FACULTY OF LAWS

SYLLABUS

FOR

BBA LL.B.
(FIVE YEARS INTEGRATED COURSE)
(SEMESTER: I – IV)
Examinations: 2019-20

GURU NANAK DEV UNIVERSITY
AMRITSAR

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      (ii) Subject to change in the syllabi at any time.
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# BBA; LL.B. (Five Years Integrated Course) (Semester System)

## Semester - I

<table>
<thead>
<tr>
<th>Paper</th>
<th>Title of the Course</th>
<th>Total Marks</th>
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<tbody>
<tr>
<td>Paper – I</td>
<td>Law of Contract – I</td>
<td>100</td>
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<tr>
<td>Paper – III</td>
<td>Business Communication</td>
<td>100</td>
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<tr>
<td>Paper – IV</td>
<td>Business Organization</td>
<td>100</td>
</tr>
<tr>
<td>Paper – V</td>
<td>Legal English –I</td>
<td>100</td>
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<tr>
<td>Paper – VI</td>
<td>पंजाबी लूटभी-I/मुंहूली पंजाबी-I / *Punjab History &amp; Culture (Earliest Times to 1000 A.D.)</td>
<td>100 (Same as for B.A;LL.B)</td>
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<tr>
<td>Paper – VII</td>
<td>**Drug Abuse : Problem, Management and Prevention (compulsory)</td>
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## Semester - II

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<td>Paper – I</td>
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<td>Paper – II</td>
<td>Jurisprudence</td>
<td>100</td>
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<td>Paper – III</td>
<td>Computer Application for Business</td>
<td>100</td>
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<tr>
<td>Paper – IV</td>
<td>Marketing Management</td>
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<tr>
<td>Paper – V</td>
<td>Legal English –II(Legal Profession and Communication Skills)</td>
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<tr>
<td>Paper – VI</td>
<td>पंजाबी लूटभी-I/मुंहूली पंजाबी-I / *Punjab History &amp; Culture (1000 to 1849 A.D) (Special Paper in lieu of Punjabi Compulsory)</td>
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</tr>
<tr>
<td>Paper – VII</td>
<td>**Drug Abuse : Problem, Management and Prevention (compulsory)</td>
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</tr>
</tbody>
</table>

**Note:**

1. *Special Paper in lieu of Punjabi Compulsory for those students who are not domicile of Punjab.*

2. **Marks of paper will not be included in the total marks. Common Course of University is given. It is compulsory to be qualified.*
<table>
<thead>
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<tbody>
<tr>
<td>Paper – I</td>
<td>Constitutional Law of India-I</td>
<td>100</td>
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<tr>
<td>Paper – II</td>
<td>Family Law-I</td>
<td>100</td>
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<td>Paper – III</td>
<td>Law of Crimes-I (Indian penal Code)</td>
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<td>Paper – IV</td>
<td>Business Financial Management</td>
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<td>Paper – V</td>
<td>Human Resource Management</td>
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**Semester - IV**

<table>
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<td>Paper – I</td>
<td>Constitutional Law of India-II</td>
<td>100</td>
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<tr>
<td>Paper – II</td>
<td>Family Law-II</td>
<td>100</td>
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<tr>
<td>Paper – III</td>
<td>Law of Crimes-II (Indian penal Law)</td>
<td>100</td>
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<tr>
<td>Paper – IV</td>
<td>Operational Research</td>
<td>100</td>
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<tr>
<td>Paper – V</td>
<td>Marketing Management</td>
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<tr>
<td>Paper – VII</td>
<td>**Environmental Studies (Compulsory paper)</td>
<td>50</td>
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<tr>
<td>ESL 221</td>
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<td></td>
</tr>
<tr>
<td></td>
<td>TOTAL</td>
<td>600</td>
</tr>
</tbody>
</table>

**Note:**

(1) *Special Paper in lieu of Punjabi Compulsory for those students who are not domicile of Punjab.

(2)**Marks of paper will not be included in the total marks. Common Course of University is given. It is compulsory to be qualified.
BBA; LL.B. (Five Years Integrated Course) (Semester System)
Paper-I  Law of Contract-I

Time: 3 Hrs.  Total Marks: 100

Instructions for the Paper Setters:-
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

SECTION A
Indian Contract Act, 1872
-Contract: its meaning, Nature and types
-Online Contract, E- Commerce, M- Commerce Contracts
-Essentials of a valid contract
-Formation of an Agreement: Offer and Acceptance
-Consideration
-Capacity to Contract
-Standard Form of Contracts Disclaimer Clauses

Judgments
    Ranganayakamma &Anr v. K.S. Prakash(D) By Lrs & ors 2008 (15) SCC 673
    Khan Gul v. Lakha Singh AIR 1928 Lah. 609

SECTION B

-Free Consent
-Coercion
-Unique Influence
-Fraud
-Misrepresentation
-Mistake
-Legality of Consideration and Object
-Void Agreements

Judgements:-
    Commissioner of Customs (Preventive) v. m/S Aafloat Textiles 2009 SC
SECTION C

- Contingent Contracts
- Performance and discharge of Contract
- Breach of Contract and Remedies for its Breach
- Quasi Contracts

Judgments:
Ghaziabad Development Authority v. Union of India AIR 2000 SC 2003
Moti Lal Jain v. Ramdasi Devi AIR 2000 SC 2408

SECTION D

Specific Relief Act 1963
- Specific Performance of Contract
- Contracts which can be specifically enforced (Sec 10-13)
- Contracts which cannot be specifically enforced (Sec 10-13)
- Injunctions (Sec 36-42)

Judgements:
Ram niwas v. Bano AIR 2000 SC 2921

Suggested Readings

1. R.K. Bangia: Indian Contract Act Allahabad Law
5. Anson: Law of Contract
6. Dutt: Law of Contract
7. Pollock & Mulla: Indian Contract Act Specific Relief Act
BBA; LL.B. (Five Years Integrated Course) (Semester-I)

Paper-II  LAW OF TORT INCLUDING MOTOR VEHICLE ACCIDENTS AND CONSUMER PROTECTION

Time: 3 Hrs.  Total Marks: 100

Instructions for the Paper Setters:-
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

SECTION A
-Evolution, Definition, Pigeon Hole Theory, Nature and Scope of Torts
-Damnum Sine Injuria
-Injuria Sine Damno
-General Defences
-Principles of Liability in Torts
- Vicarious liability
-State Liability
-Strict and Absolute liability

Judgments:

SECTION B
-Negligence
-Nuisance
-Defamation
-Tress Pass against Immovable Land
-Chattels
-Assault
-Battery

Judgments:

SECTION C
-Provisions Relating Fines and Services for Disabled People

Judgments:
SECTION D

- History and Need of Consumer Protection
- Consumer Rights Under the Consumer Protection Act, 1986 (As amended)
- Consumer Councils
  District Forum
  State Commission
  National Commission

Judgments:
Om Parkash Grover v. Mr. S.C.Singhal (2016), Suit No.93468/16 and 96023/16.
Kanhiya Lal Radhey Sham v. Urmila Rani, AIR 2007(DOC) 117.

