

FACULTY OF ARTS & SOCIAL SCIENCES

SYLLABUS

FOR

B.A. (Hons.) Journalism & Mass Communication (CBEGS)
(Three Years Degree Course)

(Semester: I-II)

Examinations: 2018-19



GURU NANAK DEV UNIVERSITY AMRITSAR

- Note:** (i) **Copy rights are reserved.**
Nobody is allowed to print it in any form.
Defaulters will be prosecuted.
- (ii) **Subject to change in the syllabi at any time.**
Please visit the University website time to time.

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester System)**

SCHEME OF COURSE

Semester-I

Course No.	C/E/I	Course Title	L	T	P	Total Credits
JML-101	C	History of Electronic Media	4	2	0	6
JML-102	C	Introduction to Communication	4	2	0	6
JML-103	C	Development of Print Journalism in India	4	2	0	6
JML-104	C	Media & Political Discourse	4	2	0	6
JML-105	C	Reporting & Editing	4	2	0	6
JMP-106	C	Projects	0	0	6	6
ENL-101	C	Communicative English-I	2	0	0	2
PBL-121/ PBL-122/ HSL 101 SOA 101	C	Punjabi Compulsory/ *ਮੁੱਢਲੀ ਪੰਜਾਬੀ/ **Punjab History & Culture ***Drug Abuse: Problem, Management and Prevention (Compulsory)	2 3	0 0	0 0	2 3
Interdisciplinary Course						
		ID	4	0	0	4
Total Credits						40

**NOTE :- (i) *Special Paper in lieu of Punjabi compulsory
(ii) **For those students who are not domicile of Punjab
(iii) *** Credits of the subject will not be included in the Total Credits.
Student can opt this Paper whether in 1st or 2nd Semester.**

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester System)**

Semester-II

Course No.	C/E/I	Course Title	L	T	P	Total Credits
JML-107	C	Introduction to Photography	4	2	0	6
JML-108	C	Mass Communication: Concepts & Processes	4	2	0	6
JML-109	C	History of India	4	2	0	6
JML-110	C	Computer Applications for Media	4	2	0	6
JML111	C	Press Laws & Ethics	4	2	0	6
JMP-112	C	Projects	0	0	6	6
ENL-151	C	Communicative English-II	2	0	0	2
PBL-131/ PBL-132/ HSL 102	C	Punjabi Compulsory/ *ਮੁੱਢਲੀ ਪੰਜਾਬੀ/ **Punjab History & Culture	2	0	0	2
SOA 101		***Drug Abuse: Problem, Management and Prevention (Compulsory)	3	0	0	3
Total Credits						40

- NOTE :-**
- (i) *Special Paper in lieu of Punjabi compulsory
 - (ii) **For those students who are not domicile of Punjab
 - (iii) *** Credits of the subject will not be included in the Total Credits.
Student can opt this Paper whether in 1st or 2nd Semester.
 - (iv) PSL-053 ID Course Human Rights & Constitutional Duties (Compulsory Paper).
Students can opt. this paper in any Semester except Ist. Semester. This ID Paper is one of the total ID Papers of this course.

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-I)**

JML- 101: HISTORY OF ELECTRONIC MEDIA

**L T P
4 2 0**

**Mid Semester Examination: 20% weightage
End Semester Examination: 80% weightage**

Instructions for the Paper Setters:

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A

Characteristics of Radio ; Development Of Radio ; Early Experiments ; Pioneers of radio ; History Of radio in India

Section-B

Radio during World War, Radio since 1947, Commercial radio, Organisational Structure of radio, Growth of private FM radio channels, Community radio.

Section-C

Characteristics of television; Early years of television; Development of TV in India; SITE, Satellite channels and Cable TV (STAR, Zee group, NDTV , SONY,BBC,CNN)

Section-D

Characteristics of films; Documentaries and short films; introduction to Indian documentaries; Documentary photography; Films for Social change

Suggested Readings:

1. Radio Production, Robert Mcleish, 1999, Focal Press, Oxford.
2. Television Production, Ralph Donald & Thomas Spann, 2004, Surjeet Publications, New Delhi.
3. Editing Film and Video on the Desktop: Thomas A.
4. TV Production: Gerald Millerson.
5. Film Production: Steven Bernstein.
6. Creating Special Effects for TV and Video: Barnard Wilkie.
7. Single Camera Video Production: R.B. Musburger.
8. Documentary for the small screen: P. Kriwaczek.
9. The Art of Recording: William Moylan.s
10. Editing and Postproduction: Declan McGrath.
11. T.V Journalism – KM Srivastva
12. Radio Production– Robert Macleish
13. Broadcast Journalism- PC Chatterjee
14. Arvind Singhal and Everett M. Rogers, India’s Communication Revolution- Sage Pub. 2007

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-I)**

JML-102: INTRODUCTION TO COMMUNICATION

**L T P
4 2 0**

**Mid Semester Examination: 20% weightage
End Semester Examination: 80% weightage**

Instructions for the Paper Setters:

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A

Communication- Definition, Need, Development of Human Communication, Process, Functions, Elements, Barriers to Effective Communication, 7 C's of Communication

Section-B

Types or levels of communication- Intrapersonal, Interpersonal, Group, Crowd, Public and Mass Communication, Verbal, Non-verbal communication and Body language

Section-C

Theories of Communication- Hypodermic Needle theory, Two-step & Multi- step flow theory, Agenda-setting theory, Uses and Gratification theory, Dependency theory, Cultivation theory, Four Rings of Defence.

Section-D

Models of Communication- Scope, functions and limitations of Communication Models, Aristotle, SMCR, Harold Laswell, Wilbur Schramm, Osgood, Dance, Shannon & Weaver, Gate-keeping model

Suggested Readings:

1. Communication : C.S. Rayadu, Himalaya Publishing House, Mumbai
2. Perspective Human Communication : Aubrey B.Fisher, Macmillan Publishing Co. New Delhi
3. Communication–Concepts &Process : Joseph A. Devito
4. Lectures on Mass Communication : S.S. Ganesh
5. The Process of Communication : David K. Berlo
6. Communication Facts & Ideas in Business :L. Brown ,Prentice Hall
7. Theories of Mass Communication : De Fleur and B. Rokeach
8. Mass Communication Theory; Denis McQuail
9. Issues in Mass Communication: Y.S. Yadav and Pradeep Mathur
10. Reading in Mass Communication: Emery Smithe
11. Communication Models: Denis McQuail
12. Mass Media Today: Subir Ghosh
13. Communication &the Traditional Media: IIMC
14. Media and Society: R.K. Ravindran
15. Text book of Mass Communication and Media: Uma Joshi
16. Modern Communication Technologies: Y.K.D. Souza
17. Foundations of Inter-cultural Communication: Sitaram, Cogdell

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-I)**

18. Theories in Indian Communication, Metropolitan Book Company: Vivek Gupta
19. Body Language, Sage Publications, New Delhi: Lewis Hedwig
20. More effective Communication, Sage Publication, New Delhi : William J.V
21. The Art of Effective Communication, Excel Books: Charles J Margersion
22. Mass Communication Theory: Stanley J Baran, Dennis K. Devis
23. Effective Communication, Sublime Publication, Jaipur : Ravi Aggarwal
24. Handbook of Journalism & Mass Communication: VirBala Aggarwal, Concept Publishing, New Delhi
25. Handbook of Communication: Uma Narula, Atlantic Publications, New Delhi

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-I)**

JML-103: DEVELOPMENT OF PRINT JOURNALISM IN INDIA

**L T P
4 2 0**

**Mid Semester Examination: 20% weightage
End Semester Examination: 80% weightage**

Instructions for the Paper Setters:

