FACULTY OF ARTS & SOCIAL SCIENCES

SYLLABUS

FOR

Bachelor of Vocation (B.Voc.)
(Journalism & Mass Communication)
(Semester: I–VI)

Examinations: 2019-20

GURU NANAK DEV UNIVERSITY
AMRITSAR

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Please visit the University website time to time.
Bachelor of Vocation (B.Voc.)  
(Journalism and Mass Communication) (Semester System)

### SEMESTER-I

<table>
<thead>
<tr>
<th>Paper Code</th>
<th>Subject</th>
<th>Theory</th>
<th>Practical</th>
<th>Total Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>I</td>
<td>Communication skills in English-I</td>
<td>50</td>
<td>--</td>
<td>50</td>
</tr>
<tr>
<td>II</td>
<td>Punjabi (Compulsory) OR <em>ਪੰਜਾਬੀ ਖੇਤਰਾਂ ਦੀ ਭਾਸ਼ਾ</em> OR <strong>Punjab History &amp; Culture (From Earliest Times to C 320)</strong></td>
<td>50</td>
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<td>50</td>
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<tr>
<td>III</td>
<td>Mass Communication</td>
<td>70</td>
<td>30</td>
<td>100</td>
</tr>
<tr>
<td>IV</td>
<td>News Reporting</td>
<td>70</td>
<td>30</td>
<td>100</td>
</tr>
<tr>
<td>V</td>
<td>Basics of Computer</td>
<td>70</td>
<td>30</td>
<td>100</td>
</tr>
<tr>
<td>VI</td>
<td>***Drug Abuse: Problem, Management and Prevention (Compulsory)</td>
<td>50</td>
<td>--</td>
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</tbody>
</table>

**Total Marks:** 400

### SEMESTER-II

<table>
<thead>
<tr>
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</tr>
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<tbody>
<tr>
<td>I</td>
<td>Communication skills in English-II</td>
<td>35</td>
<td>15</td>
<td>50</td>
</tr>
<tr>
<td>II</td>
<td>Punjabi (Compulsory) OR <em>ਪੰਜਾਬੀ ਖੇਤਰਾਂ ਦੀ ਭਾਸ਼ਾ</em> OR <strong>Punjab History &amp; Culture (C. 320 to 1000 B. C)</strong></td>
<td>50</td>
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<tr>
<td>III</td>
<td>Making of a newspaper and News Editing</td>
<td>70</td>
<td>30</td>
<td>100</td>
</tr>
<tr>
<td>IV</td>
<td>New Media Technology</td>
<td>70</td>
<td>30</td>
<td>100</td>
</tr>
<tr>
<td>V</td>
<td>Introduction to Electronic Media</td>
<td>70</td>
<td>30</td>
<td>100</td>
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<tr>
<td>VI</td>
<td>***Drug Abuse: Problem, Management and Prevention (Compulsory)</td>
<td>50</td>
<td>--</td>
<td>-</td>
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</tbody>
</table>

**Total Marks:** 400

**Note:**
1. *Special Paper in lieu of Punjabi compulsory
2. **For those students who are not domicile of Punjab
3. ***This Paper marks are not included in the total marks.
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester System)

Semester-III

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>I</td>
<td>Print Media</td>
<td>70</td>
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<tr>
<td>II</td>
<td>Media Laws and Ethics</td>
<td>70</td>
<td>30</td>
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<td>III</td>
<td>Advertising</td>
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<td>IV</td>
<td>Public Relations</td>
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<td><strong>400</strong></td>
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Semester-IV

<table>
<thead>
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</thead>
<tbody>
<tr>
<td>I</td>
<td>Radio and TV Journalism</td>
<td>70</td>
<td>30</td>
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<tr>
<td>II</td>
<td>Corporate Communication</td>
<td>70</td>
<td>30</td>
<td>100</td>
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<tr>
<td>III</td>
<td>Audio Production</td>
<td>70</td>
<td>30</td>
<td>100</td>
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<tr>
<td>IV</td>
<td>Photography</td>
<td>70</td>
<td>30</td>
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<tr>
<td>V</td>
<td>*Environment Studies (Compulsory)</td>
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</table>

*Note :- This Paper marks are not included in the total marks. Student can opt this Paper whether in 4th Semester.
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester System)

Semester-V

<table>
<thead>
<tr>
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<th>Paper Title</th>
<th>Theory</th>
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</thead>
<tbody>
<tr>
<td>I</td>
<td>General Awareness and Current Affairs</td>
<td>70</td>
<td>30</td>
<td>100</td>
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<tr>
<td>II</td>
<td>Event Management</td>
<td>70</td>
<td>30</td>
<td>100</td>
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<tr>
<td>III</td>
<td>Media Management</td>
<td>70</td>
<td>30</td>
<td>100</td>
</tr>
<tr>
<td>IV</td>
<td>Video Production</td>
<td>70</td>
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<tr>
<td></td>
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<td></td>
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Semester-VI

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</thead>
<tbody>
<tr>
<td>I</td>
<td>General Awareness and Current Affairs</td>
<td>70</td>
<td>30</td>
<td>100</td>
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<tr>
<td>II</td>
<td>Documentary</td>
<td>70</td>
<td>30</td>
<td>100</td>
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<tr>
<td>III</td>
<td>Film Studies</td>
<td>70</td>
<td>30</td>
<td>100</td>
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<tr>
<td>IV</td>
<td>Training</td>
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<td></td>
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<td></td>
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<td></td>
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</tbody>
</table>
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-I)

Paper-I: COMMUNICATION SKILLS IN ENGLISH-I

Time: 3 Hours
Max. Marks: 50

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section–A

Reading Skills: Reading Tactics and strategies; Reading purposes–kinds of purposes and associated comprehension; Reading for direct meanings.