Suggested Readings:
2. R.K. Bangia: Law of Torts

References:
1. P.A.S. Pillaii : The Law of Torts
2. Gurjeet Singh: Law of Consumer Protection in India
5. Consumer Protection Act 1986
7. The Motor Vehicle (Amendment) Bill 2017
BBA; LL.B. (Five Years Integrated Course) (Semester-I)

Paper–III Business Communication

Time: 3 Hrs. Total Marks: 100

Instructions for the Paper Setters:-
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

SECTION -A

Business Communication:
- Meaning & Importance
- Communication purpose- process, elements, barriers to communication and conditions for successful communication.
- Forms of Communication, basic models of communication,
- 7C's of effective business communication.

SECTION-B

Organizational Communication:
- Importance of Communication in Management
- Formal and Informal Communication
- Internal and external communication

Presentation Skills:
- Presentation on any chosen topic
- Oral presentations- Principles of oral presentations
- Factors affecting presentations.

SECTION -C

Business Etiquette:
- Understanding etiquette
- Cross-cultural etiquette
- Business manners
- Business to business etiquette

Internal Correspondence: - Memos, Circulars, Notices, Office orders

Correspondence with banks:
- Regarding overdrafts, cash credits, loans
- Drafting of sales letters, circulars, preparation of sales reports,
SECTION -D

Customers’ correspondence:
- Complaints, Regarding dues, follow up letters

Secretarial Correspondence:
- Correspondence with shareholders, debenture holders regarding dividend, interest, transfer-transmission.
- Communicating with statutory authorities and bodies like Stock exchange, RBI, SEBI.
- Preparation of resume and Job application
- Drafting of interview letters, call letters, and final appointment orders

Suggested Readings:


References:

Instructions for the Paper Setters:-
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

SECTION -A

Business:
- Meaning and types
- Profession- meaning and importance of business organization.
- Social Responsibilities of Business – Business Ethics.

Forum of Business organization:
- Sole trader
- Partnership
- Joint Hindu family
- Joint stock companies
- Co–operative societies
- Public utilities and public enterprises
- Public Sector vs. Private sector

SECTION –B

Location of industry:
- Factors influencing location
- Size of industry
- Optimum firm
- Advantages of large scale operation
- Limitation of small scale operation
- Industrial estates
- District industries centers

SECTION -C

Stock Exchange:
- Function, Types and Working
- Regulation of Stock Exchange in India

SECTION- D

Business Combination:
- Causes, Types and Effects of Combination in India
- Trade association: Chamber of commerce, Function and Objectives Working in India.
Suggested Readings:


References:

BBA; LL.B. (Five Years Integrated Course) (Semester-I)

PAPER–V: LEGAL ENGLISH–I

Time: 3 Hrs Total Marks: 100

Instructions for the Paper Setters:-

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SECTION–A

Short Stories (Tales of Life)

The Umbrella
The Egg
The Story Teller
The Lament.
The Luncheon

Paragraph Writing (100-150 words)

SECTION–B

The Shroud
The Doll’s House
In Another Country.
Eveline
The Taboo.

Letter Writing (Personal and Professional)

SECTION–C

Use of Articles
Voice
Narration
Testing the proficiency in Spellings.
Transformation of Sentences (Interchanging affirmative, assertive, negative, interrogative, exclamatory sentences and Degrees of Comparisons)
Infinitives
Antonyms
Punctuation
Gerund
SECTION–D

**Legal Words:** Locus Standi, Suo Moto, Bona Fides, Mala Fide, Ex Parte, Ex-Officio, Sine-Die, Modus Operandi, Inter alia, De facto, D-jure, Plaint, Plaintiff, Defendant, Petition, Alimony, Maintenance, Monogamy, Bigamy, Polygamy, Tort, Libel, Slander, Homicide, Suicide, Lease, Mortgage, Eviction, Tenancy., Void, Ultra vires, Mandamus, Jurisprudence, Parole, Alibi, Forgery, Prima Facie, Sub judice.

**Foreign Words and Phrases:** persona non grata, post factum, status quo, versus, amour, avantgarde, bourgeois, canard, carte blanche, detente, fete, Ad hoc, alma mater, alter ego, ante bellbum, ergo, erratum, etcetera, ex cathedra, finis, ex gracia, in toto, modus Vivendi, fiancé, fiancée, liaison, motif, res time, visa -vis, in ure, voxpopuli, gleesome, faux pas, eureka.
विभाग-पहली (विभिन्न अध्याय से सम्बन्धित विभिन्न उपर्युक्ति)

(मंगल. कप. महिंद्रा मिश्र, पृ. महिंद्रा मिश्र बर्मैंड) गुरु तरंग देव पुलिसविज्ञानी, अभियुक्त, 2007

केंद्र : अनुमोदन पूर्णपत्र, लघु विभिन्न देव भेंड विभिन्न, जनवरी, बादग्यन पूर्णपत्र अठे अटू, देखा:

धिंदू वाली मंदिर ।

(१) दिल संघर्ष द्रव भाषा/ दिल भाषा (द्वेष संघर्ष)

(२) दिल संघर्ष भाषा पूर्णपत्र (द्वेष पूर्णपत्र) ।

विभाग-दुसरी

पंचायत के भवन बलात्कार (बलात्कार दागो), गुरु तरंग देव पुलिसविज्ञानी, अभियुक्त ।

केंद्र : अनुमोदन लेखिकाल, डॉ. शैल. मधविल, ध्वनि कृत्रिम बाली भाषा, मेंढा मिश्र, निष्कर्षविभाग श्लोक, ग्रामीण समुदाय मिश्र ।

(१) नपिंद विनाश

(२) नस्ल ध्वनि/ भाषा

(३) अन्य अनुपम गुदाम

(४) पंचायत के भवन बलात्कार पूर्णपत्र (द्वेष पूर्णपत्र) ।
BBA; LL.B. (Five Years Integrated Course) (Semester-I)

मैवमर-यी

पैतृक कक्षा

पंजीकृत पुस्ती विभिन्न : सहार, विश्वस्थान, शृंगार भाषा, शृंगार साहित्य के विभाग

मैवमर-दी

ढारा वैद्यनीं : ढारा चा टवमाली लुंब, ढारा असे ढुंढ-ढारा चा अंतव, पंजीकृत शृंढ-ढारां चे पहाट छिंडा

माँ-ढारा चा अध्ययन

(१) पलिली ढारा चे उड़ हुंडे

(२) दृष्टी ढारा चे उड़ हुंडे
Instructions for the Paper Setters:

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भंगाबी शुद्ध चरण-1, लिंग-परिवर्तन, दिमूर्धन, लिंग-परिवर्तन चरण-दूसरा चरण; गुंड बुंदें दो भंगाबी श्रवणरूप-1: अट-पीट, माडह्याची, बंदुं, अतीलिए, बाबाजी, भूम्भ आदि रंग मर्यादित ।
BBA; LL.B. (Five Years Integrated Course) (Semester-I)

Paper-VI  PUNJAB HISTORY AND CULTURE (Earliest Times to 1000 A.D.)
(Special Paper in lieu of Punjabi) (Compulsory)

Time: 3 Hours  Max. Marks: 100

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section A

1. Physical Features of the Punjab and their impact.
2. Sources of Ancient Punjab History.
3. Harappan Culture: Principal places, town planning, features of social and economic life, religion, causes of disappearance.