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A

Development of press

Invention and development of printing press, early communication systems in India- development of Indian press-Father of the Indian Press-First language newspaper of India- Role of press in freedom struggle

Section-B

Prominent personalities related to Print Journalism

Contribution of Raja Ram Mohan Roy and Mahatma Gandhi, Important personalities of journalism. James Silk Buckingham, Surendra Nath Banerjee, Kalinath Ray, Dyal S.Majithia, Sadhu Singh Hamdard, Lala Jagat Narayan

Section-C

The major regulations regarding the press during British rule

Censorship of Press Act, Licensing Regulations of 1823 and 1857, Press Act of 1835, Registration Act, 1867, Gagging Act- Vernacular Press Act, Indian Press Act 1910, Indian Press Act 1931

Section-D

Indian News Agencies

Birth of the Indian news agencies, Major news agencies: Reuters, UNI, PTI, AP, AFP, Taas, Mudra, ANI

Press in Punjab: Origin & development of Punjabi Press, Ajit, Punjab Kesri, Punjabi Press During emergency, Present status of language press in Punjab, its future problems & prospects.

Practicals: Preparing profiles of magazines and personalities (national and regional), Visit to various newspaper offices.

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-I)**

Suggested Readings:

1. Journalism in India : Parthasarthy, R.
2. The Press : Rau, M. Chelapati
3. Mass Communication and Journalism in India : Mehta, D.S.
5. History of the Press in India : Natrajan, J.
6. Mass Communication in India : Kumar, Kewal J.
7. The Story of Journalism : Elizabeth Grey
8. The Newspaper : An-International History : Anthony Smith
9. Punjabi Patarkari Da Vikas (Punjabi) : Kapoor, N.S.
10. Punjabi Patarkari Nikas, Vikas Te Samasiavan: Sandhu & Johal (ed)
11. Indian Reporter's Guide : Critchfield, Richard
12. Professional Journalism : Sethi, Patanjali
13. Media Credibility : Aggarwal, S.K.
14. Mass Media: Laws and Regulations : Rayudu, C.S.
15. History of Press, Press Laws & Communication: Ahuja, B.N.
16. Laws of the Press : Durga Das Bas
19. Press and Press Laws in India : Ghosh, Hemendra Prasad
20. Bharti Press Kanoon (Punjabi) : Kuldip Singh, Giani
21. Modern History of Indian Press : Sumit Ghosh
23. Punjabi Sahatik Patarkari : Walia, Harjinder
24. Handbook of Journalism and Mass Communication: Vir Bala Aggrawal and V. S. Gupta
25. The Press in India-A New History: G.N.S. Raghavan

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-I)**

JML-104: MEDIA AND POLITICAL DISCOURSE

**L T P
4 2 0**

Mid Semester Examination: 20% weightage

End Semester Examination: 80% weightage

Instructions for the Paper Setters:

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A

Indian Political System: Making of our constitution, Salient features of the constitution, Preamble of the constitution, Union and Its territory, Citizenship, Fundamental rights, Directives Principles of state policy, fundamental duties.

Section-B

- Parliamentary system
- Federal System
- Centre-State Relations
- Emergency Provisions
- Special Status of Jammu and Kashmir
- Special Provisions of other states

Section-C

Political Dynamics

Political Parties: Major national, Regional parties in India and changing trend in Indian politics.

Central Government: The President, Vice President, Prime Minister, Cabinet of Ministers, Supreme Court.

State Government: Governor, Chief Minister, State Council of Ministers, State legislature, high Courts and Subordinate Court.

Local Government: Introduction to Panchayati Raj and Urban Local Governments.

Section-D

Election Commission and Electoral Reforms

Union Public Service Commission

State Public Service Commission

National Commissions for SC's and ST's

National Human Rights Commissions

State Human Rights Commissions

Lokpal and Lokayuktas

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-I)**

Suggested Readings:

1. Foundations of Politics by Andrew Heywood (Mac Millan Foundation)
2. State & Politics in India edited by Parth Chatterjee, (Oxford University Press)
3. Betrayal of Indian Democracy by M B Chande (Atlantic Publishers), India-2000
4. Om Heritage by Bhartiya Vidya Bhawan

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-I)**

JML-105: REPORTING AND EDITING

**L T P
4 2 0**

**Mid Semester Examination: 20% weightage
End Semester Examination: 80% weightage**

Instructions for the Paper Setters:

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A

News- Definition, types, writing news, 5W's and 1 H, Inverted pyramid style, pyramid style, suspended interest style, chronological style of writing news.

Lead -types of leads; body - techniques of re-writing - news agency copy.

Headlines: Principles and Importance of Headline writing, types and techniques.

Section-B

Reporting: Principles of reporting, functions and responsibilities, reporting techniques, Qualities of a reporter- elements, Sources of news, pitfalls and problems in reporting

Section-C

Beats: Crime, courts, health, civil administration, civic society, culture, politics, education beats.

Journalism: scoops and exclusives, specialized reporting, Investigative, interpretative, depth reporting, freelance Journalism, Yellow Journalism, Page-3 Journalism and Development Journalism

Section-D

Editing meaning, nature, purpose, importance & symbols, Principles of editing, functions and qualifications of a sub-editor and chief-sub editor, copy selection and copy testing.

Structure and functions of newsroom of a daily, weekly newspaper and periodicals, different sections and their functions

Suggested Readings:

1. The Complete Reporter : Jullian Harris and others Macmillan Publishing Co., New York.
2. News Reporting and Editing : K.M. Srivastava Sterling Publishers, New Delhi.
3. Modern News Reporting : Care H. Warren, Harper, New York.
4. Mass Communication and : D.S. Mehta, Allied Publishers Ltd., New Delhi.
Journalism in India
5. Sanchar : Ed. HarjinderWalia, BhupinderBatra, Sanchar Publishers, Patiala.

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-I)**

6. The Professional Journalist : John Hobenberg Oxford IEH Publishing Company, New Delhi.
7. Professional Journalism : VikasPublising House, Sahibabad, Ghaziabad.
8. Functions and Areas of : Y.K.D. Souza Journalism
9. Good News Bad News : Tharyan
10. Issues in Mass Communication : J. S. Yadava and PardeepMathur
11. News Writing : Haugh George A.
12. Pattarkari : HunnarTe Kala : Dalbir Singh, Publication Bureau, Punjabi University, Patiala. (Punjabi)
13. SamacharParnaliTe : Asha Sharma, Publication Bureau, Punjabi University, Sampadana (Punjabi) Patiala.
14. The Journalism Handbook : M.V. Kamath
15. Handbook of Journalism : AggarwalVirBala, Gupta V.S.

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-I)**

JMP-106: PROJECTS

**L T P
0 0 6**

In this paper students will have to submit projects related to various subjects.

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-I)**

COMMUNICATIVE ENGLISH-I

Subject Code- ENL-101

**Credits: 02 (L= 2, T=0, U=0)
Total Marks-50**

**Mid Semester Examination: 20% weightage
End Semester Examination: 80% weightage**

Objective: To introduce students to the skills and strategies of reading and writing by identifying organizational patterns, spotting classification systems and understanding associations between ideas. This course will prepare students to read a variety of texts and also to communicate more effectively through writing. The course will also pay special attention to vocabulary building.

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Prescribed Text books:

- *The Written Word* by Vandana R. Singh, Oxford University Press, New Delhi.
- *Making Connections: A Strategic Approach to Academic Reading* by Kenneth J. Pakenham, Second Edition.

