 8–10 weeks.
Report to be submitted

BACHELOR OF DESIGN (SEMESTER–VIII)
(Fashion, textile and interior design)

Total Marks: 300

DESIGN AND DISPLAY

Any commercial production and out put off the training with report

Note: the evaluation of the report will be done by external examiner