Section B

4. The Indo- Aryans:- Original home and settlement in Punjab, political organisation, social, religious, and economies life during the Regvedic Age
5. Impact of Buddhism and Jainism in the Punjab.
6. Political condition of Punjab on the eve of Alexander’s Invasions, account of the invasion and its impact.

Section C

7. Punjab under Chander Gupta Maurya and Ashoka.
8. Scythians and Kushans and their contribution to Punjab.

Section D

10. Punjab from 7th Century to 1000 A.D (Survey of Political History)
11. Development of Education and Literature in the Punjab upto 1000 A.D.
12. Development of Art and Architecture up to 1000 A.D.

Suggested Readings

1. L. Joshi (ed): History and Culture of the Punjab, Art-I, Patiala, 1989 (3rd edition)
Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section – A

Meaning of Drug Abuse:


Section – B

Consequences of Drug Abuse for:

<table>
<thead>
<tr>
<th>Individual</th>
<th>Family</th>
<th>Society</th>
<th>Nation</th>
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Section – C

Management of Drug Abuse:

Medical Management: Medication for treatment and to reduce withdrawal effects.

Section – D

Psychiatric Management: Counselling, Behavioural and Cognitive therapy.

Social Management: Family, Group therapy and Environmental Intervention.
References:

Instructions for the Paper Setters:-
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

SECTION A

Indian Contract Act, 1872
- Concept of Indemnity and Guarantee (Section 124-147)
- Bailment (Section 148 to 171, 180, 181)
- Pledge (Section 172-179)
- Agency (Section 182-238)

Judgments:
Lalbhai Trading Company v. Union Of India (2006) I GLR 497

SECTION B

Sales of Goods Act, 1930
- Difference between Agreement to Sell and Sale (Section 4)
- Condition and Warranties (Section 11-17)
- Transfer of Property between Seller and Buyer (Section 18-26)
- Transfer of Title (Section 27-30)

Judgments:
Aluminum Industries Ltd., v. Minerals and Metals Trading AIR 1998 Mad 239

SECTION C

- Performance of Contract (Section 31-44)
- Rights of Unpaid Sellers (Section 45-54)

Indian Partnership, Act
- Definition of Partnership
- Relationship of Partners Inter-se (Section 9-17)
- Relationship of Partners to Third Party (Section 18-30)
- Minor admitted to the benefits of partnership (Section 30)
- Dissolution of Firm (Section 39-55)

Judgments:
Raghu Lakshminarayan v. Fine Tubes AIR 2007 SC 1634
SECTION D

Limited Liability Partnership (LLP) Act, 2008
- Nature and Scope of Limited Liability Partnership
- Difference between Partnership and LLP
- Rights and Liabilities of Partners
- Registration and Its effect
- Winding Up procedure

Judgement:
SantiPrasad V. Shankar Mahto AIR 2005 SC 290

Suggested Readings:
1. Pollock & Mulla: Indian Contract Act Specific Relief Act
2. R.K. Bangia: Indian Contract Act Alahabad Law

Reference books
2. SubhaRao: Law of Specific Relief
5. Dutt: Law of Contract
Instructions for the Paper Setters:-
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

SECTION A

Jurisprudence
Meaning, Definitions, Difficulties in Defining Jurisprudence
Nature of Jurisprudence
Theological, Divine, Meta-Physical, Scientific
Kinds of Jurisprudence
General And Particular, Expository And Censorial
Legal Theory
Meaning, Difference Between Legal Theory And Jurisprudence
State And Sovereignty
Elements Of State, Theories Of Origin Of State, State And Law
Natural Law School
Different Periods/Theories
Eclipse of Natural Law in 19th Century
Revival of Natural Law in 20th Century
Indian Perspective of Natural Law

SECTION B

Historical School
Friedrich Karl Vol Savigny and his theory of Volksgeist
Puchta and his theory of General Will
Sir Henry Maine and his Anthropological theory including Stages of
Development of Law and Movement from Status to Contract
Reasons for its Emergence
Jeremy Bentham’s Utilitarianism
John Austin’s Command Theory
Herbert Lionel Adolphus Hart’s Primary and Secondary Rule
Indian Perspective of Analytical School
Sociological School
Reasons for its Emergence
Rudolf Von Ihering’s ‘Purpose of Law’
Eugen Eherlich’s ‘Living Law’
Leon Duguit’s ‘Social Solidarity’
Roscoe Pound’s ‘Social Engineering’ and ‘Jural Postulates’
Indian Perspective of Sociological School

**Realist School**
American Realism
J.C. Gray
Oliver Wendell Holmes
Jerome N. Frank
Karl Llewellyn
Scandinavian Realism
Alf Ross
Olivercrona
Axel Hagerstorm
W.Lundsted

**SECTION C**

Rights And Duties
Possession
Ownership
Personality

**Judgment:**
: Shiromani Gurdwara Prabandhak Committee vs. Som Nath Dass, AIR 2000 SC1421

**SECTION D**

**Precedent:**
Doctrine of Prospective Overruling
Stare Deices
Ratio Decidendi,
Obiter Dictum

**Research**
Meaning
Kinds of Research-Doctrinal, Non Doctrinal
Research Ethics

**Judgment:**

**Suggested Readings:**

Nomita Aggarwal: Jurisprudence (Legal Theory)
Tripathi: Jurisprudence (Legal Theory)

**Reference Book**
S.N. Dhyani: Jurisprudence and Legal Theory
Dias: Jurisprudence
C.R. Kothari: Research Methodology
Dr. S.R. Myneni: Legal Research Methodology
Paper-III  

Computer Application for Business

Time: 3 Hrs.  