Section–A

“Word List”, “Correct Usage of Commonly used words and Phrases” from the chapter “Vocabulary” given in *The Written Word* by Vandana R. Singh.

Section–B

Letter- writing as prescribed in *The Written Word* by Vandana R. Singh.
Report writing as prescribed in *The Written Word* by Vandana R. Singh.

Section–C

Section 1 from *Making Connections: A Strategic Approach to Academic Reading* by Kenneth J. Pakenham, Second Edition.

Section–D

Section 2 from *Making Connections: A Strategic Approach to Academic Reading* by Kenneth J. Pakenham, Second Edition.

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-I)**

PBL 121 : ਪੰਜਾਬੀ ਲਾਜ਼ਮੀ - I (Credit Based)

Credit : 2-0-0

ਸੈਕਸ਼ਨ-ਏ

- I. **ਦੋ ਰੰਗ** (ਸੰਪਾ. ਹਰਜਿੰਦਰ ਸਿੰਘ ਢਿੱਲੋਂ, ਪ੍ਰੀਤਮ ਸਿੰਘ ਸਰਗੋਧੀਆ)
ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ ਵਿੱਚੋਂ ਹੇਠ ਲਿਖੇ ਕਵੀ :
(ੳ) ਭਾਈ ਵੀਰ ਸਿੰਘ
(ਅ) ਧਨੀ ਰਾਮ ਚਾਤ੍ਰਕ
(ੲ) ਪ੍ਰੋ. ਪੂਰਨ ਸਿੰਘ
(ਕਵੀ ਦਾ ਜੀਵਨ, ਕਵਿਤਾ-ਸਾਰ, ਵਿਸ਼ਾ-ਵਸਤੂ, ਕਾਵਿ-ਕਲਾ)
- II. ਗੁਰਮੁਖੀ ਔਰਥੋਗਰਾਫੀ ਦੀ ਜੁਗਤ (ਪੌਤੀ, ਮੁਹਾਰਨੀ, ਬਿੰਦੀ, ਟਿੱਪੀ ਤੇ ਅੱਧਕ); ਵਿਸਰਾਮ ਚਿੰਨ੍ਹ, ਸ਼ਬਦ ਜੋੜ (ਸੁਧ-ਅਸੁਧ)

ਸੈਕਸ਼ਨ-ਬੀ

- I. **ਦੋ ਰੰਗ** (ਸੰਪਾ. ਹਰਜਿੰਦਰ ਸਿੰਘ ਢਿੱਲੋਂ, ਪ੍ਰੀਤਮ ਸਿੰਘ ਸਰਗੋਧੀਆ)
ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ ਵਿੱਚੋਂ ਹੇਠ ਲਿਖੇ ਕਵੀ :
(ੳ) ਫਿਰੋਜ਼ਦੀਨ ਸਰਫ
(ਅ) ਪ੍ਰੋ. ਮੋਹਨ ਸਿੰਘ
(ਕਵੀ ਦਾ ਜੀਵਨ, ਕਵਿਤਾ-ਸਾਰ, ਵਿਸ਼ਾ-ਵਸਤੂ, ਕਾਵਿ-ਕਲਾ)
- II. ਲੇਖ ਰਚਨਾ (ਜੀਵਨੀ-ਪਰਕ, ਸਮਾਜਕ ਅਤੇ ਚਲੰਤ ਵਿਸ਼ਿਆਂ ਉੱਤੇ) : 10 ਲੇਖ ਲਿਖਵਾਉਣੇ
(ਕਲਾਸ ਵਿਚ ਅਤੇ ਘਰ ਲਈ ਅਭਿਆਸ)

ਸੈਕਸ਼ਨ-ਸੀ

- I. **ਦੋ ਰੰਗ** (ਸੰਪਾ. ਹਰਜਿੰਦਰ ਸਿੰਘ ਢਿੱਲੋਂ, ਪ੍ਰੀਤਮ ਸਿੰਘ ਸਰਗੋਧੀਆ)
ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ ਵਿੱਚੋਂ ਹੇਠ ਲਿਖੇ ਕਵੀ :
(ੳ) ਨੰਦ ਲਾਲ ਨੂਰਪੁਰੀ
(ਅ) ਅਮ੍ਰਿਤਾ ਪ੍ਰੀਤਮ
(ੲ) ਡਾ. ਹਰਿਭਜਨ ਸਿੰਘ
(ਕਵੀ ਦਾ ਜੀਵਨ, ਕਵਿਤਾ-ਸਾਰ, ਵਿਸ਼ਾ-ਵਸਤੂ, ਕਾਵਿ-ਕਲਾ)
- II. ਸੁੱਧ, ਅਸੁੱਧ : ਦਿੱਤੇ ਪੈਰ੍ਹੇ ਵਿੱਚੋਂ ਅਸੁੱਧ ਸ਼ਬਦਾਂ ਨੂੰ ਸੁੱਧ ਕਰਨਾ
(15 ਪੈਰ੍ਹਿਆਂ ਦੇ ਸੁੱਧ ਅਸੁੱਧ ਅਭਿਆਸ ਕਰਵਾਉਣੇ)

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-I)**

ਸੈਕਸ਼ਨ-ਡੀ

- I. **ਦੋ ਰੰਗ** (ਸੰਪਾ. ਹਰਜਿੰਦਰ ਸਿੰਘ ਢਿੱਲੋਂ, ਪ੍ਰੀਤਮ ਸਿੰਘ ਸਰਗੋਧੀਆ)
ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ ਵਿੱਚੋਂ ਹੇਠ ਲਿਖੇ ਕਵੀ :
(ੳ) ਸ਼ਿਵ ਕੁਮਾਰ ਬਟਾਲਵੀ
(ਅ) ਸੁਰਜੀਤ ਪਾਤਰ
(ਕਵੀ ਦਾ ਜੀਵਨ, ਕਵਿਤਾ-ਸਾਰ, ਵਿਸ਼ਾ-ਵਸਤੂ, ਕਾਵਿ-ਕਲਾ)
- II. ਅਖਬਾਰੀ ਇਸਤਿਹਾਰ : ਨਿੱਜੀ, ਦਫ਼ਤਰੀ ਤੇ ਸਮਾਜਕ ਗਤੀਵਿਧੀਆਂ ਨਾਲ ਸੰਬੰਧਤ

ਅੰਕ-ਵੰਡ ਅਤੇ ਪਰੀਖਿਅਕ ਲਈ ਹਦਾਇਤਾਂ

1. ਪ੍ਰਸ਼ਨ ਪੱਤਰ ਦੇ ਚਾਰ ਭਾਗ ਹੋਣਗੇ। ਹਰ ਭਾਗ ਵਿੱਚੋਂ ਦੋ ਪ੍ਰਸ਼ਨ ਪੁੱਛੇ ਜਾਣਗੇ।
2. ਵਿਦਿਆਰਥੀ ਨੇ ਕੁੱਲ ਪੰਜ ਪ੍ਰਸ਼ਨ ਕਰਨੇ ਹਨ। ਹਰ ਭਾਗ ਵਿੱਚੋਂ ਇਕ ਪ੍ਰਸ਼ਨ ਲਾਜ਼ਮੀ ਹੈ। ਪੰਜਵਾਂ ਪ੍ਰਸ਼ਨ ਕਿਸੇ ਵੀ ਭਾਗ ਵਿੱਚੋਂ ਕੀਤਾ ਜਾ ਸਕਦਾ ਹੈ।
3. ਹਰੇਕ ਪ੍ਰਸ਼ਨ ਦੇ ਬਰਾਬਰ ਅੰਕ ਹਨ।
4. ਪੇਪਰ ਸੈੱਟ ਕਰਨ ਵਾਲਾ ਜੇਕਰ ਚਾਹੇ ਤਾਂ ਪ੍ਰਸ਼ਨਾਂ ਦੀ ਵੰਡ ਅੱਗੋਂ ਵੱਧ ਤੋਂ ਵੱਧ ਚਾਰ ਉਪ-ਪ੍ਰਸ਼ਨਾਂ ਵਿਚ ਕਰ ਸਕਦਾ ਹੈ।