Section–B

Reading for understanding concepts, details, coherence, logical progression and meanings of phrases/expressions.

Activities:
• Comprehension questions in multiple choice format
• Short comprehension questions based on content and development of ideas

Section–C

Writing Skills: Guidelines for effective writing; writing styles for application, personal letter, official/ business letter.

Activities
• Formatting personal and business letters.
• Organising the details in a sequential order
Resume, memo, notices etc.; outline and revision.

Activities:

- Converting a biographical note into a sequenced resume or vice-versa
- Ordering and sub-dividing the contents while making notes.
- Writing notices for circulation/boards

Recommended Books:

- *Oxford Guide to Effective Writing and Speaking* by John Seely.
- *English Grammar in Use* (Fourth Edition) by Raymond Murphy, CUP
अध्ययन भूमिका (विविध ज्ञान),
(सीई. मूलिक बीच भी दिलिखुश मिश्र मंथु)
वातुल नाम ढेख युतीलेखिती. अभियुक्तवा।
(पुर्वी सिद्ध विपरित, मेक)

पब्लिकेशन जागरूकता (पब्लिकेशन लेख-मेन्यु)
मिर्जा. म.म.भरद्वाज,
पंजाबी माधुर्य पुस्तक, युवियोगी। (लेख 1 औं 6)
(विड्यापर द लेख, विभाग-श्रेणी)

पृष्ठ-देख अभियुक्तवा

(अ) शेषा बदल दे पृष्ठमं दे जिइज़।

पाब्लिकेशन-देख

(ब) शेषा बदल दे पृष्ठमं दे जिइज़।

पाब्लिकेशन-देख

(ब) शेषा बदल दे पृष्ठमं दे जिइज़।

पाब्लिकेशन-देख

(अ) जाना देखवानीमं : जाना दा पाब्लिकेशन युप, जाना अबे जिइज़-जाना दा अभियुक्त, जाना देखवानी जिइज़-जाना दे पृष्ठ-देख।

भाषा-देख अभियुक्तवा युवियोगी उत्तरदाता

1. पुस्तक पृष्ठ दे चन्द्र ज्योति देख। उस ज्योति दिखें दे पुस्तक पृष्ठ चन्द्र देख।
2. जिविन्दुलकवी दे चूढ़ धार्मिक पुस्तक वर्ती देख। उस पुस्तक दिखें दिख धार्मिक पुस्तक देख।
3. उत्तर पृष्ठक पृष्ठ दे विश्व अभियुक्त देख।
4. धेन गौर बन्दर पारा मैं चूढ़ धार्मिक पुस्तक देख। उस पुस्तक चन्द्र धार्मिक पुस्तक दिख देख चन्द्र धार्मिक पुस्तक दिख देख।
Paper-II: भोजनी पत्थरी (In lieu of Compulsory Punjabi)

पाठ-चूड़

मैंने मार-करे

छोटी अवस्थी, मांस तथा, चावल स्वभाव धातु आने पैदा होता है। धातु दर्जन्य (धातु सह-सह) संशोधन (विशेष, विशेष, पूर्व) : पाठ करे धातु

मैवाल-ती

कृपया मदद कर-पत्ता : भोजनी मार-पाता
(मांस धातु, मांस-जम, धातु धातु, भूख मधु, मालिक भाँडेठ),

मैवाल-मी

हिंदी लिखे ही भोजनी मार-पाती : पाता, लापता, जिससे-जिसे, घड़ी अचे देव पौधें भांदे रात
मंगीत।

मैवाल-बी

उहां ते मैंने दिखाई दे दो घंटे भोजनी मार-पाती हिस

अव-पात अचे पौधेंभांदे देव िहुएह

1. पृथक पृथक देव लग बना लगा तेजी। उठ जगा हिसाब से पृथक पृथक सदो।
2. हिसाबातूकी ते मून पृथक पृथक लगावे उता। उठ जगा हिसाब हिसाब पृथक पृथक भाँड़ी ते।
3. पृथक पृथक देव तोता हिसाब अचे रात।
4. फेसल नीचे लग रहा भेंटा भेंटा उठे मून पृथक सी देव अचे रात उठे रात वह शुद्ध हिसाब हिसाब वह अचे रात दे।
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-I)

Punjab History & Culture (From Earliest Times to C 320)
(Special Paper in lieu of Punjabi compulsory)

Time: 3 Hours                Max. Marks: 50

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section A
1. Physical features of the Punjab and its impact on history.
2. Sources of the ancient history of Punjab

Section B
3. Harappan Civilization: Town planning; social, economic and religious life of the Indus Valley People.

Section C
5. Social, Religious and Economic life during Rig Vedic Age.

Section D
7. Teachings and impact of Buddhism
8. Jainism in the Punjab

Suggested Readings
1. L. M Joshi (ed.), History and Culture of the Punjab, Art-I, Patiala, 1989 (3rd edition)
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-I)

Paper-III : MASS COMMUNICATION

Time: 3 Hours                          Total Marks: 100
Theory Marks: 70
Practical Marks: 30

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A
Meaning, definition, nature, need, process, functions, barriers, 7 c’s Communication

Section-B
Types of Communication – Intrapersonal, Interpersonal, Group, Public and Mass Communication. Verbal and Non Verbal Communication. Traditional and Folk Media

Section-C
Communication models: Aristotle’s Model, Laswell, Shannon and weaver, Wilbur Schramm, Berlo, Gerbner and Dance Model.