Total Marks: 100

Instructions for the Paper Setters:-
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

SECTION -A

Computer Fundamentals:
Definition of computer
Components of a computer system
Brief history of evolution of computers and generation of computers
Internal and External Memory Storage: RAM, ROM, PROM, EPROM
Commonly used Input/ Output/ Memory storage devices: Punched Card, VDU, CRT
Difference between Hardware & Software
Types of software system
Software & Application software, Interpreter

SECTION B

Operating System:
Definitions and Types of operating on the Basis of processing
Introduction to various types of operating system such as windows & DOS
Overview and Anatomy of windows
Working with files and folder in windows
Basic Commands of Internal & External commands in DOS. 1)

MS-Word:
- Overview, Creating, Saving, Opening, Importing, Exporting & Inserting files
- Formatting pages, paragraphs and sections
- Indents and outdates
- Creating lists and numbering
- Heading Styles, Fonts and size editing, positioning & viewing text
- Finding & replacing text, inserting page breaks, page numbers, book marks, symbols & dates
- Using tabs and tables Header, Footer & Printings
BBA; LL.B. (Five Years Integrated Course) (Semester-II)

SECTION C

MS-Excel:
- Worksheet overview
- Entering information
- Worksheet
- Opening and saving workbook
- Formatting number and texts
- Protecting cells
- Producing Charges and printing operations graphs

SECTION -D

MS-Power Point:
- Presentation Basics Menus & Toolbars
- Opening & Saving & existing presentation creating & Saving a presentation using auto content wizard
- Design Template Blank Presentation
- The slides sorter view
- Insert slides from another presentation
- Inserting pictures and graphics
- Slide show, printing, slides

Suggested Readings:


References:


Note: The latest editions of the books should be follow
Instructions for the Paper Setters:-
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

SECTION - A
Marketing:
- Concepts, Philosophies and Importance
- Scope of Marketing
- The selling concept and the Marketing concept
- Components of a modern marketing information system
- Marketing Intelligence

SECTION –B
Analyzing the Microenvironment; Needs and Trends
The Demographic Environment, Economic, Social-Cultural and Natural, Technological, Political-Legal Environment
The Buying Decision Process: The Five Stage Model
Levels of Marketing Segmentation
Bases for segmenting consumer markets: Market Targeting, Bases for segmenting business markets

SECTION –C
Product Life Cycle Marketing Strategies:
Introduction stage and the Pioneer advantage
Growth, Maturity and Declining Stage
Product Characteristics and Classifications
Product levels
The Customer value hierarchy
Product Classification and Differentiation
Packaging, Labeling, Branding
Understanding Pricing; Setting the Price.

SECTION D
Marketing Communications:-
Advertising: Evolution, Definition, Features and Importance
Advertising and Publicity
Functions of advertising
Advertising media, advertising copy and Objections against advertising
Sales Promotions
Direct Marketing, Personnel Selling, Interactive Marketing and Word of Mouth marketing and Channels of distributions
Suggested Readings:

1. Kotler, Philip; Keller, Kevin; Koshey, Abraham; and Jha, Mithileshwar, “Marketing Management: South Asian Perspective”, Pearson Education New Delhi

References:


Note: The latest editions of the books should be followed
Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

SECTION–A

All My Sons by Arthur Miller

SECTION–B

Poems of Nature and Culture:

Dover Beach
Words
Strange Meeting
The Ocean
Meeting at Night.
In Memoriam

SECTION–C

1. Tenses
2. Formation of words (from given prefixes and suffixes)
3. Antonyms and Synonym
4. Synthesis of Sentences (Synthesis of two sentences into one simple, compound or complex)
5. Voices

SECTION–D

Legal Terms:

Accumulated Profits, Authority, Bailable, Bailee, Banishment, Body of laws, abandon, defamation cadaver, coercion, bad faith, company, convict, claimant, convict, de jure, guardian.

Foreign Words:

Ad interim, alma mater, a propos, au fait, au pair, bête noire, carp diem, inter alia, ipso facto, joie de vivre, muse. Sine die, via, vox populi, objectd art, bon voyage, déjà vu, esprit de corps.

Essay Writing (500 words)
BBA; LL.B. (Five Years Integrated Course) (Semester-II)

Paper: VI

Time: 3 Hrs.  

Total Marks: 100

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

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Section A

Section B

Section C

Section D

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प्रातः उठना
प्रातः पढ़ने पूर्व से पूजन ते हुठव
भुज्ज़े घड़े नमस्कर
Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.
BBA; LL.B. (Five Years Integrated Course) (Semester-II)

मैत्रमत-मी
पंजाबी दिनों की बच्चें :  विभिन्न साहित्य/साहित्यागत भूमिकाओं में साउदार; धर्म, धार्मिक, ध्वनि, धतुरा दिनि, भेल, भेल, सभी मार्ग/मर्मभेद दिनि, विश्वास दिनि, पात्रिव भवन दिनि बेमार रात आधि।

मैत्रमत-ढी
सिक्की बच्चों
पीछा उड़ा
संधिक उड़ा
भवन अधे भुरते
विभिन्न दिनियाँ सिक्की बच्चों (सिक्की/पंजाबी/बखच्चों), पीछा उड़ते, संधिक उड़ते अधे भवन भुरते हुए दिनियाँ लगीं विभिन्न थोड़ी धमाशी और उड़ते हुए भुरते हुए थे।
Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A
1. The Punjab under Turko-Afghan Sultans.
2. The Punjab under the Great Mughals.

Section-B

Section-C
7. Banda Bahadur and his achievements.
8. Sikh Struggle for sovereignty in the Punjab, 1716 to 1799.
9. Ranjit Singh’s Rise to power; Civil and Military administration of Ranjit Singh.

Section-D
10. The Anglo-Sikh Wars and Annexation of the Punjab.
11. The Development of Punjabi Language and Literature, classical writings and famous legends of the Punjab.

SUGGESTED READINGS
3. G. S Chabra: The Advanced History of the Punjab, Vol.1
Paper : VII  
Drug Abuse: Problem, Management and Prevention  
Drug Abuse: Management And Prevention

Time: 3 Hours  
Total Marks: 50

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section – A

Prevention of Drug abuse:

Role of family: Parent child relationship, Family support, Supervision, Shaping values, Active Scrutiny.

Section – B

School: Counselling, Teacher as role-model. Parent-teacher-Health Professional Coordination, Random testing on students.

Section – C

Controlling Drug Abuse:

Media: Restraint on advertisements of drugs, advertisements on bad effects of drugs, Publicity and media, Campaigns against drug abuse, Educational and awareness program

Section – D

References:

CONSTITUTIONAL LAW OF INDIA –I

SECTION A

Constitutional History of India
Definitions and Sources of Constitution
Salient Features of the Constitution of India
Preamble
Union and its Territory (Art 1-4)
Citizenship:
-Citizenship of India at the Commencement of the Constitution
-Citizenship after the commencement of the Constitution
-Modes of Acquisition of Citizenship
-Termination of Citizenship of India
Judgment:

SECTION B

Union Executive:
-Executive powers of the Union
-Qualification for election as President
-Procedure for impeachment of the President
-Powers and Position of the President
-The office of the Vice-President of India
-The Prime Minister and Council of Ministers
State Executive:
-The Governor
-Executive Powers of the Governor
-Powers of Governor
-The Chief Minister and Council of Ministers
Judgment:
Kehar Singh v. Union of India, AIR 1989 SC 653

SECTION C

-Definition of State (Art. 12)
Judicial Process under the Constitution:
-The Union Judiciary
-The Supreme Court
-Constitution of Supreme Court
-Procedure for Judicial Appointments
-Jurisdiction of Supreme Court
The State Judiciary:
- The High Courts
- Constitution of High Courts
- Appointment of Judges
- Jurisdiction of the High Courts
- Writs

Judgment:
Supreme Court Advocates on Record association v. Union of India AIR 1994 SC 268.