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-I)**

**PBL-122: ਮੁੱਢਲੀ ਪੰਜਾਬੀ
(In lieu of Punjabi Compulsory)**

Credits: 2-0-0

Mid Semester Examination: 20% weightage

End Semester Examination: 80% weightage

ਪਾਠ-ਕ੍ਰਮ

ਸੈਕਸ਼ਨ-ਏ

ਪੌਤੀ ਅੱਖਰੀ, ਅੱਖਰ ਕ੍ਰਮ,
ਮਾਤ੍ਰਾਵਾਂ (ਮੁੱਢਲੀ ਜਾਣ-ਪਛਾਣ)
ਲਗਾਖਰ (ਬਿੰਦੀ, ਟਿੱਪੀ, ਅੱਧਕ) : ਪਛਾਣ ਤੇ ਵਰਤੋਂ

ਸੈਕਸ਼ਨ-ਬੀ

ਪੰਜਾਬੀ ਸ਼ਬਦ ਬਣਤਰ : ਮੁੱਢਲੀ ਜਾਣ-ਪਛਾਣ
ਸਾਧਾਰਨ ਸ਼ਬਦ, ਸੰਯੁਕਤ ਸ਼ਬਦ, ਮਿਸ਼ਰਤ ਸ਼ਬਦ
ਮੂਲ ਸ਼ਬਦ, ਅਗੇਤਰ ਅਤੇ ਪਿਛੇਤਰ

ਸੈਕਸ਼ਨ-ਸੀ

ਸ਼ੁੱਧ ਅਸ਼ੁੱਧ : ਦਿੱਤੇ ਪੈਰ੍ਹੇ ਵਿੱਚੋਂ ਅਸ਼ੁੱਧ ਸ਼ਬਦ ਨੂੰ ਸ਼ੁੱਧ ਕਰਨਾ।
ਸਮਾਨਾਰਥਕ ਤੇ ਵਿਰੋਧਾਰਥਕ ਸ਼ਬਦ

ਸੈਕਸ਼ਨ-ਡੀ

ਹਫਤੇ ਦੇ ਸੱਤ ਦਿਨਾਂ ਦੇ ਨਾਂ, ਬਾਰਾਂ ਮਹੀਨਿਆਂ ਦੇ ਨਾਂ, ਰੁੱਤਾਂ ਦੇ ਨਾਮ, ਇਕ ਤੋਂ ਸੌ ਤੱਕ ਗਿਣਤੀ ਸ਼ਬਦਾਂ ਵਿੱਚ।

ਅੰਕ-ਵੰਡ ਅਤੇ ਪਰੀਖਿਅਕ ਲਈ ਹਦਾਇਤਾਂ

1. ਪ੍ਰਸ਼ਨ ਪੱਤਰ ਦੇ ਚਾਰ ਭਾਗ ਹੋਣਗੇ। ਹਰ ਭਾਗ ਵਿੱਚੋਂ ਦੋ ਪ੍ਰਸ਼ਨ ਪੁੱਛੇ ਜਾਣਗੇ।
2. ਵਿਦਿਆਰਥੀ ਨੇ ਕੁੱਲ ਪੰਜ ਪ੍ਰਸ਼ਨ ਕਰਨੇ ਹਨ। ਹਰ ਭਾਗ ਵਿੱਚੋਂ ਇਕ ਪ੍ਰਸ਼ਨ ਲਾਜ਼ਮੀ ਹੈ।
ਪੰਜਵਾਂ ਪ੍ਰਸ਼ਨ ਕਿਸੇ ਵੀ ਭਾਗ ਵਿੱਚੋਂ ਕੀਤਾ ਜਾ ਸਕਦਾ ਹੈ।
3. ਹਰੇਕ ਪ੍ਰਸ਼ਨ ਦੇ ਬਰਾਬਰ ਅੰਕ ਹਨ।
4. ਪੇਪਰ ਸੈੱਟ ਕਰਨ ਵਾਲਾ ਜੇਕਰ ਚਾਹੇ ਤਾਂ ਪ੍ਰਸ਼ਨਾਂ ਦੀ ਵੰਡ ਅੱਗੋਂ ਵੱਧ ਤੋਂ ਵੱਧ ਚਾਰ ਉਪ-ਪ੍ਰਸ਼ਨਾਂ ਵਿਚ ਕਰ ਸਕਦਾ ਹੈ।

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-I)**

**Punjab History & Culture (1450-1716)
(Special paper in lieu of Punjabi Compulsory)
(For those students who are not domicile of Punjab)
HSL:101**

Credits: 2-0-0

Mid Semester Examination: 20% weightage

End Semester Examination: 80% weightage

Instructions for the Paper Setters:

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A

1. Land and the People.
2. Bhakti Movement

Section-B

3. Life and Teaching of Guru Nanak Dev.
4. Contribution of Guru Angad Dev, Guru Arjun Dev ,Guru Amar Das and Guru Ram Das.

Section-C

5. Guru Hargobind.
6. Martyrdom of Guru Teg Bahadur

Section-D

7. Guru Gobind Singh and the Khalsa.
8. Banda Singh Bahadur: Conquests and Execution.

Suggested Reading

1. Kirpal Singh(ed.), *History and Culture of the Punjab, Part-ii, Punjabi University, Patiala. 1990.*
2. Fauja Singh (ed.), *History of Punjab, Vol, III Punjabi University, Patiala, 1987.*
3. J.S. Grewal, *The Sikhs of the Punjab, Cup, Cambridge, 1991.*
4. Khushwant Singh, *A History of the Sikhs, Vol. I, OUP, New Delhi, 1990*

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-I)**

**DRUG ABUSE: PROBLEM, MANAGEMENT AND PREVENTION
(Student can opt this Paper in 1st or 2nd Semester)**

SOA : 101 - PROBLEM OF DRUG ABUSE

Time: 3 Hours

Credit 3-0-0

Mid Semester Examination: 20% weightage

End Semester Examination: 80% weightage

Instructions for the Paper Setters:

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section – A

Meaning of Drug Abuse:

- (i) Meaning, Nature and Extent of Drug Abuse in India and Punjab.
- (ii) Consequences of Drug Abuse for:

Individual	:	Education, Employment, Income.
Family	:	Violence.
Society	:	Crime.
Nation	:	Law and Order problem.

Section – B

Management of Drug Abuse:

- (i) Medical Management: Medication for treatment and to reduce withdrawal effects.
- (ii) Psychiatric Management: Counselling, Behavioural and Cognitive therapy.
- (iii) Social Management: Family, Group therapy and Environmental Intervention.

Section – C

Prevention of Drug abuse:

- (i) Role of family: Parent child relationship, Family support, Supervision, Shaping values, Active Scrutiny.
- (ii) School: Counselling, Teacher as role-model. Parent-teacher-Health Professional Coordination, Random testing on students.