Section-D
Communication Theories: Two-step, Multi-step flow of communication; Individual Difference Theory; Personal Influence theory; Selective Exposure, Selective Perception & Selective Retention Theory; Uses & Gratification Theory; Cultivation Theory; Dependency Theory; Agenda Setting Theory

PRACTICAL

Practical Marks – 30

Skill Component
Instructions to the Examiners/Paper Setters:
Practical will be taken on the basis of Assignments and File Work

- Conducting Interviews
- Debate and Declamation competitions
- Group Discussions
- Poetry recitations/Speeches
- Vox Pop
- Announcements
- Anchoring
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-I)

Paper-IV : NEWS REPORTING

Time: 3 Hours                          Total Marks: 100
Theory Marks: 70
Practical Marks: 30

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four
Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are
required to attempt five questions, selecting at least one question from each Section. The fifth
question may be attempted from any Section.

Section-A
News: Types; Elements and Structure of News; Source of News: Interviews, Press Conference,
Press Release, Meet the Press, Press Briefing. Basic News Writing

Section-B
Headlines, Lead, Attribution, off the record, embargo

Section-C
Introduction to Beats: Crime, courts, health, civil administration, sports, culture, politics,
education, business, Interpretative and Investigative journalism, Yellow Journalism, Penny Press,
Tabloid Press

Section-D
News Agencies, News Reporter: Qualities of a good reporter; functions and responsibilities

Skill Component

Instructions to the Examiners/Paper Setters:
Practical will be taken on the basis of Assignments and File Work
Writing Report of Events
Conducting Mock Press Conferences
Writing Press Releases
Writing Headlines for different news items
Creating leads for different news items

Practical Marks – 30
Bachelor of Vocation (B.Voc.)  
(Journalism and Mass Communication) (Semester-I)

Paper-V : BASIC OF COMPUTERS

Time: 3 Hours                          Total Marks: 100
Theory Marks: 70
Practical Marks: 30

Instructions for the Paper Setters:-
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A
Introduction to Windows – Basics, Windows Accessories, Using File and Program Manager, Computer applications in various fields.

Section-B

MS–Power Point: Presentation overview, entering information, Presentation creation, opening and saving presentation, Power Point Elements, Exploring Power Point Menu, Working with Dialog Boxes, Saving Presentation, Printing Slides, Slide View, Slide Sorter view, notes view, outline view, Formatting and enhancing text formatting, inserting audio and video

Section-C
Corel Draw-9
Corel Tools (Pick, Shape, Knife, Eraser, Zoom, Freehand, Natural Pen, Dimensions, Ellipse, Polygon etc.), Transformations, Trimming, Wielding, Intersection of Objects, Snapping, Using Object Manager. Quark Express

Section-D
Internet
Internet and its working, working of WWW, Web browsing (opening, viewing, saving and printing web page and bookmark), Latest net explorers installation, configuration and applications, search engines. How to make an e-mail id.

Adobe Photoshop
Features, Photo Editing tools and techniques

Skill Component
Practical Marks – 30

Instructions to the Examiners/Paper Setters:
Practical will be taken on the basis of Assignments and File Work
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-I)
Paper-VI: Drug Abuse: Problem, Management and Prevention

PROBLEM OF DRUG ABUSE

Time: 3 Hours          Max. Marks: 50

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section – A
Meaning of Drug Abuse:

Section – B
Consequences of Drug Abuse for:
| Individual | Education, Employment, Income. |
| Family     | Violence.                       |
| Society    | Crime.                          |
| Nation     | Law and Order problem.          |

Section – C
Management of Drug Abuse:
Medical Management: Medication for treatment and to reduce withdrawal effects.

Section – D
Psychiatric Management: Counselling, Behavioural and Cognitive therapy.
Social Management: Family, Group therapy and Environmental Intervention.

References:
1. Ahuja, Ram (2003), Social Problems in India, Rawat Publication, Jaipur.


Bachelor of Vocation (B.Voc.)  
(Journalism and Mass Communication) (Semester-II)

Paper-I: COMMUNICATION SKILLS IN ENGLISH-II

Time: 3 Hours                Max. Marks: 50  
Theory Marks: 35  
Practical Marks: 15

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

 Course Contents:

SECTION–A

Listening Skills: Barriers to listening; effective listening skills; feedback skills.  
Activities: Listening exercises – Listening to conversation, News and TV reports

SECTION–B

Attending telephone calls; note taking and note making.  
Activities: Taking notes on a speech/lecture

SECTION–C

Speaking and Conversational Skills: Components of a meaningful and easy conversation; understanding the cue and making appropriate responses; forms of polite speech; asking and providing information on general topics.  
Activities:  
1) Making conversation and taking turns  
2) Oral description or explanation of a common object, situation or concept

SECTION–D

The study of sounds of English, Stress and Intonation,  
Situation based Conversation in English, Essentials of Spoken English.  
Activities: Giving Interviews
Bachelor of Vocation (B.Voc.)  
(Journalism and Mass Communication) (Semester-II)  

PRACTICAL/ ORAL TESTING  

Course Contents:  

1. Oral Presentation with/without audio visual aids.  
2. Group Discussion.  
3. Listening to any recorded or live material and asking oral questions for listening comprehension.  

Questions:  

1. Oral Presentation will be of 5 to 10 minutes duration (Topic can be given in advance or it can be student’s own choice). Use of audio visual aids is desirable.  
2. Group discussion comprising 8 to 10 students on a familiar topic. Time for each group will be 15 to 20 minutes.  