SECTION D

Union Legislature:
- The Parliament
- Composition of Parliament
- Officers of Parliament
- Disqualification of Members
- Powers, Privileges and Immunities of Parliament and its Members - Legislative Procedure
- Procedure in Financial Matters and Procedure Generally

State Legislature:
- Composition of the State Legislature
- Disqualification of Members
- Legislative Procedure
- Procedure in Financial Matters and Procedure Generally

Emergency Provisions:
- National Emergency
- State Emergency
- Financial Emergency

Judgments:
S.R. Bommai V. Union of India, AIR 1994 SC 1918
Union of India v. Harish Chandra Rawat & Anr. SLP No. 11567/2016 (Decided on May, 2016)

Suggested Readings:
Narendra Kumar- Constitutional Law of India7th
J.N. Pandey- Constitutional law of India

References:
M.P. Singh(Ed) - Shukla’s Constitution of India, Eastern Book Co., Lucknow
M.P Jain - Indian Constitutional Law
D.D. Basu - Shorter Constitution of India, Prentice Hall of India, New Delhi
Keshavnanda Bharti v. State of Kerala AIR 1973 SC 1461
Paper-II  

FAMILY LAW – I

Time: 3 Hrs.  

Max Marks: 100

Instructions for the Paper Setters:–

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

SECTION A

Sources of Hindu Law and Muslim Law
- Custom, Equity, Legislation, Jurisprudential Aspects Particularly In Relation To Personal Laws, Application of Hindu Law, Muslim Law
- Nature of Marriage under Hindu Marriage Act, Special Marriage Act, Muslim Law
- Requirement and solemnization of valid marriage under Hindu Marriage Act, Special Marriage Act, Muslim Law
- Restitution of Conjugal rights under Hindu Marriage Act, Special Marriage Act.

Judgments:
Indira Sarma v. V.K.V.Sharma2014RCR(Crl)179S.C

SECTION B

Under Hindu Marriage Act, Special Marriage Act & Muslim Law
- Nullity of Marriage
- Judicial separation
- Divorce
- Divorce by Mutual Consent
- Irretrievable Breakdown of Marriage

Judgments:

SECTION C

--Maintenance under Hindu Law, Hindu Adoption & Maintenance Act, 1956 -- Maintenance under Muslim Law
--Maintenance under Special Marriage Act, 1954
--Maintenance under Sec. 125 of Cr. Pc

Judgments:
Daniel Latifi v. Union of India, 2001 (7) SCC 40

Narinderpal Kaur Chawla v. Manjeet Singh Chawla AIR 2004 SC 3453
SECTION D

— Salient Features of Hindu Law of Adoption
--- Inter-Country Adoption
--- Acknowledgement of Legitimacy under Muslim Law

Judgments:
In the matter of Adoption of Payal @ SharineevinayPathak Petition No 31 of 2009 order no. 298 of 2009.

Suggested Readings:
Dr. R.K. Sinha : Muslim Law

References:
A AAFayze : Outlines of Mohammedan Law

Mayne’s : Treatise on Hindu Law & Usage
Mulla’s : Principle of Hindu Law

B.M Gandhi : Hindu Law, Eastern Book Company, Lucknow
M.A Qureshi: Muslim Law
B.K. Sharma: : Hindu Law
217th Report of Law Commission of India on Irretrievable Breakdown of Marriage - Another Ground for Divorce

Seema v. Ashwini Kumar AIR 2006 SC 1158
BBA; LL.B. (Five Years Integrated Course) (Semester-III)

Paper-III  LAW OF CRIMES-I (Indian Penal Code)

Time: 3 Hrs.  Total Marks: 100

Instructions for the Paper Setters:-
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

SECTION-A

-Territorial Operation of the Code (Ss. 1 to 4)

-General Explanations (Ss. 6 to 32)

-Joint Liability in Crimes (Ss. 34 to 38 and 149)

-Punishments (Ss 53 to 75)

Judgments:

Iriduim India Telecom Ltd v. Motorola Incorporated AIR 2011 SC 20

RajkishorePurohit v. State of Madhya Pradesh and others AIR 2017 SC 3588

SECTION-B

-General Exceptions (Ss. 76 to 106)

-Inchoate Crimes: Abetment (Ss. 107 to 116), Criminal Conspiracy (Ss. 120A-B), Attempt (S. 511)

-Offences against the State (Ss. 121-124A)

Judgments:


SECTION-C
- Offences relating to Religion (Ss.295-298)
- Offences relating to Marriage (Ss. 493 to 498A)
- Defamation (Ss. 499 to 502)
- Criminal Intimidation, Insult and annoyance (Ss 503-510)

Judgments:
State (through) Central Bureau of Investigation v. Kalyan Singh (former C.M. of U.P.) and others AIR 2017 SC 2020
Rajesh Sharma and Ors. V. State of U.P. and Anr. AIR 2017 SC 3869

SECTION-D
Offences against Human Body (Ss. 299 to 309, 319 to 377)

Judgments:
Tukaram v. State of Maharashtra, AIR 1979 SC 195

Suggested Readings:
- Penal Law of India - Dr. Sir H.S. Gaur
- Law of Crimes – Bhattacharya

References:
- Law of Crimes - Rattan Lal Dhiraj
Lal -Indian Penal Code - Basu
-Indian Penal Code - S.N. Mishra
Indian Penal Code - Rajesh Tandn
-Law of Crimes - Shamsul Huda
Indian Penal Code - R.A. Nelson
Indian Penal Code - R.N. Sexena
Criminal Law - K.D. Gaur
Suggested Readings:
- Penal Law of India - Dr. Sir H.S. Gaur
- Law of Crimes – Bhattacharya

References:
- Law of Crimes - Rattan Lal Dhiraj
- Indian Penal Code - Basu
- Indian Penal Code - S.N. Mishra
- Indian Penal Code - Rajesh Tandn
- Law of Crimes - Shamsul Huda
- Indian Penal Code - R.A. Nelson
- Indian Penal Code - R.N. Sexena
- Criminal Law - K.D. Gaur

Reference Cases:
Tukaram v. State of Maharashtra, AIR 1979 SC 195
Abhyanand Mishra v. State of Bihar, AIR 1961
SarlaMudgal v. Union of India, 1955 (3) SCC 635
Basudev v. State of Pepsu, AIR 1956 SC
Bishna v. State of West Bengal AIR 2006 SC 302
Rajesh Sharma and ors. V. State of U.P. and anr.AIR 2017 Supreme Court 3869
Ram AvtarSah v. State Of Bihar 2002 CriLJ 3899 (SC)
Republic of Itlay& Others v. Union of India &Ors. (2013) 4 SCC721
S. Khushboo v. Kanniammal and Anr., AIR 2010 SC 3196 Darbara
Manzor Sayeed Khan V. State of Maharashtra, 2007 Cr. L.J. 2959 (SC).
Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section -A

Financial Management: Meaning, Nature, Scope, Objectives and Approach

Working Management: Meaning, Factors and sources.