Section – D

Controlling Drug Abuse:

- (i) Media: Restraint on advertisements of drugs, advertisements on bad effects of drugs, Publicity and media, Campaigns against drug abuse, Educational and awareness program
- (ii) Legislation: NDPs act, Statutory warnings, Policing of Borders, Checking Supply/Smuggling of Drugs, Strict enforcement of laws, Time bound trials.

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-I)**

References:

1. Ahuja, Ram (2003), *Social Problems in India*, Rawat Publication, Jaipur.
2. Extent, Pattern and Trend of Drug Use in India, Ministry of Social Justice and Empowerment, Government of India, 2004.
3. Inciardi, J.A. 1981. *The Drug Crime Connection*. Beverly Hills: Sage Publications.
4. Kapoor. T. (1985) *Drug epidemic among Indian Youth*, New Delhi: Mittal Pub.
5. Kessel, Neil and Henry Walton. 1982, *Alcoholism*. Harmond Worth: Penguin Books.
6. Modi, Ishwar and Modi, Shalini (1997) *Drugs: Addiction and Prevention*, Jaipur: Rawat Publication.
7. National Household Survey of Alcohol and Drug abuse. (2003) New Delhi, Clinical Epidemiological Unit, All India Institute of Medical Sciences, 2004.
8. Ross Coomber and Others. 2013, *Key Concept in Drugs and Society*. New Delhi: Sage Publications.
9. Sain, Bhim 1991, *Drug Addiction Alcoholism, Smoking obscenity* New Delhi: Mittal Publications.
10. Sandhu, Ranvinder Singh, 2009, *Drug Addiction in Punjab: A Sociological Study*. Amritsar: Guru Nanak Dev University.
11. Singh, Chandra Paul 2000. *Alcohol and Dependence among Industrial Workers*: Delhi: Shipra.
12. Sussman, S and Ames, S.L. (2008). *Drug Abuse: Concepts, Prevention and Cessation*, Cambridge University Press.
13. Verma, P.S. 2017, "*Punjab's Drug Problem: Contours and Characteristics*", Economic and Political Weekly, Vol. LII, No. 3, P.P. 40-43.
14. World Drug Report 2016, United Nations office of Drug and Crime.
15. World Drug Report 2017, United Nations office of Drug and Crime.

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-II)**

JML-107: INTRODUCTION TO PHOTOGRAPHY

**L T P
4 2 0**

Mid Semester Examination: 20% weightage

End Semester Examination: 80% weightage

Instructions for the Paper Setters:

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A

History Of Photography ; Early Experiments, Developments ; Colour Photography, Photographic optics, Dispersion of light, Focal length, Depth of field, Angle of view and perspective ; Aperture, Shutter and its types, Lens :- Types, Parts of camera ; Self timer

Section-B

Types of films , Types of cameras – Pin hole, Box, Large and medium format cameras, SLR, TLR, DSLR, Polaroid, Point & Shoot; Accessories of cameras, Filters, Flash photography ; Picture composition, Areas of photography

Section-C

Photojournalism ; Selection of a photograph, Qualities of a good Photojournalist ; Code of ethics for photojournalists

Section-D

Importance of research ; Photo feature ; Issues and problems in photojournalism, Caption writing ; Cropping photos ; Digital imaging

Suggested Readings:

1. Photojournalism, Kenneth Koper, 1996, Focal Press, Boston.
2. Photography, Barbara Upton, 1981, Little Brown & Co., Boston.
3. Mass Communication in India, Keval J. Kumar, 2004, Jaico Books, Mumbai.

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-II)**

JML-108: MASS COMMUNICATION: CONCEPTS & PROCESSES

**L T P
4 2 0**

Mid Semester Examination: 20% weightage

End Semester Examination: 80% weightage

Instructions for the Paper Setters:

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A

Mass Communication- Meaning & Definitions, Characteristics, Scope of mass communication, Concept of Mass & Mass Culture, Interface between Intrapersonal and Mass Communication, functions of mass communication, impact & influence of mass media

Section-B

Theories of Mass Communication- Authoritarian, Libertarian, Socialistic, Social-responsibility, Development participatory, Democratic participant theory, Mass Media: Public Opinion and Democracy, Social Influence or Identification Theory, Mc Luhan's Theory, Issues of media monopoly- cross media ownership, ownership patterns of mass media.

Section-C

Tools of Mass Communication- Newspapers, Magazines, Radio, Television, Films, Internet, Advertising, Public Relations & Public Affairs

Section-D

Traditional & Folk Media, ethical aspects of mass media, freedom of speech and expression, media accountability, infotainment and IEC, Globalisation and Mass Media

Suggested Readings:

1. Mass Communication in India: Kewal J. Kumar, Jaico Books, Mumbai
2. Handbook of Journalism & Mass Communication: Virbala Aggarwal, Concept Pub. Company, New Delhi
3. Handbook of Communication: Uma Narula, Atlantic Publications, New Delhi
4. Theories of Mass communication: De Fleur & B. Rokeach
5. Mass Communication: Whitney, Wartella and Windohl Review Yearbook (Vol. 3)

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-II)**

6. Perspectives in Mass Communication: Agee, Ault, Emery
7. Issues in Mass Communication: J. S Yadav & Pradeep Mathur
8. Reading in Mass Communication: Emery Smithe
9. Textbook of Mass Communication: Uma Joshi
10. Media & Society: R. K Ravindran
11. Communication between Cultures: Larry A
12. Introduction to Mass Communication: William Francois
13. Mass Media Today: Subir Ghosh
14. The Dynamics of Mass Communication: Joseph R. Dominick
15. Mass Communication Theory & Practice: Dennis Stanley & J. Baran
16. Effective Communication: Ravi Aggarwal
17. The Art of Effective Communication: Charles J Margersions
18. Understanding Mass Communication: Dennis De Fleur
19. The Media of Mass Communication: John Vivian
20. Foundations of Inter-cultural Communication : Sitaram, Cogdell
21. Business Communication Today: Bahl Sushil, Sage Publication, New Delhi.
22. Studies in Communication: Asher Cashden & Martin Jordin
23. Modern Communication Technologies: Y.K. Dsouza
24. Media Ethics and Laws : Jan R. Hakeculdar
25. The Media in your life : Jean Folkerts
26. Mass Communication and Journalism in India: D.S. Mehta, Allied Publishers Ltd.,
New Delhi.
27. Issues in Mass Communication : J. S. Yadava and Pardeep Mathur
28. Future of Journalism, Mass Communication and Public Relations: Jan R. Hakemuldar
29. Information Technology : Danis P. Curtin.
30. Illustrated World of Internet : Anil Madan.

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-II)**

JML-109: HISTORY OF INDIA

**L T P
4 2 0**

**Mid Semester Examination: 20% weightage
End Semester Examination: 80% weightage**

Instructions for the Paper Setters:

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A

Ancient Indian History

Indus Valley Civilisation- First urbanization of India, Urban/Town planning/ surplus economy and agriculture revolution.

Advent of Aryans- Origin of Hinduism, Learning of Vedas, Origin of India Political System.

The Mauryans- India Under Ashoka The Great- the first Indian dynasty-origin of the concept of administrative centralisation.

The Guptas- The Golden age of Ancient India- India Under Samudragupta (Indian Napoleon)- Origin of Science and Technology (Aryabhata)- origin of present caste system.

Section-B

Medieval Indian History

Chola Period- Cholas Period- first naval power of India- origin of local/self-governance.

Advent of Islam- India Under Sultans- Hindu and Muslim cultural infusion- present day composite society.

The Mughals- India under the Akbar the great- origin of the Indian National Empire- growth of Secularism

Socio- Religious Movements- Bhaktism and Sufism- origin of Hindi, Urdu and other vernacular languages- growth of Hindustani way of life.