Note: Oral test will be conducted by external examiner with the help of internal examiner.
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-II)

Paper-II: पंजीकृति (सांदर्भिक)

मात्रा : 3 अद्वे
अध्ययन विषय : पत्र-पत्रिका का प्रभाव

मैक्सर-डे

आधार अध्ययन (ब्लैडी ग्राज़)
(पौरा, नामांकन धीर इत्यादि विश्वास निर्धारण संग)।
कार्य रत्न टेक्स पुस्तिकाजीती, अभिभावक (किस-माहू, पाठ चित्रकार)

मैक्सर-ढी

दिविशिर मान्यता (दिविशिर लेख-मंगुराँ)
मैक्सर, म.म.अनुसंधान,
पंजीकृति मान्यता पुस्तिका, सूचिपत्र
(लेख 7 उप 12)
(नव, लिखत मैली)

मैक्सर-भी

(७) संघ-घटक अर्थ संघर्ष उत्तर : विश्वास, मंजिला मंवक्ष
(अ) संघ-सूची

मैक्सर-ढी

(८) मैक्सर उपचार
(अ) भुलाई अर्थ मार्ग

अंब-टांड अर्थ परीक्षितव सटी उपचारितं

1. पूर्ण पंजीकृत ने चाव दरा देखी। उरन दरा हिचे दे धूत घंटे संगठित।
2. दिविशिरमान्यता तेक टेक पूर्णता बताने गठन। उर दरा हिचे दिव धूत समस्या दे।
3. उत्तर पूर्णता ने ग्रामस्तर अर्थ गठन।
4. पूर्ण मैंट वार्ता टेक सैद्ध चर्चा उं धूत अर्थ देंग उं देंग चाव दृष्ट-पूर्णता दिच तर मंवक्ष दे।
पेपर-II: मंचनी भाषा
(In lieu of Compulsory Punjabi)

मर्म: 3 अंके लूगर: 50
पाठ-पूव
मैवमत-दे
महत्व मुद्दाओं: पंजाब अंके लूगर
(विज्ञान, प्रश्नों, विशिष्ट, विशिष्ट, विशिष्ट, विशिष्ट, सर्वेक्षण, पेशवार अंके विशेष)

मैवमत-ची
भाषाओं दल घटनाव: मंचनी साड़ा-पहाड़
(अ) माता दल, मेंजवाड़ दल अंके भिन्नता दल (पहाड़ अंके दल)
(ब) विशाली दल, भूमिकाभाषा दल अंके उत्तमी दल (भाण्डा अंके दल)

मैवमत-मी
प्रेम, उदारता, संतुष्टि, उदारता

मैवमत-ढी
हिंदी धार्मिक (भत्ते अंके दल)
अंकह अंके भुगतान

अंक-देव अंके पर्यावरण साहित्य उत्पादित हैं

1. पृथक पृष्ठ दे लल डाल शेष। तब डाल हिंदू दे पृथक फुड़ भटन।
2. हिंदूजाति के दुल धा पृथक किये गए। तब डाल हिंदू दे हिंदू पृथक भटन।
3. पृथक पृथक दे वर्ण भटन।
4. पृथक भटक लन्दन भारत तथा उन पृथक दी दें कोई दें उन रंग शूल-वृक्ष
   हिंद उत्तर मध्य दें।
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-II)

Punjab History & Culture (C. 320 to 1000 B. C)
(Special Paper in lieu of Punjabi compulsory)

Time: 3 Hours                         Max. Marks :50

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section A

1. Alexander’s Invasion and its Impact
2. Punjab under Chandragupta Maurya and Ashoka.

Section B

3. The Kushans and their Contribution to the Punjab.
4. The Panjab under the Gupta Empire.

Section C

5. The Punjab under the Vardhana Emperors
6. Socio-cultural History of Punjab from 7th to 1000 A.D.

Section D

7. Development of languages and Education with Special reference to Taxila
8. Development of Art & Architecture

Suggested Readings

1. L. M Joshi (ed), History and Culture of the Punjab, Art-I, Punjabi University, Patiala, 1989 (3rd edition)
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-II)

Paper-III: MAKING OF NEWSPAPER AND NEWS EDITING

Time: 3 Hours                          Total Marks: 100
Theory Marks: 70
Practical Marks: 30

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A
Main Departments in Newspaper office, Newsroom, Structure of Editorial departments: Reporting team, Desk team, Importance of News Desk,

Section-B
Principles of editing, Proof reading symbols, Duties of Editor, Deputy News Editor, Bureau Chief, Sub Editor, Basics of Good Layout,

Section-C
Photo Journalism, Cropping, Photo Editing, Dummy, layout, page make-up

Section-D
Role of RNI, How to register a Newspaper with RNI, Newspaper and political scenario in Punjab as well as in India, Challenges for newspapers in India,

Skill Component
Practical will be taken on the basis of Assignments and File Work
Assignments: Editing News items
Preparing news packages
Photography and photo editing

Course Activities: Every student will make a four-page Newspaper
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-II)

Paper-IV: New Media Technology

Time: 3 Hours                          Total Marks: 100
Theory Marks: 70                      Practical Marks: 30

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A
What is new media? Features

Section-B
Internet: Nature, Features, Advantages and Disadvantages, Convergence
Online journalism: Citizen Journalism, Accuracy and fairness, Writing for the web, Why Print & Electronic Media networks are going on the Net?
Creating online news packages, putting TV news online

Section-C
Social Media: Dynamic, strength, weaknesses, use for marketing
Blogs: Concept, creating and writing for blogs

Section-D
Cyber Crime, IT Act
ICT

Skill component Maximum marks: 30 marks

Instructions for the Examiners/Paper Setters:
Practical will be taken on the basis of Assignments and File Work
Creating power point presentations
Writing news for web
Creating and maintaining blogs.
Bachelor of Vocation (B.Voc.)  
(Journalism and Mass Communication) (Semester-II)  

Paper-V : Introduction to Electronic Media  

Time: 3 Hours                          Total Marks:  100  
                                      Theory Marks:  70  
                                      Practical Marks:  30  

Instructions for the Paper Setters:-  

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.  