Section -B

Capital Structure: Meaning, Factors effecting it and Theories.

Sources of Financing

Financial Management Decisions.

Section -C

Leasing and Hire Purchase: Difference, Types of Lease, Parties and their role in leasing.

Capital Budgeting : Meaning, Significance and Techniques

Section -D

Dividend Theories and factors effecting it

Cost of Capital: Meaning, Importance and Measurement.

Time Value of Money
BBA; LL.B. (Five Years Integrated Course) (Semester-III)

Paper- V

HUMAN RESOURCE MANAGEMENT

Time- 3 Hours

Max. Marks- 100

Instructions for the Paper Setters:-
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any section.

Section- A
HRM: Meaning, Functions, Scope and Recent Trends in HRM.
HRP: Meaning, Process, Significance and factors effecting it.
HRM Vs. HRD

Section- B
Job Analysis, Job Description, Job Simplification, Job Specification, Job Design and Job Enrichment.

Section –C
Performance Appraisal: Meaning, Factors, Importance and Methods.
Employee Retention: Meaning, Factors and Strategies.

Section- D
Training and Development: Meaning, Importance, Methods and Process.
BBA; LL.B. (Five Years Integrated Course) (Semester-III)

PAPER–VI: ध्वनिशी लघुभाषी—III

Time: 3 Hours

Max. Marks: 100

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

मैवमङ्ल-चे

भेकार भाषिक-संस्कार संस्कृत (विभाग भागी)

महान संस्कारच्या भेकारी,

महत्त्वाचे हे त्यांत करण देते प्रमाण,

पावूर वारा

मैवमङ्ल-वी

मंगल नाच चीत (शुभदर्शन निबध)

शिमा रंग, रंगदल वर्ला, भाऊ बिचररा

मैवमङ्ल-मी

शिंदी अंडे रंजडली चिंदी पंडर

अंधवर्त : ध्वनिशी ते अंधवर्ती

मैवमङ्ल-मी

अंधवर्त भिंडेबर

ध्वनिभावच मृदुल

धर्मभाव वर्तमान

धवले मृदुस्त्रे ही मद्रा हिंद्र मृदुल
Instructions for the Paper Setters:

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.
PAPER–VI: PUNJAB HISTORY & CULTURE (FROM 1849-1947 A.D)
(Special paper in lieu of Punjabi Compulsory)

Time: 3 Hours

Max. Marks: 100

Instructions for the Paper Setters:-
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A
1. The Punjab under the British: Board of Administration and under Chief Commissioner
3. Spread of Modern Education

Section-B
4. Social Religious Reform Movements: Namdhar and Nirankari Movement
5. Singh Sabha and Arya Samaj
6. Gadhar Movement

Section-C
7. Rowlatt Satyagraha and Jallianwala Bagh Massacre
8. Gurdwara Reform Movement
9. Role of Revolutionaries: Bhagat Singh and His Associates

Section-D
10. Punjabi Contribution to Freedom struggle: Non-cooperation and Quit India Movement
11. Indian National Army
12. Partition of Punjab and its Causes

Suggested Readings

Paper-I

CONSTITUTIONAL LAW OF INDIA-II

Time- 3 Hours

Instructions for the Paper Setters:-
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

SECTION A

-Relationship between the Union and States: Legislative, Administrative, Financial
Introduction to Lists
-Union List
-State List
-Concurrent List

Judgment:
Maneka Gandhi v. Union of India, AIR 1978 SC 597

SECTION B

-Fundamental Rights:
-Laws inconsistent with or in the derogation of Fundamental Rights (Art.13)
-Right to Equality (Art. 14 to 18)
-Right to Freedom (Art. 19 to 22)
-Right against Exploitation (Art. 23 to 24)

Judgments:
Aruna Roy v. Union of India, AIR 2002 SC 3176

SECTION C

-Fundamental Rights:
-Right to Freedom of Religion (Art. 25 to 28)
-Cultural and Educational Rights (Art. 29 to 30)

-Right to Constitutional Remedies (Art. 32)
-Relationship between Fundamental Rights and Directive Principles

Fundamental Duties

Judgments:
Shyam Narayan Chouksey v. Union of India, Decided on 9th December 2016

SECTION D

Civil Services under the Constitution (Arts. 309-311)
-Recruitment and Conditions of Service of persons serving the Union or a State
-Tenure of Office, Doctrine of Pleasure
-Dismissal, Removal or reduction in rank of persons employed in civil capacities under the Union or State
-Amendment of the Constitution (Art. 368)
-Freedom of Trade, Commerce and Intercourse (Art. 301 – 307)

Judgments:
T.S.R Subramanium v. Union of India AIR 2014 SC 263
Keshavnanda Bharti v. State of Kerala AIR 1973 SC 1461

Suggested Readings:
Narendra Kumar- Constitutional Law of India
J.N. Pandey- Constitutional law of India

References:
M.P. Singh(Ed) - Shukla’s Constitution of India, Eastern Book Co., Lucknow
M.P Jain - Indian Constitutional Law
D.D. Basu - Shorter Constitution of India, Prentice Hall of India, New Delhi
Keshavnanda Bharti v. State of Kerala AIR 1973 SC 1461
In Re-Presidental Reference AIR 1999 SC1
Paper-II  
FAMILY LAW – II

Instructions for the Paper Setters:
Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

SECTION A
— Mitakshara Hindu Joint Family, its Compositions and features.
--- Incidents of Hindu Joint Family Property & Separate Property
--- Joint Family Property & its Alienation
--- Manager (Karta): His position, power and liabilities
--- Coparcenary, Incidents of Hindu Coparcenary

Judgments:

SECTION B
-- Debts under Mitakshara Law
-- Partition of joint family property
-- Persons entitled to demand Partition
-- Partition how Effected; suit for Partition
-- Reopening of Partition
-- Reunion

Judgments:
Uttamv. SaubhagSingh & Ors AIR (2016) 4 SCC 68.

SECTION C
-- Hindu Succession Act, 1956
-- Hiba: concept, formalities, capacity, revocability
-- Wasiyat: concept and formalities
-- Hindu Minority & Guardianship Act, 1956

Judgments:

SECTION D
-- Dowry Prohibition Act 1961: Definition, Offences & Penalties
-- Salient features of Uniform Civil Code
-- Family Courts Act, 1984

Judgments:

Suggested Readings:
Paras Diwan: Hindu Law, Wadhwa & Co., Allahabad
Poonam Pardhan: Lectures on Family Law, Butterworths, (Latest edition)

References:
Mayne: Treatise on Hindu Law & Usage.
B.M Gandhi: Hindu Law, Eastern Book Company, Lucknow
M.A Qureshi: Muslim Law
Faizee: Outlines of Mohammedan Law
B.K Sharma: Hindu Law
Paper-III: Law of Crimes-II (Indian penal Law)
Time: 3 Hrs. Total Marks: 100

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A
Offences Against Public Tranquillity (Ss 141-148,150-160)
Contempts of the Lawful Authority of Public Servants (172-190)
False Evidence and Offences against Public Justice (191-195A.)