Section-C

Modern Indian History

Advent of Europeans, British Paramounty, Unification of India under on government, origin of capitalistic pattern of economy. British's Divide and Rule policy(Morley-Minto Act 1909)

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-II)**

Section-D

Growth of Nationalism- Origin of Indian- National Congress 1885, Gandhian Era, Quit India Movement, Cripps Mission, formation of constitution assembly, freedom of India.

India after independence- economic planning period- emergency period (Under Indira Gandhi), Jayparkash Narayan Movement, Ram Manohar Lohia Movement, India after Liberalisation, Privatization and Globalisation. (LPG 1991)

Suggested Readings:

1. Ancient History: K. C Shrivatva
2. Medieval History: Habib
3. Medieval History: B. L Grover
4. Modern India: Bipan Chandra
5. India after Gandhi: Bipan Chandra, Ram Chandra Guha

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-II)**

JML-110: COMPUTER APPLICATIONS FOR MEDIA

**L T P
4 2 0**

**Mid Semester Examination: 20% weightage
End Semester Examination: 80% weightage**

Instructions for the Paper Setters:

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A

Origin and growth of computer, Need and Importance of Computer,
Various parts and functioning of computer
Computer hardware and software

Section-B

Use of Internet
Basics of Corel Draw-
Corel Tools, Transformations, Trimming, Welding, Intersection of Objects, Snapping, Using Object.

Section-C

Adobe Photoshop, PageMaker
MS–Word Office- Word, Excel, PowerPoint

Section-D

Social Networking sites- Facebook, Twitter, Google+
Blogging, Introduction to Web Portal

Practical:

Use of MS-Word, Power Point presentations and web conferencing, Blogging, Use of Corel Draw, QuarkXPress and Photoshop

Suggested Readings:

1. The ABC's of Internet, Crumlish, 1998, BPB Publications, New Delhi.
2. A Journalist's Guide to the Internet: The Net as a Reporting Tool: Callahan
3. Information Technology: Danis P. Curtin.
4. How the Internet Works :Preston Gralla.
5. MS Power Point 2010 Training Guide-: S. Jain, BPB Publishers
6. Microsoft Office PowerPoint 2007: Torben Lage Frandsen

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-II)**

7. Documents, Presentations, and Workbooks: Using Microsoft Office to Create Content That Gets Noticed- Creating Powerful Content with Microsoft Office: Stephenie Krieger
8. CorelDraw: An Introduction (Essential Computer) by Chris De La Nougerede
9. Adobe Photoshop 7: Introduction to Digital Images (Against the Clock): Ellenn Behovian against the Clock
10. Adobe PageMaker 7.0 Classroom in a Book: AND Adobe Photoshop 6 Introduction to Digital Images: Adobe Creative Team

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-II)**

JML-111: PRESS LAWS & ETHICS

**L T P
4 2 0**

**Mid Semester Examination: 20% weightage
End Semester Examination: 80% weightage**

Instructions for the Paper Setters:

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A

- Articles-19 (1) (a) and Freedom of Press
- Vernacular Press Act/ Gagging Act
- Press, law, Society & Democracy
- Constitutional safeguards to Freedom of Press

Section-B

- Press Commissions & their Recommendations, Press Council of India
- Law of Defamation
- Contempt of Court
- Press Council Act

Section-C

- Official Secrets Act
- Right to Information
- Copyright Act
- Working Journalist Act

Section-D

Social Responsibility of Press

- Ethics, Self- regulation & Freedom of Expression

Code of Conduct: AIR, TV and Cable

- Self- regulatory guidelines for media, broadcasting Content Complaint Committee, News Broadcaster Association

Suggested Readings:

1. Mass Media Laws & Regulations: C.S Rayudu, S .B Nageshwar Rao.
2. Handbook of Journalism & Mass Comm. Virbala, 2002, Concept Pub. Co., New Delhi.
3. Press in Indian Constitution: R. K. Ravindran
4. Principles & Ethics of Journalism: Jan R. Hakemuldar, Fay AC de Jouge, P.P Singh

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-II)**

JMP-112: PROJECTS

**L T P
0 0 6**

In this paper students will have to submit projects related to various subjects.

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-II)**

COMMUNICATIVE ENGLISH-II

Subject Code- ENL-151

**Credits: 02 (L= 2, T=0, U=0)
Total marks-50**

**Mid Semester Examination: 20% weightage
End Semester Examination: 80% weightage**

Objective: To introduce students to the skills and strategies of reading and writing by identifying organizational patterns, spotting classification systems and understanding associations between ideas. This course will prepare students to read a variety of texts and also to communicate more effectively through writing. The course will also pay special attention to vocabulary building.

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Prescribed Text books:

- *The Written Word* by Vandana R. Singh, Oxford University Press, New Delhi.
- *Making Connections: A Strategic Approach to Academic Reading* by Kenneth J. Pakenham, Second Edition.

SECTION-A

Practical question on Note Making, Summarizing and Abstracting as given in *The Written Word* by Vandana R. Singh

SECTION-B

Practical question on Paragraph writing as prescribed in *The Written Word* by Vandana R. Singh

SECTION-C

Theoretical questions based on ABC of Good Notes as prescribed in *The Written Word* by Vandana R. Singh.

Section C from *Making Connections: A Strategic Approach to Academic Reading* by Kenneth J. Pakenham, Second Edition.

SECTION-D

Practical question on Essay writing from *The Written Word* by Vandana R. Singh
Section 4 from *Making Connections: A Strategic Approach to Academic Reading* by Kenneth J. Pakenham, Second Edition.

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-II)**

PBL 131 : ਪੰਜਾਬੀ ਲਾਜ਼ਮੀ - II (Credit Based)

Credit : 2-0-0

ਸੈਕਸ਼ਨ-ਏ

- I. **ਦੋ ਰੰਗ** (ਸੰਪਾ. ਹਰਜਿੰਦਰ ਸਿੰਘ ਢਿੱਲੋਂ, ਪ੍ਰੀਤਮ ਸਿੰਘ ਸਰਗੋਧੀਆ)
ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ ਵਿੱਚੋਂ ਹੇਠ ਲਿਖੇ ਕਹਾਣੀਕਾਰ :
(ੳ) ਨਾਨਕ ਸਿੰਘ : **ਭੂਆ**
(ਅ) ਗੁਰਮੁਖ ਸਿੰਘ ਮੁਸਾਫਿਰ : **ਬਾਰੀ ਦੀ ਧੀ**
(ੲ) ਸੰਤ ਸਿੰਘ ਸੇਖੋਂ : **ਪੇਮੀ ਦੇ ਨਿਆਣੇ**
(ਕਹਾਣੀਕਾਰ ਦਾ ਜੀਵਨ, ਕਹਾਣੀ ਸਾਰ, ਵਿਸ਼ਾ-ਵਸਤੂ, ਕਹਾਣੀ ਕਲਾ)
- II. ਪੰਜਾਬੀ ਸ਼ਬਦ ਬਣਤਰ : ਧਾਤੂ/ਮੂਲ, ਵਧੇਤਰ (ਅਗੇਤਰ, ਪਿਛੇਤਰ, ਵਿਉਂਤਪਤ ਅਤੇ ਰੁਪਾਂਤਰੀ), ਸਮਾਸ।