Section-A  
Electronic Media: Meaning, definition, characteristics, advantages and disadvantages  

Section-B  
History of Radio in India: All India Radio—Organizational structure, functions of different divisions and Departments/units; News Service Division of AIR; Objectives of broadcast—Information, Education & Entertainment.  

Section-C  

Section-D  
History of T.V in India: Origin and development of television in India, Formation of Doordarshan (DD) as separate entity, SITE. Doordarshan as an information, education and entertainment media. Doordarshan—Organizational structure, functions of different divisions and Departments/ units & Doordarshan News. Commercialization of TV; Golden era of Doordarshan—1982-1993; Liberalization policy of Govt. and entry of private broadcasters  

Skill component  
Practical will be taken on the basis of Assignments and File Work  
Radio jockey and other radio formats  
TV formats  
Production process
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-II)

Paper: VI-Drug Abuse: Problem, Management and Prevention

DRUG ABUSE: MANAGEMENT AND PREVENTION

Time: 3 Hours        Max. marks: 50

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section – A

Prevention of Drug abuse:
Role of family: Parent child relationship, Family support, Supervision, Shaping values, Active Scrutiny.

Section – B

School: Counselling, Teacher as role-model. Parent-teacher-Health Professional Coordination, Random testing on students.

Section – C

Controlling Drug Abuse:
Media: Restraint on advertisements of drugs, advertisements on bad effects of drugs, Publicity and media, Campaigns against drug abuse, Educational and awareness program

Section – D


References:

1. Ahuja, Ram (2003), Social Problems in India, Rawat Publication, Jaipur.
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-III)

Paper-I PRINT MEDIA

Time: 3 Hours

Max. Marks - 100
Theory: 70
Practical: 30

General Education

Instructions for the Paper Setters:–
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section A
History of Print Media in India: The origin of Print Media in India, James Augustus Hicky, James Silk Buckingham; Raja Ram Mohan Roy, Mahatma Gandhi, Gurbax Singh Preetladi

Section B

Section C
Apex bodies: ABC, INS, RNI, PIB, Prasar Bharti, Book review and film review

Section D
Editorial page: Editorial, feature, features, articles, column, letter to the Editor Role and responsibilities of editorial staff Scoops, exclusive and specialized reporting
Skill Component

Practical will be taken on the basis of Assignments and File Work

Writing letters to the editor
Writing articles
Feature writing
Writing editorials
Writing book reviews and film reviews
Designing front page of a newspaper

Marks-30
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-III)

Paper-II

MEDIA LAWS AND ETHICS

Time: 3 Hours

Max. Marks - 100

Theory: 70

Practical: 30

General Education

Instructions for the Paper Setters:-
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section A

Freedom of the Press and the Law
Fundamental rights- provisions for declaring emergency and their effect on media
Freedom of the press and the constitution- need for a free press in a democracy
Article 19(1)(a) of the Indian Constitution- freedom of speech and expression
Article 19(1)2 reasonable restrictions to the freedom of the Press.

Section B

Supreme court decision on freedom of the press, Press laws before Independence.
Press Commission, Press Council of India, Media law pertaining to the State, citizen, judiciary, legislature and parliament, The state-sedition- incitement to violence (section 121 IPC 121) read with 511, Inflammatory writing (IPC 353)
Citizens- defamation (IPC 499)500 civil and criminal defamation-libel, slander.
Legislature-parliamentary privileges (article 105(parliament) article 194(state Legislation.

Section C

Judiciary- contempt of court, converting and reporting court proceedings
(Article 361A)Media Ethics, Freedom of pressRight to privacy
Press registration of books act, 1867/1955; role of RNI.
Prasar Bharti act. Cable TV Networks Regulations Act, 1995

Section D

Intellectual property rights, Copyright act, 1957Official Secrets Act, 1923

Skill Component

Marks-30

Practical will be taken on the basis of Assignments and File Work
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-III)

Paper-III ADVERTISING

Time: 3 Hours
Max. Marks - 100
Theory: 70
Practical: 30

General Education
Instructions for the Paper Setters:-
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section A
Evolution and growth of advertising: Meaning and growth of advertising, Classification of advertising, Various media for advertising

Section B
Socio-economic effects of advertising: Consumer behaviour and various factors: Culture, Sub culture, Social class, Social group, Family learning, Personality, Lifestyle, Attitude

Section C
Brand management: Definition, Concept and evolution of brand management, Image and personality of corporate brand
Advertising agency: working and departments

Section D
Making advertisements: Copy writing, Layout, Media planning, Scheduling, Targetmarket, Positioning, Reach and frequency. Advertising appeals. Laws and ethics of advertising

Skill component
Instructions for the Examiners/Paper Setters:
Practical will be taken on the basis of Assignments and File Work
Making Print, Radio and TV Advertisements
Creating Logos
Designing pamphlets and posters
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-III)

Paper-IV PUBLIC RELATIONS

Time: 3 Hours

Max. Marks - 100
Theory: 70
Practical: 30

General Education

Instructions for the Paper Setters:-
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section A

What is Public Relations: Definition and purpose of public relations; Difference between public relations, advertising, publicity and propaganda.