Judgments:
Haramant v. State of Karnataka 1994 CrLJ 1422 (SC)
Ranjit Singh v State of Punjab AIR 1959 SC 843

Section-B
Offences against Property (Ss. 378 to 420)

Judgments:
HridayaRanjan Prasad Verma v State of Bihar AIR 2000 SC 2341
S.W.Palanitkar v State of Bihar 2002 SCC (cri) 129

Section-C
Offences against Property (441 to 465)

Judgments:
Mathri v State of Punjab AIR 1964 SC 986
State of U.P v Suresh Chandra AIR 1984 SC 1108

Section-D
Organized Crimes in India: Problems & Perspectives
Organised Crime and Terrorism
Organised Crimes in reference with various State Legislation in India

Suggested Readings:
Penal Law of India - Dr. Sir H.S. Gaur
Law of Crimes – Bhattacharya

References:
Organised Crime- PrafullahPadhy
Criminology and Penology- J.P.S Sirohi
United Nations Convention against Transnational Organised
Crime Maharashtra control of Organised Crime Act 1999

Gujarat Control of Terrorism &OrganisedCrime Act
Punjab Control of Terrorism &Organised Bill
Austria’s Penal Code
PAPER-IV: OPERATIONAL RESEARCH

Time: 3 Hours Max. Marks: 100

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section A
Operation Research- meaning, significance and scope.

Section B
Solution using graphic method, simplex, two phase simplex, Method, Duality, Dual simplex, Assignment problem: formulation, optimal solution,

Section -C
Variant of Assignment problems, travelling salesman problem.

Section -D
Games Theory: concept, Methods
Sequencing Problems
Transportation: formulation, optimal solution, unbalanced Transportation problem, degeneracy.

Suggested Readings:
BBA; LL.B. (Five Years Integrated Course) (Semester-IV)

Paper-V

MARKETING MANAGEMENT

Time: 3 Hours

Max. Marks- 100

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any section.

Section –A
Marketing: Concepts, Philosophies, Importance and Scope. Marketing Vs, Selling
Marketing Environment: Micro and Macro.
MIS: Concept and Components.

Section- B
Marketing Segmentation: Bases, Process and Importance.

Section –C
7P’s of Marketing and their role.
Branding, Labeling and Packaging Decisions.

Section –D
Pricing Decisions: Importance, Objectives and Techniques.
Advertising: Features, Importance, Legal Objections and types of media.
Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

1. पुस्तक (भाषाविद्या विषय में विषय: 1901-1995).
   (भाषा: डे. वास्तविक बेंजार और डे. टी.वी. नेमी), बाहु राहु रूप पुस्तकलय, अभिलिङ्गानुसार।
   वर्ण: वर्ण वैदिक मिश्र, भू-पुलिंक मिश्र, भेंठ मिश्र, अभिलिङ्ग पूर्व, बाहु राहु रूप, विकासविद्या मिश्र, भेंठ मिश्र भीमा, भेंठ लघु, समर्पण मिश्र शाही, समान, धम्म, सुमंडल ध्वनि।

2. राहुल:
   द्वितीय पथ (राहुल मिश्र), राहुल मिश्र प्रमुखकासा, अभिलिङ्गानुसार।

3. दिवानी मिश्रादि:
   भाषा भाषा (भाषा: वृत्तिविद्या मिश्र वैद और विद्येश मिश्र ओमाल), बाहु राहु रूप पुस्तकलय, अभिलिङ्गानुसार। दिवानी: वैद्य वास्तविक, वृत्तिविद्या भाषा भाषा, धम्म भीमा भाषा भाषा, धम्म भीमा भाषा भाषा, धम्म भीमा भाषा भाषा, धम्म भीमा भाषा भाषा, धम्म भीमा भाषा भाषा, 20 भाषा

4. संस्कृत (भाषाविद्या, महाभाषाविद्या, उपवेद भाषाएँ)
   दिवानी पुस्तक, दिवानी पुस्तक,
PAPER-VI:
भूधरी एंज्यूलाइ-IV
(भन्स्क तथा टिडीस्क चे महात्मागण)
(In Lieu of Punjabi Compulsory)

Time: 3 Hrs. Marks: 100

1) मिर्ज़ा यहां दी मध्यस्थता गुरू तलब देख ली व नीलकट्ठे (1469-1539):-- गुरू तलब देख ली व नीलकट्ठे, चेंब मराठी हिंदीवाल, गुरू च भांजेड, मिर्ज़ाच्छाड़। मंडाल-जेटेजाड, गुरूतरीवी दी मध्यस्थता हिंद दी मध्यस्थ दे पृष्ठाच।

2) मिर्ज़ा मंगळ दी शिक्षा:-- गुरू मंगळ देख ली व गुरू मंगळ दी डिव्य (1539-1581):-- गुरू मंगळ देख ली व मिर्ज़ा मंगळ दी शिक्षा छेड़ जिंताचार, गुरूहैदरी दिब्बी, गुरू मंगळ देख ली व मिर्ज़ा मंगळ दी शिक्षा छेड़ जिंताचार, बंबुरिका मराठी दी मध्यस्थता, भूमी ईंधन असे मध्यस्थ सूपद, गुरू मंगळ देख ली व जेटेजाड, जंगलमुखी दी मध्यस्थता, मराठी ईंधन।

3) गुरू अवसर देख ली देख मराठी मंगळ दी शिक्षा:-- गुरू अवसर देख ली देख मंगळ लेख, (1581-1606), मंडाल-जेटेजाड मराठी दी शिक्षा, आदि गुरू मंगळ देख ली मंगळ, गुरू अवसर देख ली देख मंगळ दी शिक्षा छेड़ जेटेजाड।

मरविंडु प्रमाणां:--

1) ‘मिर्ज़ाच्छाड़ मिंग टिडीस्क’ 1469-1708 डा. मुरादशाह मिंग, मंडाल मुरादशाहसल, मराठा।
2) ‘मिर्ज़ा मंगळ मंगळ मुंगळवाल’ विजयाचा मंडाल शिक्षा राजे मंगळकाः माणस भूमी ईंधन, उजव वंदन, माणसिद्धत।
3) ‘मिंग टिडीस्क’ (1469-1765), प्रिमोलन देंगा मिंग, डा. गंगा मिंग मुरादशाहसल मिंगुचे पंतांकी पंतक्षणमत।
4) ‘मिंग टिडीस्क’ जगा पंक्त्र, मुंगळेन मिंग मंगळवाल डा. मंगळराज मिंग मंगळ लेख वंदन लगव आधुनिक।
5) ‘पंस्क ने टिडीस्क’ (पंस्क दे मिंगशाहन मंगळ दी शिक्षा) जिंताचार मिंग लगव तिंतु गुरू ईंधनी कलेक्ट।
6) ‘मिंग दरिद्रताव’ 1469-1988 मुंगळेन मिंग, तेंदुवा दरिद्रतवान तेंदुव।
7) ‘मंगळ टिडीस्क’ जगा पंक्त्र (1469-1708) पंस्क मंगळ टिडीस्क: मंडाल-जेटेजाड मिंग लगव देख ली मंगळ।
8) ‘पंस्क ने टिडीस्क’ (1469-1799) मिंग तालवारी, मराठ पंतक्षणमत ठांबालग।
In the image, there is a document titled "PAPER-VI  PUNJAB HISTORY & CULTURE (1947-2000 A.D.)". The document contains instructions for setting a paper, with a list of eight questions of equal marks, two in each of the four sections (A-D). The candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section.