ਸੈਕਸ਼ਨ-ਬੀ

- I. **ਦੋ ਰੰਗ** (ਸੰਪਾ. ਹਰਜਿੰਦਰ ਸਿੰਘ ਢਿੱਲੋਂ, ਪ੍ਰੀਤਮ ਸਿੰਘ ਸਰਗੋਧੀਆ)
ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ ਵਿੱਚੋਂ ਹੇਠ ਲਿਖੇ ਕਹਾਣੀਕਾਰ :
(ੳ) ਸੁਜਾਨ ਸਿੰਘ : **ਬਾਗਾਂ ਦਾ ਰਾਖਾ**
(ਅ) ਕਰਤਾਰ ਸਿੰਘ ਦੁੱਗਲ : **ਤੈਂ ਕੀ ਦਰਦ ਨਾ ਆਇਆ**
(ਕਹਾਣੀਕਾਰ ਦਾ ਜੀਵਨ, ਕਹਾਣੀ ਸਾਰ, ਵਿਸ਼ਾ-ਵਸਤੂ, ਕਹਾਣੀ ਕਲਾ)
- II. ਪੈਰੂਾ ਰਚਨਾ : ਕਲਾਸ ਵਿਚ 10 ਵਿਸ਼ਿਆਂ (ਸਭਿਆਚਾਰ, ਧਾਰਮਕ ਅਤੇ ਰਾਜਨੀਤਕ) 'ਤੇ ਪੈਰੂਾ ਰਚਨਾ ਦੇ ਅਭਿਆਸ ਕਰਵਾਉਣੇ।

ਸੈਕਸ਼ਨ-ਸੀ

- I. **ਦੋ ਰੰਗ** (ਸੰਪਾ. ਹਰਜਿੰਦਰ ਸਿੰਘ ਢਿੱਲੋਂ, ਪ੍ਰੀਤਮ ਸਿੰਘ ਸਰਗੋਧੀਆ)
ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ ਵਿੱਚੋਂ ਹੇਠ ਲਿਖੇ ਕਹਾਣੀਕਾਰ :
(ੳ) ਕੁਲਵੰਤ ਸਿੰਘ ਵਿਰਕ : **ਧਰਤੀ ਹੇਠਲਾ ਬੋਲਦ**
(ਅ) ਨਵਤੇਜ ਸਿੰਘ : **ਦੂਜੀ ਵਾਰ ਜੇਬ ਕੱਟੀ ਗਈ**
(ੲ) ਪ੍ਰੇਮ ਪ੍ਰਕਾਸ਼ : **ਲੱਛਮੀ**
(ਕਹਾਣੀਕਾਰ ਦਾ ਜੀਵਨ, ਕਹਾਣੀ ਸਾਰ, ਵਿਸ਼ਾ-ਵਸਤੂ, ਕਹਾਣੀ ਕਲਾ)
- II. ਮੁਹਾਵਰੇ ਤੇ ਅਖਾਣ (ਅਖਾਣ ਤੇ ਮੁਹਾਵਰਾ ਕੋਸ਼ ਵਿਚ) 200 ਮੁਹਾਵਰਿਆਂ ਅਤੇ 100 ਅਖਾਣਾਂ ਨੂੰ ਵਾਕਾਂ ਵਿਚ ਵਰਤਣ ਦੇ ਅਭਿਆਸ ਕਰਵਾਉਣੇ (ਕਲਾਸ ਵਿਚ ਤੇ ਘਰ ਲਈ)।

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-II)**

ਸੈਕਸ਼ਨ-ਡੀ

- I. **ਦੋ ਰੰਗ** (ਸੰਪਾ. ਹਰਜਿੰਦਰ ਸਿੰਘ ਢਿੱਲੋਂ, ਪ੍ਰੀਤਮ ਸਿੰਘ ਸਰਗੋਧੀਆ)
ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ ਵਿੱਚੋਂ ਹੇਠ ਲਿਖੇ ਕਹਾਣੀਕਾਰ :
(ੳ) ਅਜੀਤ ਕੌਰ : **ਬੁੱਤ ਸ਼ਿਕਨ**
(ਅ) ਦਲੀਪ ਕੌਰ ਟਿਵਾਣਾ : **ਬੱਸ ਕੰਡਕਟਰ**
(ਕਹਾਣੀਕਾਰ ਦਾ ਜੀਵਨ, ਕਹਾਣੀ ਸਾਰ, ਵਿਸ਼ਾ-ਵਸਤੂ, ਕਹਾਣੀ ਕਲਾ)
- II. ਸ਼ਬਦ ਸ਼੍ਰੇਣੀਆਂ : ਨਾਂਵ, ਪੜਨਾਂਵ, ਵਿਸ਼ੇਸ਼ਣ, ਕਿਰਿਆ, ਕਿਰਿਆ ਵਿਸ਼ੇਸ਼ਣ, ਸੰਬੰਧਕ

ਅੰਕ-ਵੰਡ ਅਤੇ ਪਰੀਖਿਅਕ ਲਈ ਹਦਾਇਤਾਂ

1. ਪ੍ਰਸ਼ਨ ਪੱਤਰ ਦੇ ਚਾਰ ਭਾਗ ਹੋਣਗੇ। ਹਰ ਭਾਗ ਵਿੱਚੋਂ ਦੋ ਪ੍ਰਸ਼ਨ ਪੁੱਛੇ ਜਾਣਗੇ।
2. ਵਿਦਿਆਰਥੀ ਨੇ ਕੁੱਲ ਪੰਜ ਪ੍ਰਸ਼ਨ ਕਰਨੇ ਹਨ। ਹਰ ਭਾਗ ਵਿੱਚੋਂ ਇੱਕ ਪ੍ਰਸ਼ਨ ਲਾਜ਼ਮੀ ਹੈ। ਪੰਜਵਾਂ ਪ੍ਰਸ਼ਨ ਕਿਸੇ ਵੀ ਭਾਗ ਵਿੱਚੋਂ ਕੀਤਾ ਜਾ ਸਕਦਾ ਹੈ।
3. ਹਰੇਕ ਪ੍ਰਸ਼ਨ ਦੇ ਬਰਾਬਰ ਅੰਕ ਹਨ।
4. ਪੇਪਰ ਸੈੱਟ ਕਰਨ ਵਾਲਾ ਜੇਕਰ ਚਾਹੇ ਤਾਂ ਪ੍ਰਸ਼ਨਾਂ ਦੀ ਵੰਡ ਅੱਗੋਂ ਵੱਧ ਤੋਂ ਵੱਧ ਚਾਰ ਉਪ-ਪ੍ਰਸ਼ਨਾਂ ਵਿਚ ਕਰ ਸਕਦਾ ਹੈ।

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-II)**

**PBL-132: ਮੁੱਢਲੀ ਪੰਜਾਬੀ
(In lieu of Punjabi Compulsory)**

Credits: 2-0-0

Mid Semester Examination: 20% weightage

End Semester Examination: 80% weightage

ਪਾਠ-ਕ੍ਰਮ

ਸੈਕਸ਼ਨ-ਏ

ਸਬਦ ਸ਼੍ਰੇਣੀਆਂ : ਪਛਾਣ ਅਤੇ ਵਰਤੋਂ
(ਨਾਂਵ, ਪੜਨਾਂਵ, ਵਿਸ਼ੇਸ਼ਣ, ਕਿਰਿਆ, ਕਿਰਿਆ ਵਿਸ਼ੇਸ਼ਣ)

ਸੈਕਸ਼ਨ-ਬੀ

ਨਿੱਤ ਵਰਤੋਂ ਦੀ ਪੰਜਾਬੀ ਸ਼ਬਦਾਵਲੀ : ਬਾਜ਼ਾਰ, ਵਪਾਰ, ਰਿਸ਼ਤੇ-ਨਾਤੇ, ਖੇਤੀ ਅਤੇ ਹੋਰ ਧੰਦਿਆਂ ਨਾਲ ਸਬੰਧਤ ।