Section B

Role of PR in different sectors: Government sector, Corporate, Defence, Educational institutions, Hospitals, Individual political parties, NGO’s, etc.

Section C

Publics for a PRO, Qualities of PRO, PR tools for internal and external publics: Media relations as a function of PR, Importance of media publicity in PR

Section D

Organizing press conference, Press release, arranging publicity material (audio, video, CD’s) corporate crisis management

Skill component

Instructions for the Examiners/Paper Setters:
Practical will be taken on the basis of Assignments and File Work
Conducting mock press conferences
Writing press releases
Writing speeches
Time: 3 Hours            Max marks-100
Theory: 70
Practical: 30

Instructions for the Paper Setters:--
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section A

Section B
Radio News-Radio News defined, Main characteristics of Radio News as against news in other media. Writing for the Ear: Introduction; Characteristics of spoken word; Knowing your audience; Developing your style; Writing for different formats and 30

Section C
Fundamentals of TV reporting: Reporting skills, Ethics for TV reporting, Writing and Reporting for TV: Finding the story and Developing the sources.

Section D
Interview for TV news Anchoring live shows and news shows and preparing packages Gathering the facts (Getting right visuals, facts and figures, establishing the scene, cut away)
30
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-IV)

Paper-I: RADIO AND TV JOURNALISM
(Practical)

Skill component
Practical will be taken on the
basis of Assignments and File Work 30 marks

Creating and recording radio programs of various genres

Writing TV news

Creating news packages
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-IV)

Paper-II CORPORATE COMMUNICATION

Time: 3 Hours
Max. Marks - 100
Theory: 70
Practical: 30

General Education
Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section A
Definition and importance of business communication- meaning, definition and scope, choice of communication channels in communication strategy. Channels of communication

Section B
Classification of Communication: Formal & Informal, Personal, Inter-personal, Group and Mass Vertical & Horizontal Upward & Downward, One-way & Two-way Verbal & Non – verbal

Section C
Business correspondence: business letters/reports (annual committees, etc.), resume writing, report writing, Guidelines for effective communication.

Section D
Audience research and feedback, Importance of Communication in: Negotiation, Conflict/Crisis Management

Skill component

Practical will be taken on the basis of Assignments and File Work Marks-30

Writing business letters, reports and resume
Creating press statements for crisis and conflict management
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-IV)

Paper III AUDIO PRODUCTION

Time: 3 Hours
Max. Marks: 100
Theory: 70
Practical: 30

General education

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section A
Characteristics of sound waves and its propagation, Acoustics, echo, reverberation

Section B
Microphones and its types, Types of cables and connectors and their uses

Section C
Audio Production techniques: Microphone placement, console, monitoring, recording, equalizing, noise reduction,

Section D
Sound effects, silence, Mixing and editing

Skill component

Marks: 30

Practical will be taken on the basis of Assignments and File Work

Recording audio programs
Recording voice-overs
Recording jingles
Creating programs
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-IV)

Paper-IV: PHOTOGRAPHY

Time: 3 Hours
General education

Max. Marks: 100
Theory: 70
Practical: 30

Instructions for the Paper Setters:–
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section A

Introduction to photography, Camera and types of camera, Aperture setting
Shutter speed, Focus, Depth of field, Lens and types of lens, Photo caption

Section B

Principles of Photo Composition: Focal point, Rule of thirds, Straight and converging lines, Diagonal and s-shaped composition, Repetition and rhythm

Section C

Editing a photograph Essentials of good press photograph Qualities of good photojournalist, Photo feature, Press photography, Sources of photographs, Selection of photographs

Section D

Cartooning, Difference between cartoon and caricature, Cartoon strips, Computerized caricature, Qualities of cartoon artist
Skill component

Question paper will be set on the spot.

- Photo Exhibition
- Practice of Camera Handling
- Photo Collage Making
- Caricature Making
- Photo features
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-IV)

ESL 220 ENVIRONMENTAL STUDIES (COMPULSORY PAPER)

Time: 3 Hrs.                    Max. Marks: 100

Teaching Methodologies

The Core Module Syllabus for Environmental Studies includes classroom teaching and field work. The syllabus is divided into 8 Units [Unit-1 to Unit-VII] covering 45 lectures + 5 hours for field work [Unit-VIII]. The first 7 Units will cover 45 lectures which are classroom based to enhance knowledge skills and attitude to environment. Unit-VIII comprises of 5 hours field work to be submitted by each candidate to the Teacher in-charge for evaluation latest by 15 December, 2019.

Exam Pattern:  End Semester Examination- 75 marks
Project Report/Field Study- 25 marks [based on submitted report]
Total Marks- 100

The structure of the question paper being:

Part-A, Short answer pattern with inbuilt choice – 25 marks

Attempt any five questions out of seven distributed equally from Unit-1 to Unit-VII.

Each question carries 5 marks. Answer to each question should not exceed 2 pages.

Part-B, Essay type with inbuilt choice – 50 marks

Attempt any five questions out of eight distributed equally from Unit-1 to Unit-VII. Each question carries 10 marks. Answer to each question should not exceed 5 pages.