The suggested readings include the following titles:

The Core Module Syllabus for Environmental Studies includes class room teaching and field work. The syllabus is divided into 8 Units [Unit-1 to Unit-VII] covering 45 lectures + 5 hours for field work [Unit-VIII]. The first 7 Units will cover 45 lectures which are class room based to enhance knowledge skills and attitude to environment. Unit-VIII comprises of 5 hours field work to be submitted by each candidate to the Teacher in-charge for evaluation latest by 15 December, 2018.

**Exam Pattern:**
End Semester Examination- 75 marks
Project Report/Field Study- 25 marks [based on submitted report]
Total Marks- 100

The structure of the question paper being:

**Part-A,** Short answer pattern with inbuilt choice – **25 marks**
Attempt any five questions out of seven distributed equally from Unit-1 to Unit-VII. Each question carries 5 marks. Answer to each question should not exceed 2 pages.

**Part-B,** Essay type with inbuilt choice – **50 marks**
Attempt any five questions out of eight distributed equally from Unit-1 to Unit-VII. Each question carries 10 marks. Answer to each question should not exceed 5 pages.

**Project Report / Internal Assessment:**
**Part-C,** Field work – **25 marks** [Field work equal to 5 lecture hours]

The candidate will submit a hand written field work report showing photographs, sketches, observations, perspective of any topic related to Environment or Ecosystem. The exhaustive list for project report/area of study are given just for reference:

1. Visit to a local area to document environmental assets: River / Forest/ Grassland / Hill / Mountain / Water body / Pond / Lake / Solid Waste Disposal / Water Treatment Plant / Wastewater Treatment Facility etc.
2. Visit to a local polluted site – Urban / Rural / Industrial / Agricultural
3. Study of common plants, insects, birds
4. Study of tree in your areas with their botanical names and soil types
5. Study of birds and their nesting habits
6. Study of local pond in terms of wastewater inflow and water quality
7. Study of industrial units in your area. Name of industry, type of industry, Size (Large, Medium or small scale)
8. Study of common disease in the village and basic data from community health centre
9. Adopt any five young plants and photograph its growth
10. Analyze the Total dissolved solids of ground water samples in your area.
11. Study of Particulate Matter (PM2.5 or PM10) data from Sameer website. Download from Play store.
12. Perspective on any field on Environmental Studies with secondary data taken from Central Pollution Control Board, State Pollution Control Board, State Science & Technology Council etc.
Unit-I
The multidisciplinary nature of environmental studies
Definition, scope and importance, Need for public awareness

2 lectures)

Unit-II
Natural Resources: Renewable and non-renewable resources:
Natural resources and associated problems.(a) Forest resources: Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effects on forests and tribal people.
(b) Water resources: Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems.
(c) Mineral resources: Use and exploitation, environmental effects of extracting and using mineral resources, case studies.
(d) Food resources: World food problems, changes caused by agriculture and overgrazing, effects of modern agriculture, fertilizer-pesticide problems, water logging, salinity, case studies.
(e) Energy resources: Growing energy needs, renewable and non-renewable energy sources, use of alternate energy sources, case studies.
(f) Land resources: Land as a resource, land degradation, man induced landslides, soil erosion and desertification.

• Role of an individual in conservation of natural resources.
• Equitable use of resources for sustainable lifestyles.

(8 Lectures)

Ecosystems
• Concept of an ecosystem
• Structure and function of an ecosystem
• Producers, consumers and decomposers
• Energy flow in the ecosystem
• Ecological succession
• Food chains, food webs and ecological pyramids
• Introduction, types, characteristic features, structure and function of the following ecosystem: Forest ecosystem, Grassland ecosystem, Desert ecosystem, Aquatic ecosystems (ponds, streams, lakes, rivers, ocean estuaries)

(6 Lectures)

Unit-IV
Biodiversity and its conservation
• Introduction – Definition: genetic, species and ecosystem diversity
• Biogeographical classification of India
• Value of biodiversity: consumptive use, productive use, social, ethical aesthetic and option values
• Biodiversity at global, national and local levels
• India as a mega-diversity nation
• Hot-spots of biodiversity
• Threats to biodiversity: habitat loss, poaching of wildlife, man wildlife conflicts
• Endangered and endemic species of India
• Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity

(8 Lectures)
Environmental Pollution

Definition

- Causes, effects and control measures of Air pollution, Water pollution, Soil pollution, Marine pollution, Noise pollution, Thermal pollution, Nuclear pollution
- Solid waste management: Causes, effects and control measures of urban and industrial wastes.
- Role of an individual in prevention of pollution
- Pollution case studies
- Disaster management: floods, earthquake, cyclone and landslides

(8 Lectures)

Social Issues and the Environment

- From unsustainable to sustainable development
- Urban problems and related to energy
- Water conservation, rain water harvesting, watershed management
- Resettlement and rehabilitation of people; its problems and concerns. Case studies.
- Environmental ethics: Issues and possible solutions
- Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust. Case studies.
- Wasteland reclamation
- Consumerism and waste products
- Environmental Protection Act, 1986
- Air (Prevention and Control of Pollution) Act, 1981
- Water (Prevention and control of Pollution) Act, 1974
- Wildlife Protection Act
- Forest Conservation Act
- Issues involved in enforcement of environmental legislation
- Public awareness

Human Population and the Environment

- Population growth, variation among nations
- Population explosion – Family Welfare Programmes
- Environment and human health
- Human Rights
- Value Education
- HIV / AIDS
- Women and Child Welfare
- Role of Information Technology in Environment and Human Health
- Case Studies

Field Work

- Visit to a local area to document environmental assets
  river/forest/grassland/hill/mountain
- Visit to a local polluted site – Urban / Rural / Industrial / Agricultural
- Study of common plants, insects, birds
- Study of simple ecosystems-pond, river, hill slopes, etc

(Field work equal to 5 lecture hours)
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BBA; LL.B. (Five Years Integrated Course) (Semester-IV)

References:

2. Down to Earth, Centre for Science and Environment, New Delhi.
9. State of India’s Environment 2018 by Centre for Sciences and Environment, New Delhi