ਸੈਕਸ਼ਨ-ਸੀ

ਪੰਜਾਬੀ ਵਾਕ-ਬਣਤਰ
ਸਾਧਾਰਨ-ਵਾਕ (ਪਛਾਣ ਅਤੇ ਵਰਤੋਂ)
ਸੰਯੁਕਤ-ਵਾਕ (ਪਛਾਣ ਅਤੇ ਵਰਤੋਂ)
ਮਿਸ਼ਰਤ-ਵਾਕ (ਪਛਾਣ ਅਤੇ ਵਰਤੋਂ)

ਸੈਕਸ਼ਨ-ਡੀ

ਪੈਰ੍ਹਾ ਰਚਨਾ
ਸੰਖੇਪ ਰਚਨਾ

ਅੰਕ-ਵੰਡ ਅਤੇ ਪਰੀਖਿਅਕ ਲਈ ਹਦਾਇਤਾਂ

1. ਪ੍ਰਸ਼ਨ ਪੱਤਰ ਦੇ ਚਾਰ ਭਾਗ ਹੋਣਗੇ। ਹਰ ਭਾਗ ਵਿੱਚੋਂ ਦੋ ਪ੍ਰਸ਼ਨ ਪੁੱਛੇ ਜਾਣਗੇ।
2. ਵਿਦਿਆਰਥੀ ਨੇ ਕੁੱਲ ਪੰਜ ਪ੍ਰਸ਼ਨ ਕਰਨੇ ਹਨ। ਹਰ ਭਾਗ ਵਿੱਚੋਂ ਇੱਕ ਪ੍ਰਸ਼ਨ ਲਾਜ਼ਮੀ ਹੈ। ਪੰਜਵਾਂ ਪ੍ਰਸ਼ਨ ਕਿਸੇ ਵੀ ਭਾਗ ਵਿੱਚੋਂ ਕੀਤਾ ਜਾ ਸਕਦਾ ਹੈ।
3. ਹਰੇਕ ਪ੍ਰਸ਼ਨ ਦੇ ਬਰਾਬਰ ਅੰਕ ਹਨ।
4. ਪੇਪਰ ਸੈੱਟ ਕਰਨ ਵਾਲਾ ਜੇਕਰ ਚਾਹੇ ਤਾਂ ਪ੍ਰਸ਼ਨਾਂ ਦੀ ਵੰਡ ਅੱਗੋਂ ਵੱਧ ਤੋਂ ਵੱਧ ਚਾਰ ਉਪ-ਪ੍ਰਸ਼ਨਾਂ ਵਿਚ ਕਰ ਸਕਦਾ ਹੈ।

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-II)**

**Punjab History & Culture (1717-1947)
(Special paper in lieu of Punjabi Compulsory)
(For those students who are not domicile of Punjab)
HSL:102**

Credits: 2-0-0

**Mid Semester Examination: 20% weightage
End Semester Examination: 80% weightage**

Instructions for the Paper Setters:

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A

1. Sikh Struggle for Sovereignty.
2. Ranjit Singh : Conquests, Administration and the Anglo-Sikh Relations.

Section-B

3. Anglo-Sikh Wars and the Annexation.
4. The Punjab under the British: New Administration, Education and social Change.

Section-C

5. Economic Changes: Agricultural
6. Socio-Religious Reform Movements.

Section-D

7. Role of Punjab in the Freedom Struggle.
8. Fairs and Festivals.

Suggested Reading

1. Kirpal Singh (ed.), *History and Culture of the Punjab*, Part-II, Punjabi University, Patiala, 1990.
2. Fauja Singh (ed.), *History of Punjab*, Vol, III, Punjabi University, Patiala, 1987.
3. J.S. Grewal, *The Sikhs of the Punjab, Cup, Cambridge, 1991.*
4. Khushwant Singh, *A History of the Sikhs*, Vol. I, OUP, New Delhi, 1990

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-II)**

**DRUG ABUSE: PROBLEM, MANAGEMENT AND PREVENTION
(Student can opt this Paper in 1st or 2nd Semester)**

SOA : 101 - PROBLEM OF DRUG ABUSE

Time: 3 Hours

Credit 3-0-0

Mid Semester Examination: 20% weightage

End Semester Examination: 80% weightage

Instructions for the Paper Setters:

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section – A

Meaning of Drug Abuse:

- (iii) Meaning, Nature and Extent of Drug Abuse in India and Punjab.
- (iv) Consequences of Drug Abuse for:
 - Individual : Education, Employment, Income.
 - Family : Violence.
 - Society : Crime.
 - Nation : Law and Order problem.

Section – B

Management of Drug Abuse:

- (iv) Medical Management: Medication for treatment and to reduce withdrawal effects.
- (v) Psychiatric Management: Counselling, Behavioural and Cognitive therapy.
- (vi) Social Management: Family, Group therapy and Environmental Intervention.

Section – C

Prevention of Drug abuse:

- (iii) Role of family: Parent child relationship, Family support, Supervision, Shaping values, Active Scrutiny.
- (iv) School: Counselling, Teacher as role-model. Parent-teacher-Health Professional Coordination, Random testing on students.

Section – D

Controlling Drug Abuse:

- (iii) Media: Restraint on advertisements of drugs, advertisements on bad effects of drugs, Publicity and media, Campaigns against drug abuse, Educational and awareness program
- (iv) Legislation: NDPs act, Statutory warnings, Policing of Borders, Checking Supply/Smuggling of Drugs, Strict enforcement of laws, Time bound trials.

**B.A (Hons.) Journalism & Mass Communication
(Three Years Degree Course) (CBEGS) (Semester-II)**

References:

1. Ahuja, Ram (2003), *Social Problems in India*, Rawat Publication, Jaipur.
2. Extent, Pattern and Trend of Drug Use in India, Ministry of Social Justice and Empowerment, Government of India, 2004.
3. Inciardi, J.A. 1981. *The Drug Crime Connection*. Beverly Hills: Sage Publications.
4. Kapoor. T. (1985) *Drug epidemic among Indian Youth*, New Delhi: Mittal Pub.
5. Kessel, Neil and Henry Walton. 1982, *Alcoholism*. Harmond Worth: Penguin Books.
6. Modi, Ishwar and Modi, Shalini (1997) *Drugs: Addiction and Prevention*, Jaipur: Rawat Publication.
7. National Household Survey of Alcohol and Drug abuse. (2003) New Delhi, Clinical Epidemiological Unit, All India Institute of Medical Sciences, 2004.
8. Ross Coomber and Others. 2013, *Key Concept in Drugs and Society*. New Delhi: Sage Publications.
9. Sain, Bhim 1991, *Drug Addiction Alcoholism, Smoking obscenity* New Delhi: Mittal Publications.
10. Sandhu, Ranvinder Singh, 2009, *Drug Addiction in Punjab: A Sociological Study*. Amritsar: Guru Nanak Dev University.
11. Singh, Chandra Paul 2000. *Alcohol and Dependence among Industrial Workers*: Delhi: Shipra.
12. Sussman, S and Ames, S.L. (2008). *Drug Abuse: Concepts, Prevention and Cessation*, Cambridge University Press.
13. Verma, P.S. 2017, "*Punjab's Drug Problem: Contours and Characteristics*", Economic and Political Weekly, Vol. LII, No. 3, P.P. 40-43.
14. World Drug Report 2016, United Nations office of Drug and Crime.
15. World Drug Report 2017, United Nations office of Drug and Crime.