Project Report / Internal Assessment:

Part-C, Field work – 25 marks [Field work equal to 5 lecture hours]

The candidate will submit a handwritten field work report showing photographs, sketches, observations, perspective of any topic related to Environment or Ecosystem. The exhaustive list for project report/area of study are given just for reference:

1. Visit to a local area to document environmental assets: River / Forest/ Grassland / Hill / Mountain / Water body / Pond / Lake / Solid Waste Disposal / Water Treatment Plant / Wastewater Treatment Facility etc.
2. Visit to a local polluted site – Urban / Rural / Industrial / Agricultural
3. Study of common plants, insects, birds
4. Study of tree in your areas with their botanical names and soil types
5. Study of birds and their nesting habits
6. Study of local pond in terms of wastewater inflow and water quality
7. Study of industrial units in your area. Name of industry, type of industry, Size (Large, Medium or small scale)
8. Study of common disease in the village and basic data from community health centre
9. Adopt any five young plants and photograph its growth
10. Analyze the Total dissolved solids of ground water samples in your area.
11. Study of Particulate Matter (PM$_{2.5}$ or PM$_{10}$) data from Sameer website. Download from Play store.
12. Perspective on any field on Environmental Studies with secondary data taken from Central Pollution Control Board, State Pollution Control Board, State Science & Technology Council etc.
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-IV)

Unit-I
The multidisciplinary nature of environmental studies
Definition, scope and importance, Need for public awareness  (2 lectures)

Unit-II
Natural Resources: Renewable and non-renewable resources:
Natural resources and associated problems.
(a) Forest resources: Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effects on forests and tribal people.
(b) Water resources: Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems.
(c) Mineral resources: Use and exploitation, environmental effects of extracting and using mineral resources, case studies.
(d) Food resources: World food problems, changes caused by agriculture and overgrazing, effects of modern agriculture, fertilizer-pesticide problems, water logging, salinity, case studies.
(e) Energy resources: Growing energy needs, renewable and non-renewable energy sources, use of alternate energy sources, case studies.
(f) Land resources: Land as a resource, land degradation, man induced landslides, soil erosion and desertification.
- Role of an individual in conservation of natural resources.
- Equitable use of resources for sustainable lifestyles.  (8 Lectures)

Unit-III
Ecosystems
- Concept of an ecosystem
- Structure and function of an ecosystem
- Producers, consumers and decomposers
- Energy flow in the ecosystem
- Ecological succession
- Food chains, food webs and ecological pyramids
- Introduction, types, characteristic features, structure and function of the following ecosystem: Forest ecosystem, Grassland ecosystem, Desert ecosystem, Aquatic ecosystems (ponds, streams, lakes, rivers, ocean estuaries)  (6 Lectures)

Unit-IV
Biodiversity and its conservation
- Introduction – Definition: genetic, species and ecosystem diversity
- Biogeographical classification of India
- Value of biodiversity: consumptive use, productive use, social, ethical aesthetic and option values
- Biodiversity at global, national and local levels
- India as a mega-diversity nation
- Hot-spots of biodiversity
- Threats to biodiversity: habitat loss, poaching of wildlife, man wildlife conflicts
- Endangered and endemic species of India
- Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity  (8 Lectures)
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-IV)

Unit-V

Environmental Pollution
Definition
- Causes, effects and control measures of Air pollution, Water pollution, Soil pollution, Marine pollution, Noise pollution, Thermal pollution, Nuclear pollution
- Solid waste management: Causes, effects and control measures of urban and industrial wastes.
- Role of an individual in prevention of pollution
- Pollution case studies
- Disaster management: floods, earthquake, cyclone and landslides

(8 Lectures)

Unit-VI

Social Issues and the Environment
- From unsustainable to sustainable development
- Urban problems and related to energy
- Water conservation, rain water harvesting, watershed management
- Resettlement and rehabilitation of people; its problems and concerns. Case studies.
- Environmental ethics: Issues and possible solutions
- Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust. Case studies.
- Wasteland reclamation
- Consumerism and waste products
- Environmental Protection Act, 1986
- Air (Prevention and Control of Pollution) Act, 1981
- Water (Prevention and control of Pollution) Act, 1974
- Wildlife Protection Act
- Forest Conservation Act
- Issues involved in enforcement of environmental legislation
- Public awareness

(7 Lectures)

Unit-VII

Human Population and the Environment
- Population growth, variation among nations
- Population explosion – Family Welfare Programmes
- Environment and human health
- Human Rights
- Value Education
- HIV / AIDS
- Women and Child Welfare
- Role of Information Technology in Environment and Human Health
- Case Studies

(6 Lectures)

Unit-VIII

Field Work
- Visit to a local area to document environmental assets
  river/forest/grassland/hill/mountain
- Visit to a local polluted site – Urban / Rural / Industrial / Agricultural
- Study of common plants, insects, birds
- Study of simple ecosystems-pond, river, hill slopes, etc

(Field work equal to 5 lecture hours)
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-IV)

References:-
2. Down to Earth, Centre for Science and Environment, New Delhi.
Paper-I  GENERAL AWARENESS AND CURRENT AFFAIRS

Time: 3 Hours         Max. Marks: 100
                        Theory: 70
                        Practical: 30

General Education
Instructions for the Examiners/Paper Setters:
Question paper will consist of 10 questions of two marks and seven questions of 10 marks each out of which candidate has to attempt any five questions.

Indian Political System
Indian Social System
Indian Economic System
Indian Election System
Landmarks of social- economic development in India
Freedom of press and media
Press commission of India
Press Council of India

Skill component
Instructions for the Examiners/Paper Setters:
Question paper will be set on the spot.
General awareness about current affairs
Debate and Discussions
Quiz
Group Discussions
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-V)

Paper-II     EVENT MANAGEMENT

Time: 3 Hours

Max. Marks: 100
Theory: 70
Practical: 30

General Education

Instructions for the Examiners/Paper Setters:
Question paper will consist of 10 questions of two marks and seven questions of 10 marks each out of which candidate has to attempt any five questions.

- **Introduction to event management**: Size and types of event, event team, code of ethics.
- **Principles of Event Management**: Concept and designing, analysis of concept, feasibility and SWOT Analysis
- **Organizing various events**: Exhibitions, seminars and conferences, trade fares, sports events, rallies, press events, weddings
- **Marketing for events**: Creating publicity material, Sponsorship, Advertising, Publicity and Public Relation
- **Preparing Budgets**: Breakeven point, cash flow analysis, profit and loss statement, balance sheet, panic payment, financial control system.
- Presentation skills and use of computers in events.

Skill Components

Instructions for the Examiners/Paper Setters:
Practical will be taken on the basis of Assignments and File Work
Preparing proposals for organizing
- Press conferences
- Seminars
- Rallies
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-V)

Paper III  MEDIA MANAGEMENT

Time: 3 Hours  Max. Marks: 100
Theory: 70
Practical: 30

General Education

Instructions for the Examiners/Paper Setters:
Question paper will consist of 10 questions of two marks and seven questions of 10 marks each out of which candidate has to attempt any five questions.

Unit-I
- Management: Definition, Nature, Principles and Need for Management
- Management Functions: Planning, organizing, staffing, directing, controlling
- Responsibility, Authority and Accountability of Management
- Human Resource Planning
- Leadership – Importance and major types

Unit-II
- Media Organizations: Meaning, Nature, Process and Importance
- Ownership patterns of media organizations
- Cross media ownership, conglomerates
- Newspaper economics: Circulation & Advertising as source of revenue.

Unit-III
Various Types of Media Organization: Brief Idea of Government Media Organization: DAVP, Photo Division, PIB, Song and Drama Division & CBFC.

Practical  Marks: 30
Practical will be taken on the basis of Assignments and File Work
Understanding the working of different media organizations
Bachelor of Vocation (B.Voc.)
(Journalism and Mass Communication) (Semester-V)

Paper IV                VIDEO PRODUCTION

Time: 3 Hours         Max. Marks: 100
Theory: 70
Marks: 30

General education

Instructions for the Examiners/Paper Setters:
Question paper will consist of 10 questions of two marks and seven questions of 10 marks each out of which candidate has to attempt any five questions.

Camera:
(a) Video camera, Types of video camera
(b) Different types of shots, camera movements, Tilt, Track, Crane movements etc
(c) Lenses: Different types of lenses and their application

Lighting: Lights and lighting, Basics of lighting, Techniques, Different types of lights used in videography, Use of filters & reflectors

3 Ps of production: Production crew

Video Recording and Editing: What is editing? Rules of editing, Editing sound: U-matic, Beta & VHS, Types of editing, Cut to cut, A/B roll, Assembly and insert editing.

Skill component                             Marks: 30

Instructions for the Examiners/Paper Setters:
Practical will be taken on the basis of Assignments and File Work
Practice of various camera shots and angles
Recording various TV formats

Making short videos

Shooting advertisements
Paper I  GENERAL AWARENESS AND CURRENT AFFAIRS

Time: 3 Hours         Max. Marks: 100

General Education
Instructions for the Examiners/Paper Setters:
Question paper will consist of 10 questions of two marks and seven questions of 10 marks each out of which candidate has to attempt any five questions.

- Indian educational System
- Indian Judicial System
- Indian culture, diversity and unity
- Landmarks of ancient, medieval and modern history of India.

- Regulation of media Content
- Accounting and credibility of media
- Status of media persons in India
- Terrorism and media

Skill component         marks: 30

Instructions for the Examiners/Paper Setters:
Question paper will be set on the spot.

General awareness about current affairs
Debate and Discussions
Quiz
Group Discussions
Paper II DOCUMENTARY

Time: 3 Hours

Max. Marks: 100
Theory: 70
Practical: 30

General Education

Instructions for the Examiners/Paper Setters:

Question paper will consist of 10 questions of two marks and seven questions of 10 marks each out of which candidate has to attempt any five questions.

• Meaning
• Types of Documentary
• Characteristics
• Difference between documentary film and feature film
• Importance of Documentary
• Documentary Movies in Film Industry
• Obstacles of Documentary Films

Skill Components

Marks: 30

Instructions for the Examiners/Paper Setters:

Question paper will be set on the spot.

• Writing scripts for documentary films
• Making of Documentary Film
General Education

Instructions for the Examiners/Paper Setters:
Question paper will consist of 10 questions of two marks and seven questions of 10 marks each out of which candidate has to attempt any five questions.

Brief Introduction to world cinema

History of cinema in India: Dadasaheb Phalke, Silent Era, Talkies, Superstars, Angry Young man, cinema in 1950s, 60s, 70s, 80s, 90s; Parallel Cinema, crossover cinema,

Genres of films: Romance, Comedy, Action, Drama, Horror, Mythological, thriller

Profiles of Famous directors: Dadasaheb Phalke, Satyajit Ray, Bimal Roy, Raj Kapoor, Yash Chopra, BR Chopra, Shyam Benegal, Guru Dutt

Growth of Punjabi cinema: NRI genre, popularity of romantic comedies; Profiles of Punjabi movie superstars; Contribution of Jimmy Sheirgill and Manmohan Singh in popularity of Punjabi cinema.

Film Appreciation and Film review

Skill Components

Instructions for the Examiners/Paper Setters:

Question paper will be set on the spot.

- Film appreciation
- Film screenings
The student will have to attend two months compulsory training in a reputed institute related to Media Industry. On the completion of the training each student will submit his performance report and the certificate from where he has got his training. Then Viva Voce will be conducted by the external examiner.